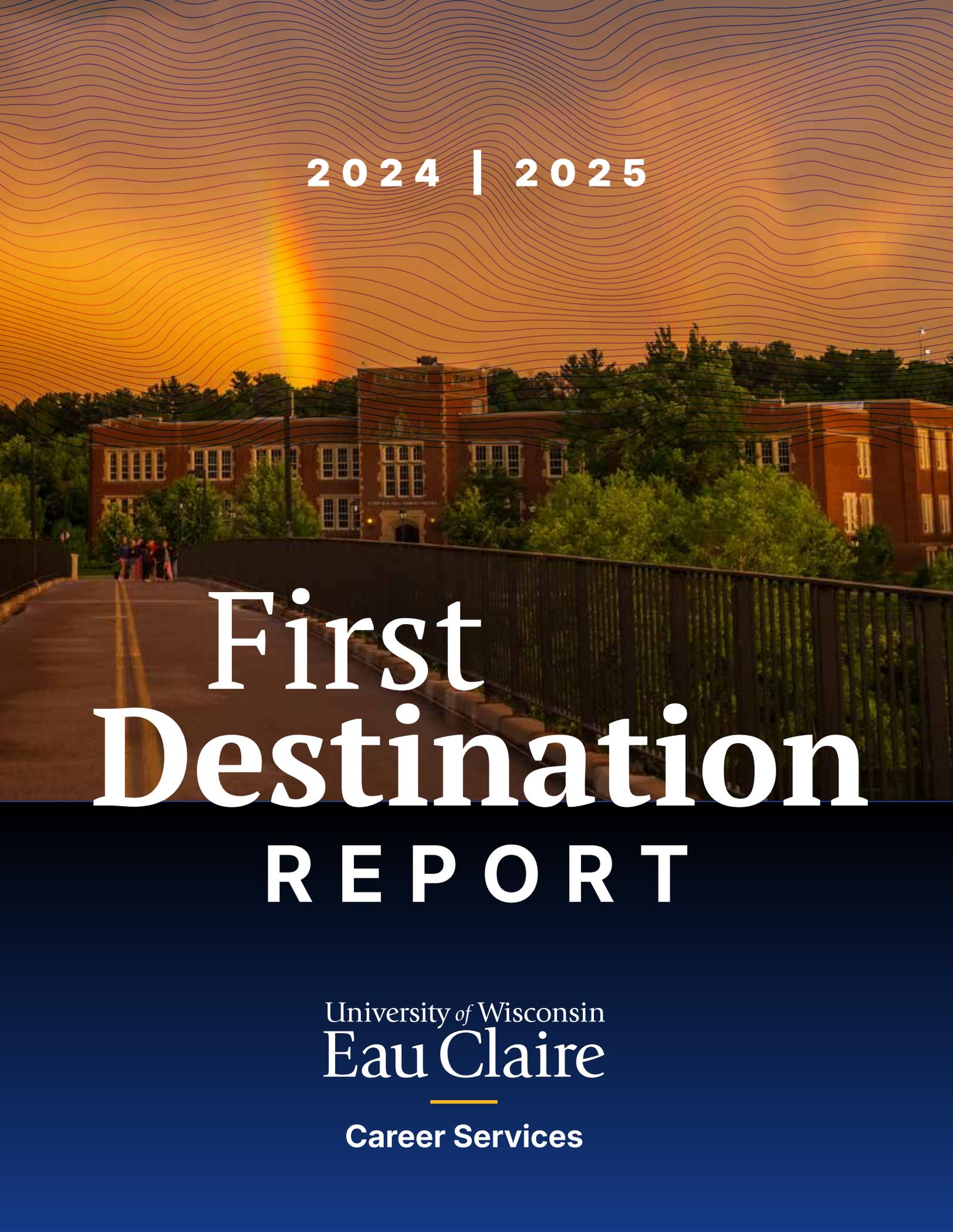


2024 | 2025



First Destination REPORT

University of Wisconsin
Eau Claire

Career Services





FIRST DESTINATION REPORT UW-EAU CLAIRE CLASS OF 2025

METHODOLOGY

First destination information is gathered in multiple ways. Prior to commencement, an online survey is sent to all graduating students to complete. Follow-up messages are sent to students who have not completed the survey or who reported they were seeking employment.

Additionally, six months after graduation, a search is conducted, primarily via LinkedIn, to find graduates who had not reported any data. Faculty and staff also provide some data. This data is added to the results from the survey.

Knowledge rate is defined by the National Association of Colleges and Employers (NACE) as the percent of graduates for which UW-Eau Claire has reasonable and verifiable information concerning the graduates' post-graduation career activities. The knowledge rate refers to basic information about the career outcomes.

Majors without any respondents are not listed in the report. Students with multiple majors are counted in each major. Percentages may not sum to 100 due to rounding. International students are not included in the survey results.

TABLE OF CONTENTS

- Methodology 3
- Summary 4
- Graduate Program Information . 5
 - Graduate Degree Results
By College 5
 - Graduate Degree Results
By Program 5
- Undergraduate Program
Information 6
 - Undergraduate Results
By College 6
 - Post-Graduation Plans 6
 - Prepared For The Next
Step In Career Path 6
- Employment 7
 - Initial Contact With
Employer 7
 - When Graduates Received
A Job Offer 7
 - Salary Reported 8
 - Employers 8
 - First Position Related
To Career Goal 9
 - Degree Related 9
 - Location Of Employed
Graduates 10
- Graduate/Professional School . 11
 - Top Schools Attended 11
 - Top Majors Of Graduates
Who Reported Continuing
Education 11
- Internships 12
- Results By Major 13

Total % Employed or Continuing Education	=	$\frac{\text{Total Continuing Education} + \text{Total Employed}}{\text{Total Graduates Who Responded with Information and Were Available}}$
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SUMMARY

Each year the University of Wisconsin – Eau Claire Career Services office conducts a first destination survey of graduates receiving degrees. The following results are for graduates from August 2024, December 2024, and May 2025.

OVERALL RESULTS OF THE 2024-25 SURVEYS

	Total Number of Graduates	Percent Employed	Percent Continuing Education	Knowledge Rate	Percent Employed or Continuing Education
All 2024-25 Graduates	2109	82.07%	16.34%	78%	98.41%
Undergraduate Degrees	1868	79.84%	18.38%	75%	98.22%
Graduate Degrees	241	95.67%	3.90%	96%	99.57%

Highlights

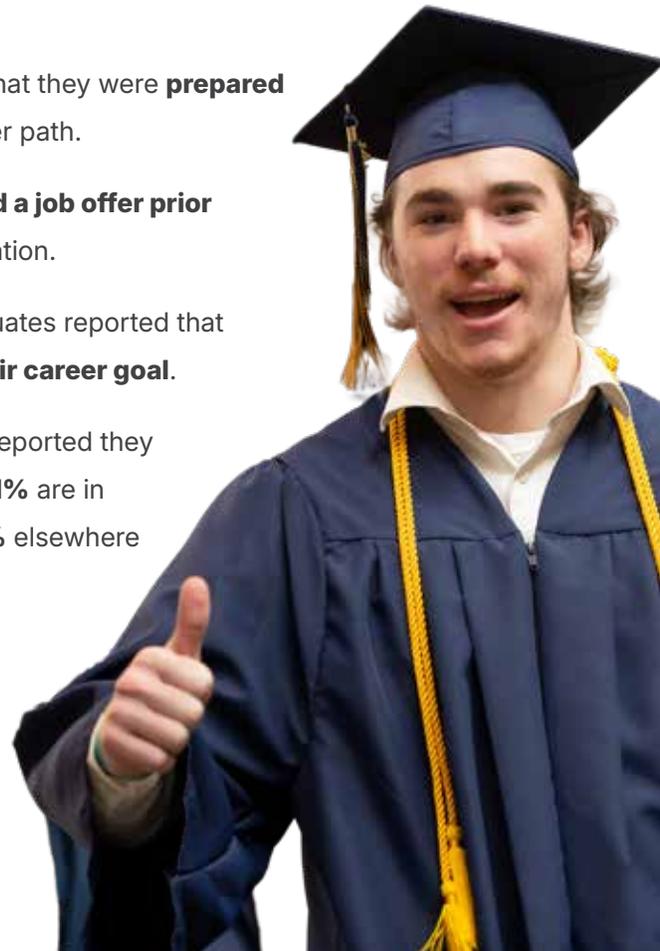
91% of respondents agreed that they were **prepared** for the next step in their career path.

82% of respondents **received a job offer prior** to or within a month of graduation.

95% of employed undergraduates reported that their position is **related to their career goal**.

61% of employed graduates reported they are **working in Wisconsin**. **31%** are in the Chippewa Valley and **30%** elsewhere in Wisconsin.

The **average full-time salary** for UW-Eau Claire undergraduates in 2024-2025 is **\$58,842**.





GRADUATE PROGRAM INFORMATION

GRADUATE DEGREE RESULTS BY COLLEGE

	Total Degrees Awarded	Percent Employed	Percent Continuing Education	Knowledge Rate	Percent Employed or Continuing Education
College of Arts and Sciences	28	72.00%	28.00%	89%	100%
College of Business	118	99.15%	0.85%	99%	100%
College of Health and Human Sciences	65	98.44%	1.56%	99%	100%
College of Nursing	30	96.00%	0%	83%	96%

“Over the past several years, we’ve consistently hired UW–Eau Claire graduates across a range of roles. UWEC continues to be a strong talent pipeline for us, and we regularly see multiple hires from the university each recruiting cycle.”

NATASHA WETTERAU
DIRECTOR - SYSTEM TALENT DELIVERY, ASPIRUS HEALTH

GRADUATE DEGREE RESULTS BY PROGRAM

	Number of Graduates	Total Employed	Total Continuing Education	Percent Employed	Percent Continuing Education	Percent Seeking	Knowledge Rate	Total Percent Employed or Continuing Education
Athletic Training	8	7	1	88%	12%	0%	100%	100%
Business Administration in Health Care Management, UW MBA Consortium	17	17	0	100%	0%	0%	100%	100%
Business Administration, UW MBA Consortium	101	99	1	99%	1%	0%	99%	100%
Communication Sciences & Disorders	43	42	0	100%	0%	0%	98%	100%
Data Science, MS Sequence	15	12	0	100%	0%	0%	80%	100%
History, MA Sequence	4	4	0	100%	0%	0%	100%	100%
Nursing, Adult - Gero Administration	2	2	0	100%	0%	0%	100%	100%
Nursing, Adult - Gero Education	5	5	0	100%	0%	0%	100%	100%
Nursing, Adult - Gero Nurse Practitioner	6	5	0	100%	0%	0%	83%	100%
Nursing, Family Health Administration	2	1	0	100%	0%	0%	50%	100%
Nursing, Family Health Nurse Practitioner	15	11	0	92%	0%	8%	80%	92%
Professional Development, ME-PD	1	1	0	100%	0%	0%	100%	100%
School Psychology, EDS	13	13	0	100%	0%	0%	100%	100%
School Psychology, MSE	9	2	7	22%	78%	0%	100%	100%

UNDERGRADUATE PROGRAM INFORMATION

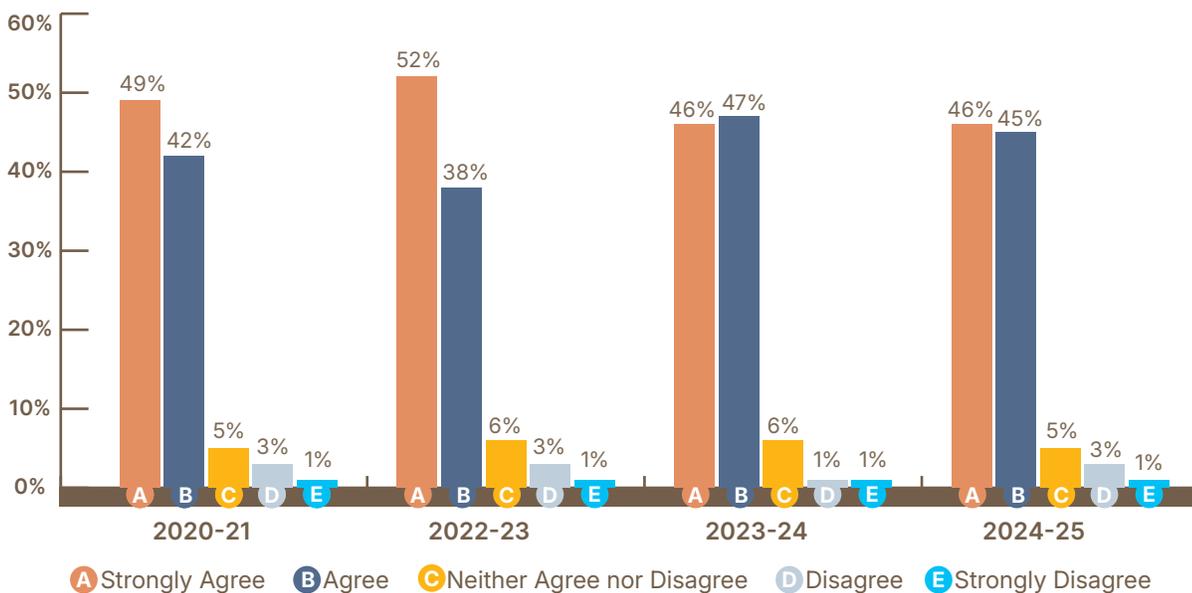
UNDERGRADUATE RESULTS BY COLLEGE

	Total Degrees Awarded	Percent Employed	Percent Continuing Education	Knowledge Rate	Percent Employed or Continuing Education
College of Arts and Sciences	721	72.56%	24.85%	70%	97.41%
College of Business	521	95.17%	2.80%	75%	97.97%
College of Health and Human Sciences	477	67.19%	31.76%	80%	98.95%
College of Nursing	149	98.48%	1.52%	89%	100%

POST-GRADUATION PLANS

Career Outcome	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Overall	96%	96%	97%	97%	97%	94%	97%	98%	99%	98%	98%
Employed	79%	81%	80%	83%	81%	74%	75%	79%	78%	79%	80%
Continuing Education	17%	15%	17%	14%	16%	19%	22%	19%	21%	19%	18%
Seeking Employment	4%	4%	3%	3%	3%	6%	3%	2%	1%	2%	2%

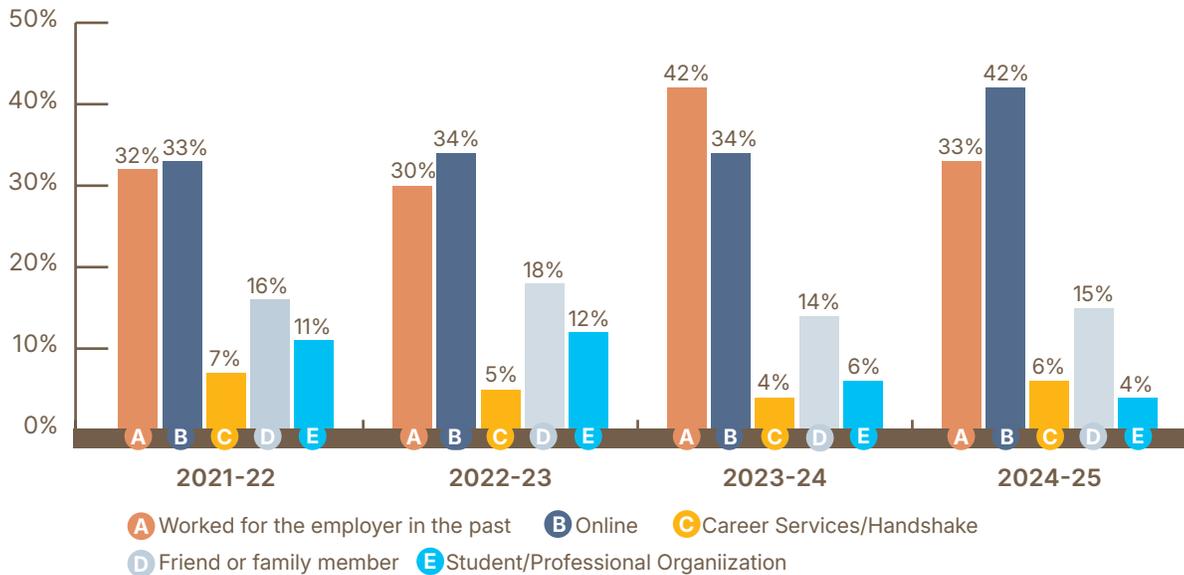
PREPARED FOR THE NEXT STEP IN CAREER PATH



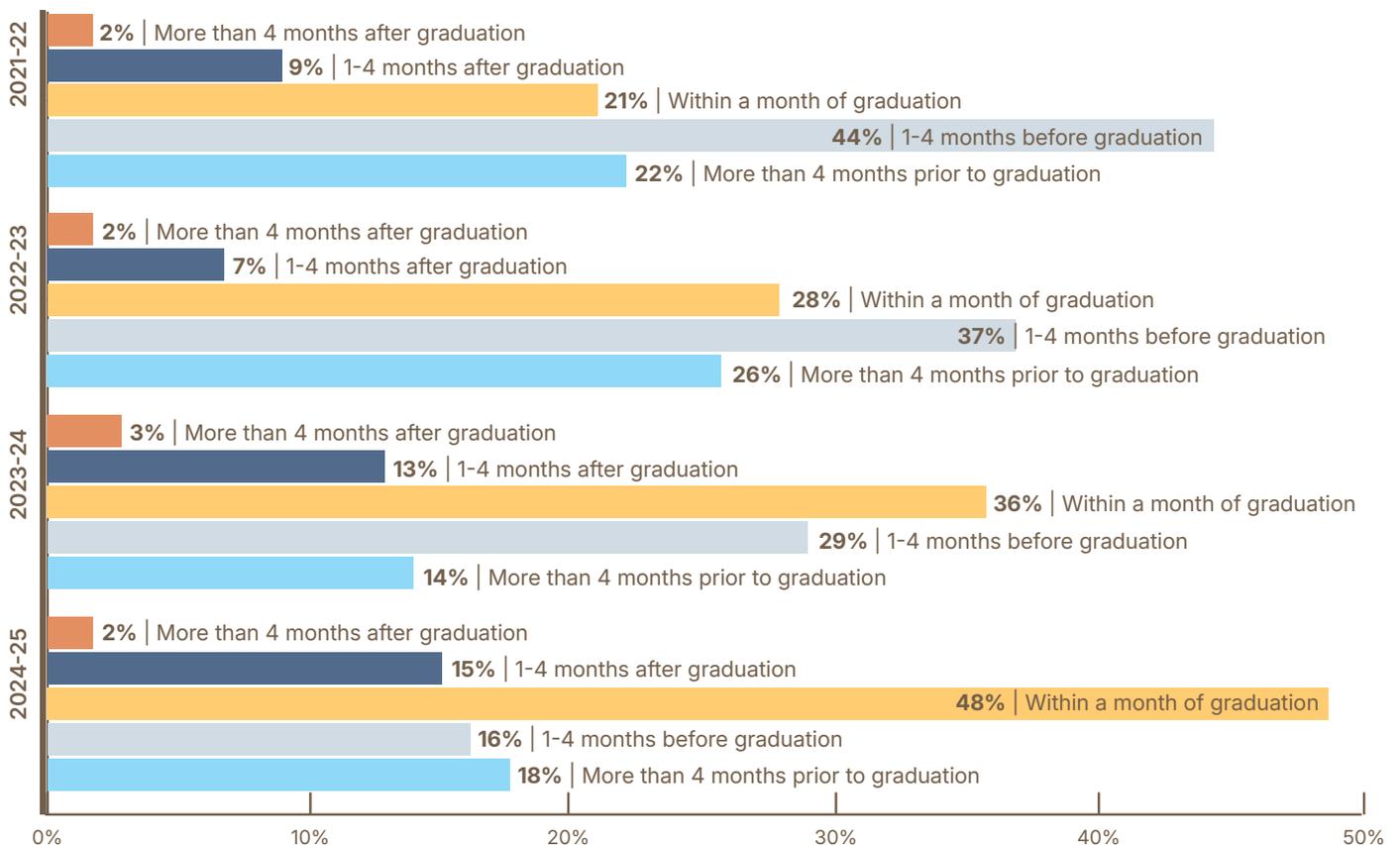


EMPLOYMENT

INITIAL CONTACT WITH EMPLOYER



WHEN GRADUATES RECEIVED A JOB OFFER



SALARY REPORTED *(*full time positions)*

Average Salaries	2019-20	2020-21	2021-22	2022-23	2023-24	*2024-25
Overall	\$47,958	\$47,544	\$50,903	\$52,546	\$53,788	\$58,842
College of Arts and Sciences	\$45,978	\$41,769	\$48,990	\$46,551	\$49,857	\$53,193
College of Business	\$50,143	\$50,836	\$54,636	\$57,092	\$57,940	\$60,871
College of Health and Human Sciences	\$41,318	\$40,716	\$39,200	\$44,672	\$44,796	\$50,999
College of Nursing	\$62,829	\$67,300	\$67,291	\$71,096	\$75,415	\$79,442

EMPLOYERS

Mayo Clinic Health System ▶ Reported by 65 graduates

Eau Claire Area School District ▶ Reported by 35 graduates

Marshfield Clinic Health System ▶ Reported by 19 graduates

UW Health ▶ Reported by 9 graduates

Baker Tilly ▶ Reported by 8 graduates

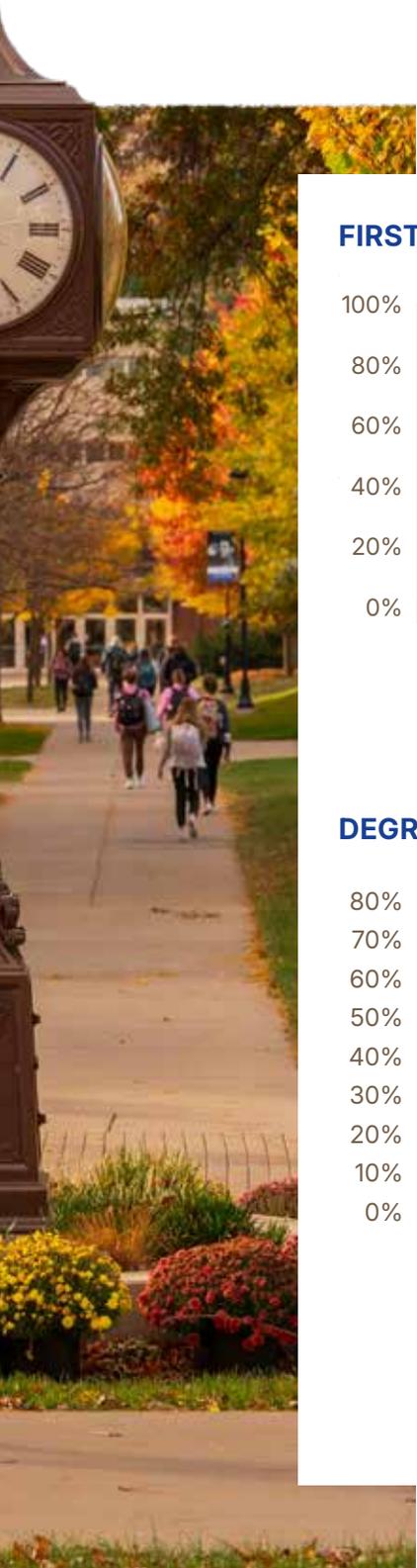
Menards, Inc. ▶ Reported by 8 graduates

Regis Catholic Schools ▶ Reported by 7 graduates

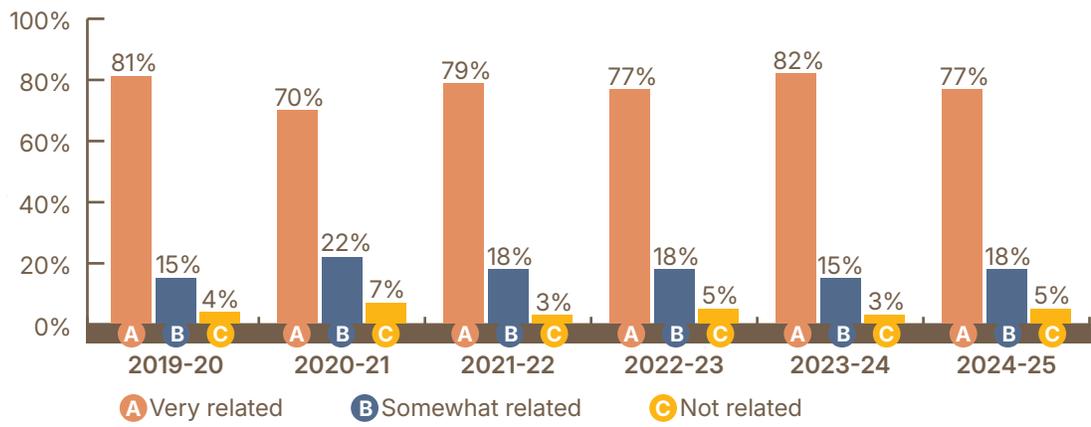
Dove Healthcare ▶ Reported by 6 graduates

Wipfli ▶ Reported by 6 graduates

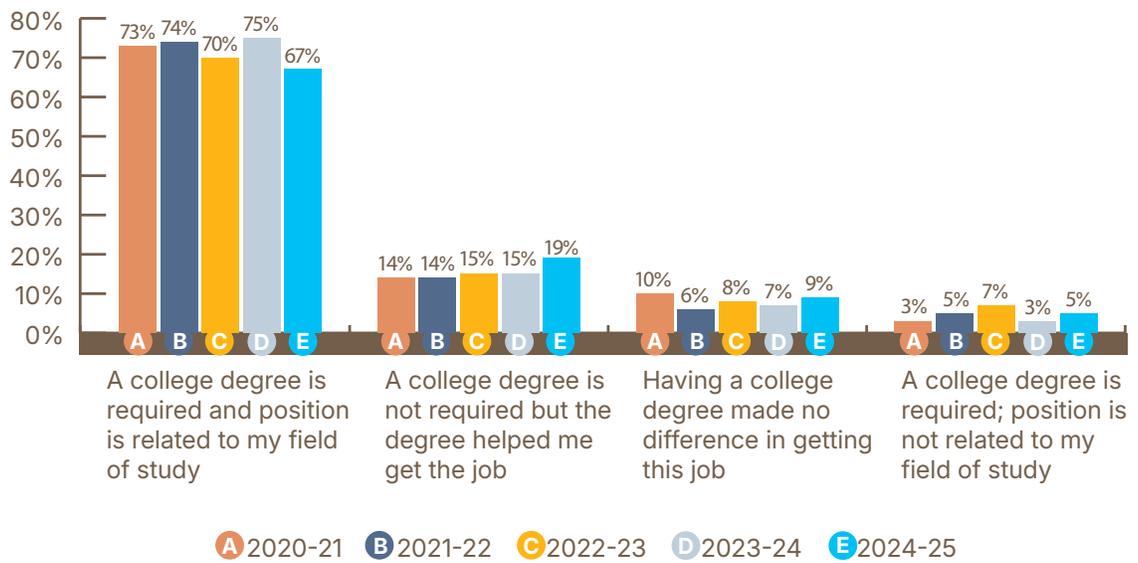


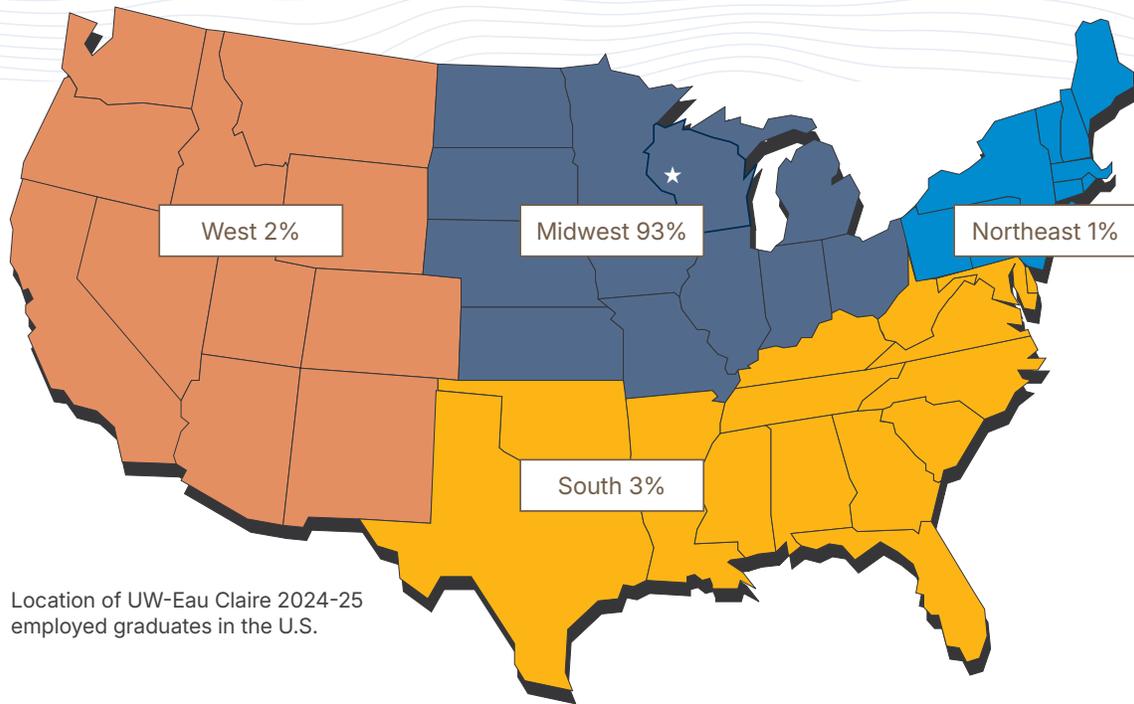


FIRST POSITION RELATED TO CAREER GOAL



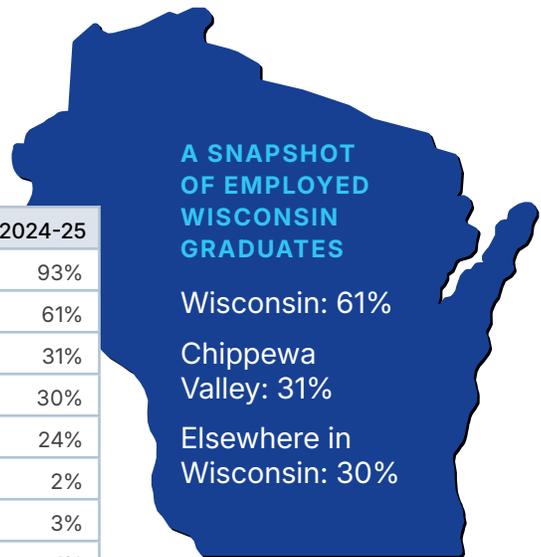
DEGREE REQUIRED





LOCATION OF EMPLOYED GRADUATES BY U.S. REGION

	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25
Midwest	92%	90%	92%	90%	91%	93%
Wisconsin	60%	57%	61%	59%	61%	61%
<i>Chippewa Valley</i>	27%	28%	32%	29%	27%	31%
Minnesota	27%	28%	27%	26%	27%	30%
<i>Twin Cities</i>	22%	23%	24%	21%	21%	24%
West	3%	4%	3%	4%	4%	2%
South	4%	5%	3%	4%	3%	3%
Northeast	1%	2%	1%	1%	1%	1%
International	1%	0%	1%	1%	1%	0%





GRADUATE/PROFESSIONAL SCHOOL

TOP SCHOOLS ATTENDED

School	Number of graduates
University of Wisconsin - Eau Claire	50
University of Wisconsin - La Crosse	14
University of Wisconsin - Madison	9
University of Minnesota	8
Viterbo University	8
College Of St. Scholastica	7
St. Catherine University	7
University Of Minnesota Duluth	7
University of Wisconsin - Milwaukee	7

“It’s not just about the number — it’s about the quality. In our management trainee roles, we’re hiring future Cintas executives. When you look across our leadership team today, many of those higher-level leaders are UW–Eau Claire graduates.”

BRAD NEWTON
SERVICE TRAINING DIRECTOR
AT CINTAS (UWEC ALUM)

TOP MAJORS OF GRADUATES WHO REPORTED CONTINUING EDUCATION

- Biology
- Communication Sciences and Disorders
- Criminal Justice
- Exercise Science
- History
- Music
- Psychology
- Political Science
- Rehabilitation Science
- Social Work



INTERNSHIPS

Graduates from 2024-2025 were asked if they had completed an internship while attending UW-Eau Claire.

65% reported they completed at least one internship.

31% reported they completed at least two internships.

37% of respondents who completed an internship were offered a full-time position after their internship.

73% accepted the position.

64% of the internships were for credit and **61%** were paid positions.





RESULTS BY MAJOR

	Number of Graduates	Total Employed	Total Continuing Education	Percent Employed	Percent Continuing Education	Percent Seeking	Knowledge Rate	Total Percent Employed or Continuing Education
COLLEGE OF ARTS AND SCIENCES								
Actuarial Science	23	15	0	88%	0%	12%	74%	88%
Art and Design	47	23	1	92%	4%	4%	53%	96%
Biochemistry/Molecular Biology	16	7	6	54%	46%	0%	81%	100%
Bioinformatics	2	1	1	50%	50%	0%	100%	100%
Biology	91	36	18	67%	33%	0%	59%	100%
Biomedical Engineering	16	12	0	92%	0%	8%	81%	92%
Chemistry	19	13	3	81%	19%	0%	84%	100%
Chemistry/Business	15	10	0	100%	0%	0%	67%	100%
Communication	30	20	0	91%	0%	9%	73%	91%
Computer Science	50	30	2	86%	6%	9%	70%	91%
Criminal Justice	41	12	7	63%	37%	0%	46%	100%
Economics	5	4	0	100%	0%	0%	80%	100%
English	27	12	2	75%	13%	13%	59%	88%
Environmental Public Health	6	3	2	60%	40%	0%	83%	100%
French	2	1	0	100%	0%	0%	50%	100%
Geography	13	7	2	78%	22%	0%	69%	100%
Geology	19	18	0	100%	0%	0%	95%	100%
Geospatial Analysis	5	5	0	100%	0%	0%	100%	100%
History	23	8	7	53%	47%	0%	65%	100%
Integrated Strategic Communication	20	16	1	89%	6%	6%	90%	94%
Journalism	10	7	1	88%	13%	0%	80%	100%
Latin American Studies	7	3	0	100%	0%	0%	43%	100%
Liberal Studies	5	3	0	100%	0%	0%	60%	100%
Materials Science	3	1	1	50%	50%	0%	67%	100%
Materials Science & Engineering	6	5	0	100%	0%	0%	83%	100%
Mathematics	22	12	4	71%	24%	6%	77%	94%
Music	21	12	8	60%	40%	0%	95%	100%
Neuroscience	10	5	5	50%	50%	0%	100%	100%
Physics	14	9	1	90%	10%	0%	71%	100%
Political Science	40	19	11	63%	37%	0%	75%	100%
Psychology	115	40	37	52%	48%	0%	67%	100%
Public Health	17	6	6	46%	46%	8%	76%	92%
Religious Studies	2	1	0	100%	0%	0%	50%	100%

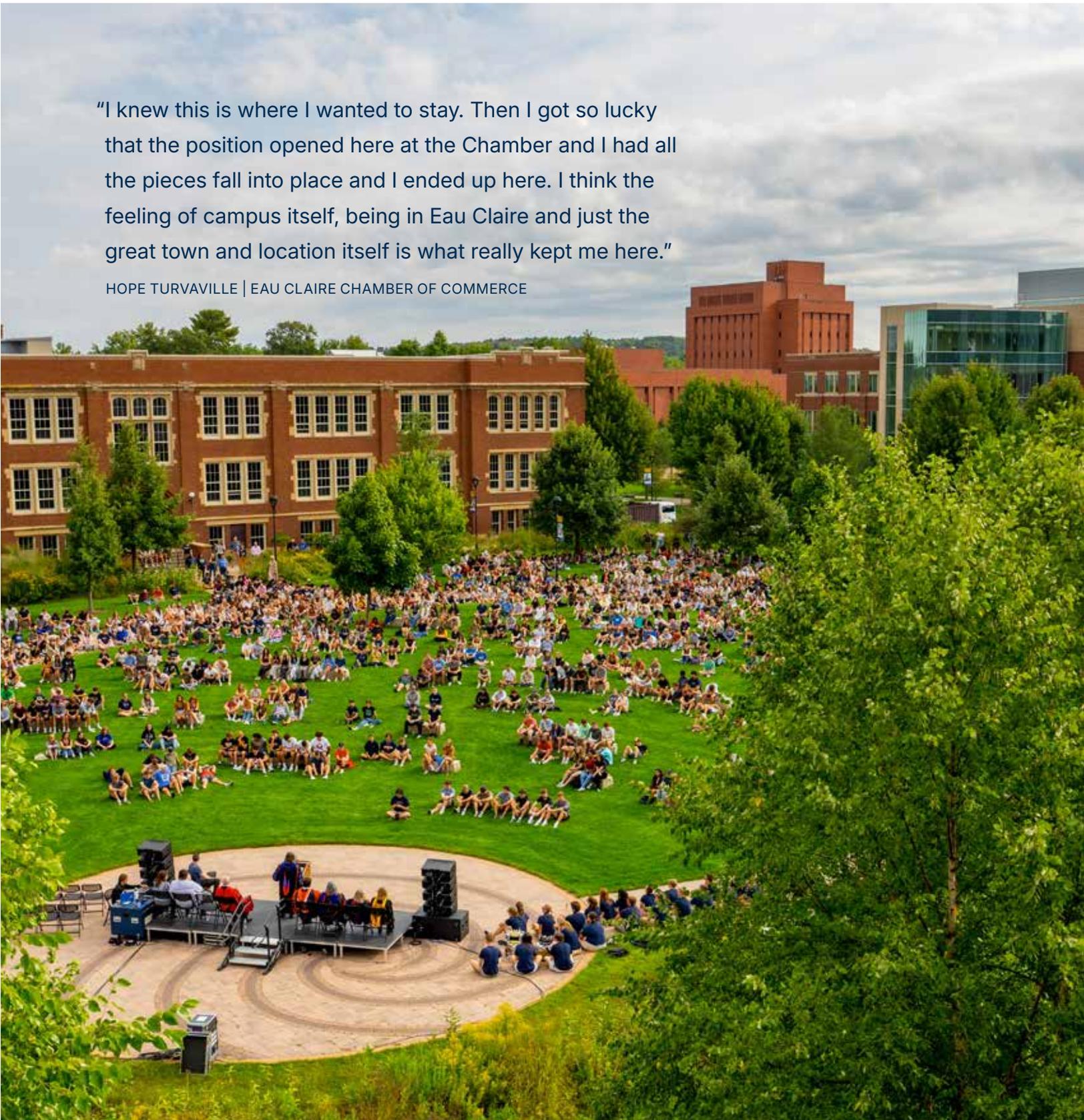
RESULTS BY MAJOR *continued*

	Number of Graduates	Total Employed	Total Continuing Education	Percent Employed	Percent Continuing Education	Percent Seeking	Knowledge Rate	Total Percent Employed or Continuing Education
Sociology	7	5	1	83%	17%	0%	86%	100%
Spanish	20	14	1	93%	7%	0%	75%	100%
Theatre Arts	7	5	1	71%	14%	14%	100%	86%
Women's, Gender, and Sexuality Studies	3	2	0	100%	0%	0%	67%	100%
COLLEGE OF BUSINESS								
Accounting	62	52	0	100%	0%	0%	84%	100%
Business Administration	48	27	2	90%	7%	3%	63%	97%
Economics	6	2	0	100%	0%	0%	33%	100%
Entrepreneurship	18	14	0	100%	0%	0%	78%	100%
Finance	131	91	2	96%	2%	2%	73%	98%
Health Care Administration	36	29	1	91%	3%	6%	89%	94%
Human Resource Management	17	15	0	100%	0%	0%	88%	100%
Information Systems	26	18	1	95%	5%	0%	73%	100%
International Business	5	3	0	100%	0%	0%	60%	100%
Management	62	44	2	90%	4%	6%	79%	94%
Marketing	137	103	2	98%	2%	0%	77%	100%
Operations & Supply Chain Management	22	17	1	94%	6%	0%	82%	100%
COLLEGE OF HEALTH AND HUMAN SCIENCES								
Communication Sciences and Disorders	57	9	43	17%	83%	0%	91%	100%
Elementary Education	87	65	0	100%	0%	0%	75%	100%
English Teaching	25	18	0	95%	0%	5%	76%	95%
Exercise Science	63	17	26	40%	60%	0%	68%	100%
Math Teaching	9	5	1	83%	17%	0%	67%	100%
Music Teaching	18	15	0	100%	0%	0%	83%	100%
Physical Education Teaching	15	9	1	90%	10%	0%	67%	100%
Professional Studies	18	13	0	93%	0%	7%	78%	93%
Rehabilitation Science	47	5	38	12%	88%	0%	91%	100%
Science Teaching	6	6	0	100%	0%	0%	100%	100%
Social Studies Teaching	26	15	1	94%	6%	0%	62%	100%
Social Work	42	26	10	68%	26%	5%	90%	95%
Spanish Teaching	6	4	0	100%	0%	0%	67%	100%
Special Education	60	51	1	98%	2%	0%	87%	100%
COLLEGE OF NURSING								
Nursing	149	130	2	98%	2%	0%	89%	100%



"I knew this is where I wanted to stay. Then I got so lucky that the position opened here at the Chamber and I had all the pieces fall into place and I ended up here. I think the feeling of campus itself, being in Eau Claire and just the great town and location itself is what really kept me here."

HOPE TURVAVILLE | EAU CLAIRE CHAMBER OF COMMERCE





University of Wisconsin
Eau Claire

Career Services

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