

# First Destination Report

2018-2019

University of Wisconsin-Eau Claire



**Prepared by:**

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*FIRST DESTINATION REPORT  
UNIVERSITY OF WISCONSIN – EAU CLAIRE  
CLASS OF 2019*

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## SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving Bachelor’s degrees. The following results are for graduates from August 2018, December 2018 and May 2019. (See Methodology)

### OVERALL RESULTS

	<i>Total Number of Graduates</i>	<i>% Employed</i>	<i>% Continuing Education</i>	<i>Knowledge Rate n=1470</i>	<i>% Employed or Continuing Education</i>
All 2018-19 Undergraduates	1976	80.5%	16.3%	74%	96.8%

### RESULTS BY COLLEGE

	<b>Total Degrees Awarded</b>	<b>% Employed</b>	<b>% Continuing Education</b>	<b>Knowledge Rate</b>	<b>% Employed or Continuing Education</b>
<b>College of Arts and Sciences</b>	811	75.1%	21.2%	70%	96.3%
<b>College of Business</b>	546	96.5%	1.4%	78%	97.9%
<b>College of Education and Human Sciences</b>	495	68.5%	28.6%	78%	97.1%
<b>College of Nursing and Health Sciences</b>	124	90.5%	3.2%	77%	93.7%

### HIGHLIGHTS

91% of respondents agreed that they were prepared for the next step in their career path.

73% of graduates received a job offer more than a month prior to graduation.

96% of employed graduates reported that the position is related to their career goal.

57% of employed graduates reported they are working in Wisconsin. 29% are in the Chippewa Valley and 28% elsewhere in Wisconsin.

The average entry-level salary for a UW-Eau Claire graduate in 2018-19 is \$45,896.

## METHODOLOGY

Graduates' information is gathered in multiple ways. Four weeks prior to commencement, attendees of the Senior Countdown are asked to complete a survey which is input by Career Services into the online survey. Prior to commencement, an online survey is sent to all graduating students to complete. All graduates receive a paper copy of the survey in their diploma, which they can complete and mail back or complete online. At three and six months all students who have not completed a survey or who reported they were seeking employment are re-sent the online survey.

Additionally, six months after graduation, a search is conducted via social media, primarily LinkedIn, to find graduates who have not reported any data. Faculty also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates' post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. Graduate students and international students are not included in the survey results.

$$\text{Total \% Employed or Continuing Education} = \frac{\text{Total Continuing Education} + \text{Total Employed}}{\text{Total Graduates Who Responded with Information and were available}}$$

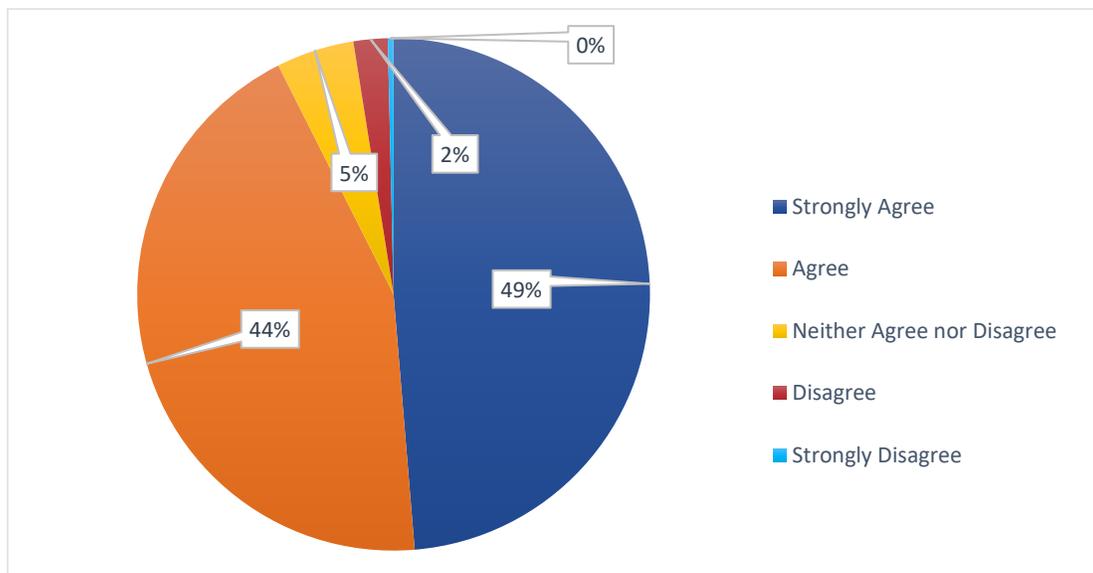
\*Includes only Annual Salary responses.



## POST-GRADUATION PLANS

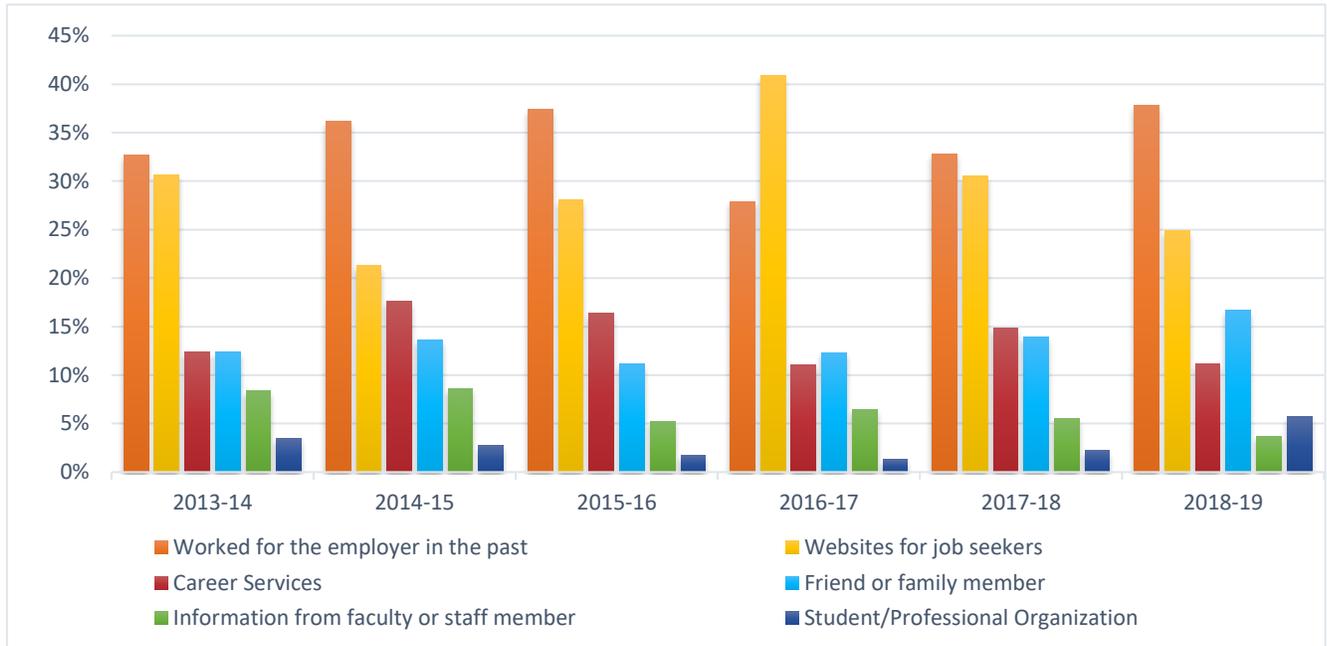
Career Outcome	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
<b>Overall</b>	92%	95%	93%	94%	93%	96%	96%	96%	97%	97%	97%
<b>Employed</b>	78%	80%	79%	79%	73%	82%	79%	81%	80%	83%	81%
<b>Continuing Education</b>	15%	15%	14%	15%	20%	14%	17%	15%	17%	14%	16%
<b>Seeking Employment</b>	7%	5%	6%	4%	6%	4%	4%	4%	3%	3%	3%

### PREPARED FOR THE NEXT STEP IN CAREER PATH

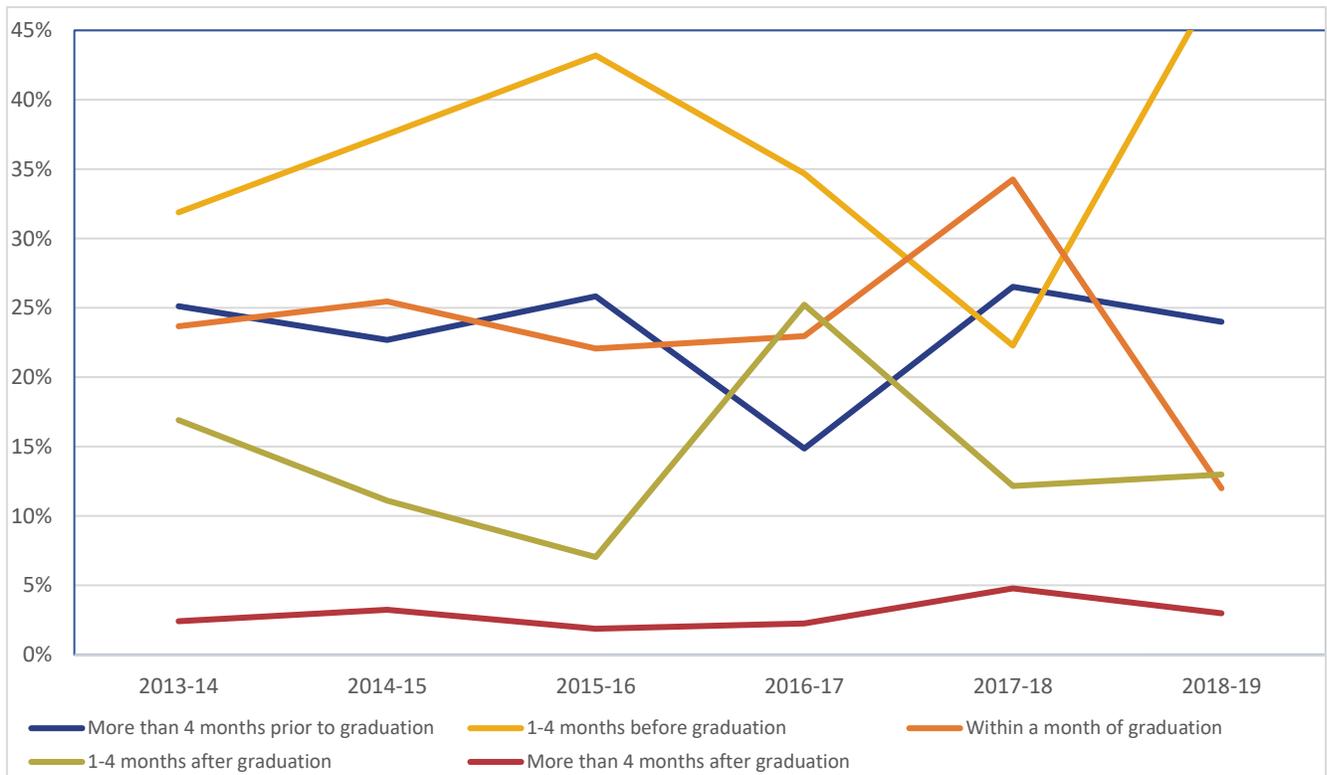


# EMPLOYMENT

## INITIAL CONTACT WITH EMPLOYER



## WHEN GRADUATES RECEIVED A JOB OFFER



SALARY REPORTED

Average Salaries	2013-14	2014-15	2015-16	2016-17	2017-18*	2018-19
<b>Overall</b>	\$43,854	\$43,352	\$48,455	\$44,678	\$45,773	\$45,896
<b>College of Arts &amp; Sciences</b>	\$42,383	\$39,979	\$45,691	\$38,986	\$43,472	\$42,792
<b>College of Business</b>	\$45,072	\$46,173	\$53,034	\$48,425	\$48,517	\$49,267
<b>College of Education &amp; Human Sciences</b>	\$36,225	\$36,309	\$37,465	\$38,412	\$38,640	\$35,022
<b>College of Nursing &amp; Health Sciences</b>	\$51,735	\$53,415	\$55,514	\$58,034	\$56,846	\$61,597

EMPLOYERS

Reported by 29 graduates

- Mayo Clinic Health System

Reported by 23 graduates

- Menards

Reported by 15 graduates

- Wipfli

Reported by 13 graduates

- Marshfield Clinic Health System

Reported by 11 graduates

- Eau Claire Area School District
- Jamf

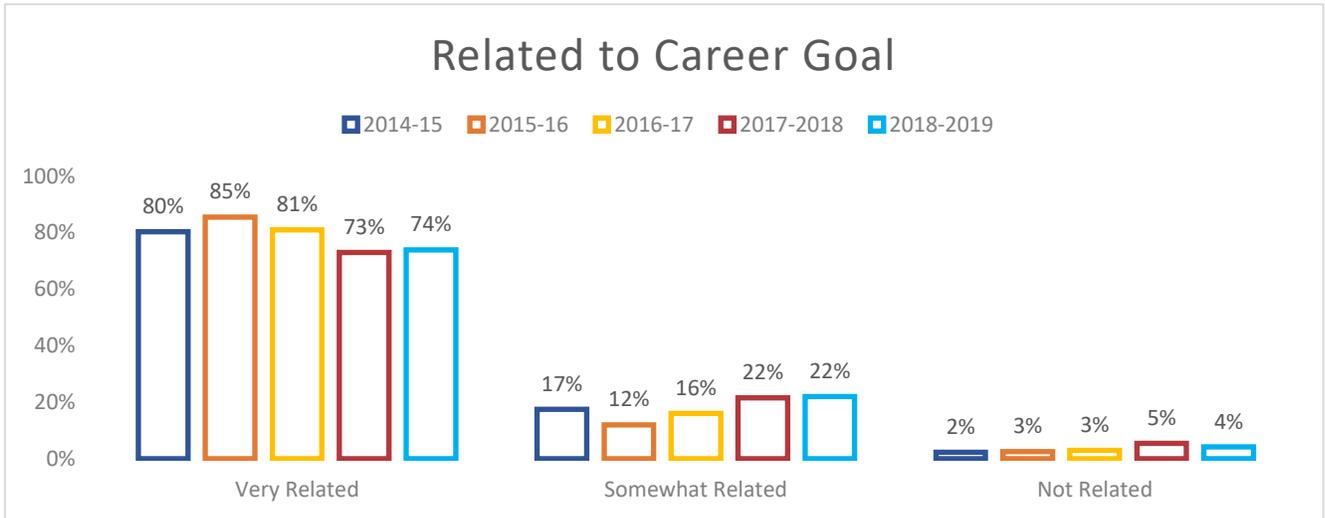
Reported by 9 graduates

- Baker Tilly
- Ernst & Young, LLP (EY)

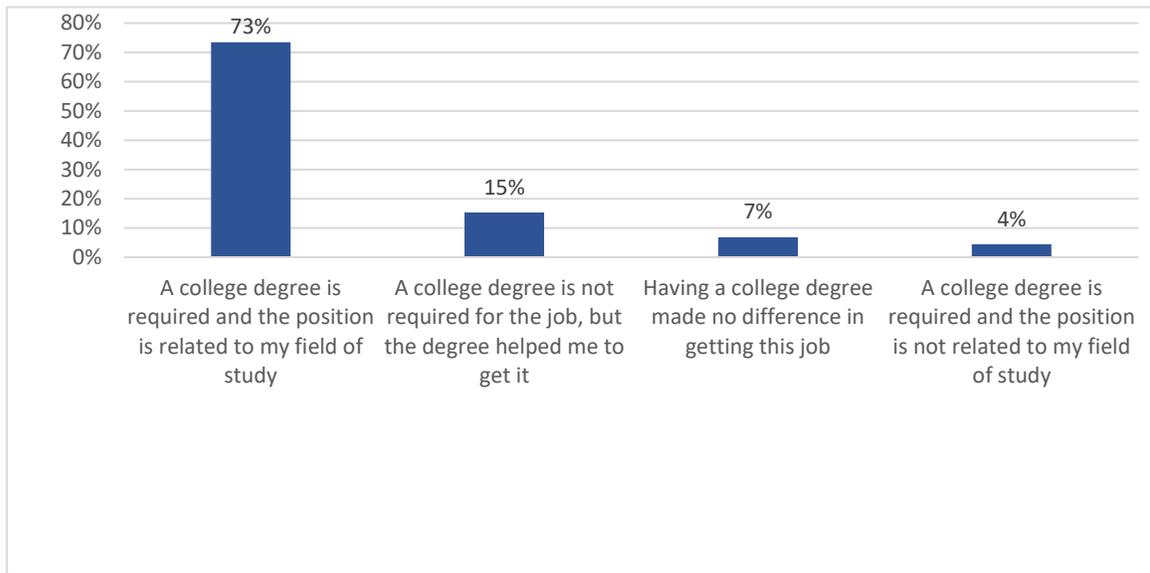
Reported by 8 graduates

- Lockheed Martin

FIRST POSITION RELATED TO CAREER GOAL



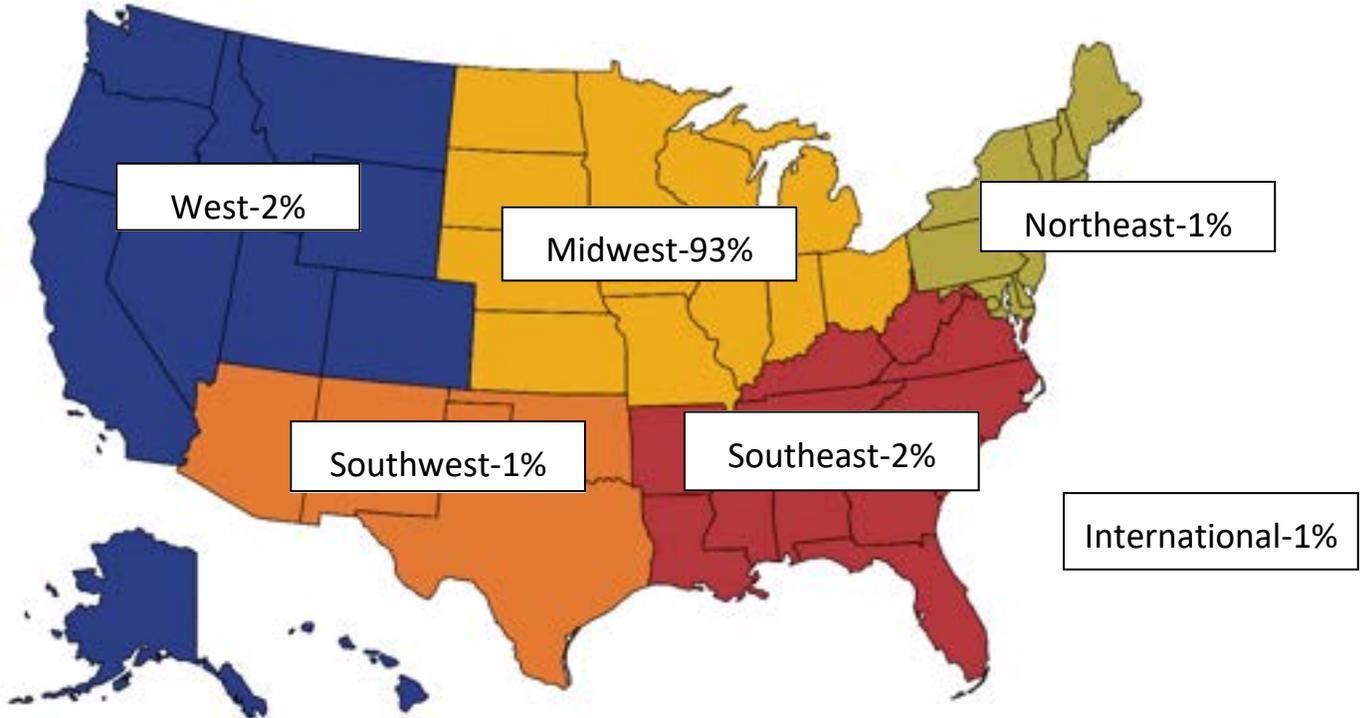
DEGREE REQUIRED



LOCATION OF EMPLOYED GRADUATES

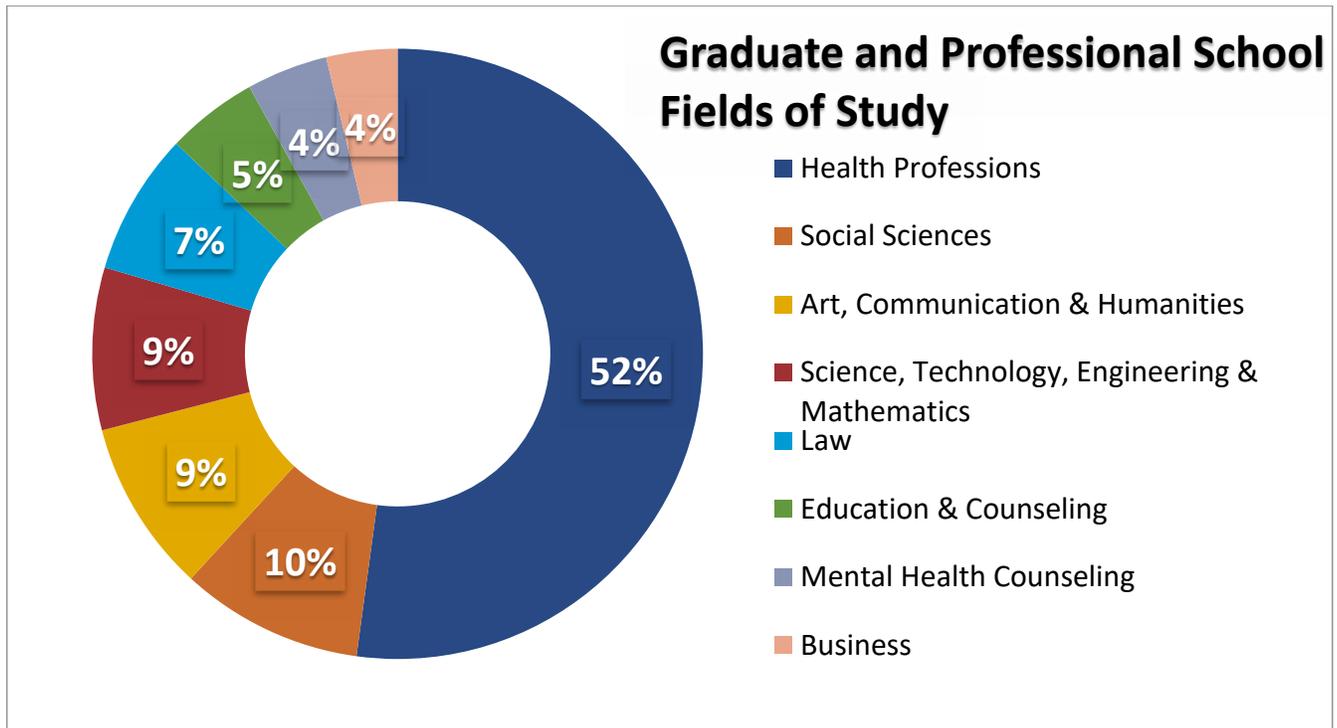


Wisconsin-57%  
*Chippewa Valley-29%*  
*Elsewhere in Wisconsin-28%*



	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
<b>Midwest</b>	89%	89%	91%	91%	91%	93%
Wisconsin	57%	53%	57%	62%	57%	57%
<i>Chippewa Valley</i>	25%	24%	25%	30%	27%	29%
Minnesota	28%	32%	32%	27%	32%	33%
<i>Twin Cities</i>	24%	26%	25%	24%	28%	28%
<b>West</b>	4%	2%	2%	3%	3%	2%
<b>Southwest</b>	2%	2%	2%	1%	1%	1%
<b>Southeast</b>	3%	2%	2%	2%	2%	2%
<b>Northeast</b>	2%	2%	2%	1%	1%	1%
<b>International</b>		1%	1%	1%	2%	1%

## GRADUATE/PROFESSIONAL SCHOOL



### TOP SCHOOLS ATTENDED

The following graduate or professional schools were reported by multiple graduates.

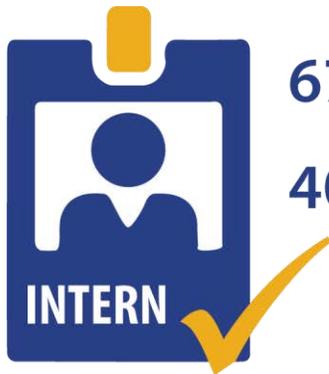
School	# of graduates
University of Wisconsin - Madison	23
University of Wisconsin - Eau Claire	16
University of Minnesota - Twin Cities	13
University of Wisconsin - La Crosse	6
University of Wisconsin - Milwaukee	6
Minnesota State University - Mankato	5
Mount Mary University	4
University of Iowa	4
University of Wisconsin - Stevens Point	4

### TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION

Kinesiology	Communication Sciences and Disorders	Psychology	Biology	Criminal Justice	Political Science
Chemistry	History	Mathematics	English	Physics	Social Work

## INTERNSHIPS

Graduates from 2018-2019 were asked if they had completed an internship while attending UW-Eau Claire.



**67%** reported they had completed at least one internship.

**40%** reported they completed at least two internships.

**40%** of graduates who completed an internship were offered a full-time position after their internship. **56%** accepted the position.



**62%** of the internships were for credit and **56%** were paid positions.



## RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
<b>COLLEGE OF ARTS &amp; SCIENCES</b>								
Art and Design	37	23	4	85%	15%	0%	73%	100%
Art History	1	1	0	100%	0%	0%	100%	100%
Biochemistry/Molecular Biology	20	8	6	57%	43%	0%	70%	100%
Biology	99	36	23	57%	37%	6%	64%	94%
Chemistry	20	9	7	56%	44%	0%	80%	100%
Chemistry/Business	9	5	1	83%	17%	0%	67%	100%
Communication	52	39	1	98%	3%	0%	77%	100%
Computer Science	52	46	0	100%	0%	0%	88%	100%
Criminal Justice	40	16	5	67%	21%	13%	60%	88%
Economics	9	3	2	50%	33%	17%	67%	83%
English	52	24	10	67%	28%	6%	69%	94%
Environmental Public Health	11	7	3	70%	30%	0%	91%	100%
French	6	3	2	60%	40%	0%	83%	100%
Geography	38	21	3	81%	12%	8%	68%	92%
Geology	21	13	3	76%	18%	6%	81%	94%
Geospatial Analysis	3	1	0	100%	0%	0%	33%	100%
German	8	4	1	80%	20%	0%	63%	100%
German, Business/Professions	2	2	0	100%	0%	0%	100%	100%
History	28	7	8	44%	50%	6%	57%	94%
Integrated Strategic Communication	47	35	0	97%	0%	3%	77%	97%
Journalism	13	9	0	100%	0%	0%	69%	100%
Latin American Studies	2	0	1	0%	100%	0%	50%	100%
Liberal Studies	9	7	0	100%	0%	0%	78%	100%
Materials Science	16	8	3	67%	25%	8%	75%	92%
Mathematics	47	30	8	79%	21%	0%	81%	100%
Music	17	6	5	55%	45%	0%	65%	100%
Organizational Leadership and Communication	4	1	0	100%	0%	0%	25%	100%
Philosophy	5	4	1	80%	20%	0%	100%	100%
Physics	18	7	6	54%	46%	0%	72%	100%
Political Science	25	9	8	53%	47%	0%	68%	100%
Psychology	112	39	27	57%	39%	4%	62%	96%
Religious Studies	3	2	1	67%	33%	0%	100%	100%
Sociology	12	6	1	75%	13%	13%	67%	88%
Spanish	42	24	10	67%	28%	6%	86%	94%
Spanish with Business	2	2	0	100%	0%	0%	100%	100%
Theatre Arts	10	6	0	86%	0%	14%	70%	86%
Women's Studies	11	6	2	75%	25%	0%	73%	100%

	Number of Graduates	Total Employed	Total Continuing Education	% Employed	% Continuing Education	% Seeking	Knowledge Rate	Total % Employed or Continuing Education
<b>COLLEGE OF BUSINESS</b>								
Accounting	86	73	0	99%	0%	1%	86%	99%
Business Administration	42	18	3	86%	14%	0%	50%	100%
Economics	19	10	2	77%	15%	8%	68%	92%
Finance	100	73	1	99%	1%	0%	74%	100%
Health Care Administration	45	42	0	100%	0%	0%	93%	100%
Information Systems	55	46	0	98%	0%	2%	85%	98%
International Business	13	8	0	80%	0%	20%	77%	80%
Management	134	98	1	96%	1%	3%	76%	97%
Marketing	111	89	0	97%	0%	3%	83%	97%
<b>COLLEGE OF EDUCATION &amp; HUMAN SCIENCES</b>								
Athletic Training	14	12	1	92%	8%	0%	93%	100%
Biology Teaching	5	4	0	100%	0%	0%	80%	100%
Chemistry Teaching	5	3	1	75%	25%	0%	80%	100%
Communication Sciences & Disorders	73	11	47	19%	81%	0%	79%	100%
English Teaching	19	14	1	93%	7%	0%	79%	100%
French Teaching	2	2	0	100%	0%	0%	100%	100%
Geology Teaching	1	1	0	100%	0%	0%	100%	100%
German Teaching	3	3	0	100%	0%	0%	100%	100%
History Teaching	3	2	0	100%	0%	0%	100%	100%
Kinesiology	101	30	43	41%	58%	1%	73%	99%
Kinesiology Teaching	6	4	0	100%	0%	0%	67%	100%
Math Teaching	12	9	0	90%	0%	10%	83%	90%
Elementary Education	101	66	2	92%	3%	6%	71%	94%
Music Teaching	21	13	0	87%	0%	13%	71%	87%
Physics/Mathematics Teaching	1	0	0	0%	0%	100%	100%	0%
Physics Teaching	1	1	0	100%	0%	0%	100%	100%
Social Studies Teaching	11	7	0	100%	0%	0%	64%	100%
Social Work	54	34	15	67%	29%	4%	94%	96%
Spanish Teaching	17	13	0	93%	0%	7%	82%	93%
Special Education	60	45	0	100%	0%	0%	75%	100%
<b>COLLEGE OF NURSING &amp; HEALTH SCIENCES</b>								
Nursing	124	86	3	91%	3%	6%	77%	94%

See page 3 for an explanation of the Methodology.