

**ARTICULATION AGREEMENT
BETWEEN
UNIVERSITY OF WISCONSIN-EAU CLAIRE
AND
CHIPPEWA VALLEY TECHNICAL COLLEGE**

This Agreement is entered into between **Chippewa Valley Technical College** (hereinafter sending institution), and the **University of Wisconsin-Eau Claire, Eau Claire, WI** (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the guidelines set forth in the Universities of Wisconsin System Administrative Policy 140 (SYS 140) "UW System Guidelines For Articulation Agreements Between UW System Institutions and WTCS Districts" as well as 135 (SYS 135) "Universities of Wisconsin System Undergraduate Transfer Policy." Both institutions agree to maintain accreditation by the Higher Learning Commission (HLC) and any other accreditation currently in existence pertaining to degree programs articulated via the transfer agreement.

The sending institution has established an **A.A.S. in Business Management** (hereinafter sending program), and the receiving institution has established a **B.B.A. in the following programs: Management; Management, Sport Management emphasis; Human Resource Management; Entrepreneurship** (hereinafter receiving programs) and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

I. Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at Chippewa Valley to include:
 - 1. A minimum GPA of 2.00.
 - 2. 63 minimum program credits in Business Management program.
- C. Students must fulfill the graduation requirements at UW-Eau Claire to include:
 - 1. Liberal Education (36 credits), which includes the following university requirements: writing, mathematics, design for diversity, and community-engaged learning.
 - 2. A minimum total GPA of 2.00 and a minimum resident GPA of 2.00 for all majors, minors, or certificates.
 - 3. A minimum of 30 credits earned in residence.
 - 4. A minimum of 23 of the last 30 credits earned in residence.
- D. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

II. Transfer of Credits

- A. The receiving institution will apply 63 of the 63 credits from the sending program to the BBA management, human resource management, or entrepreneurship major. The following credits remain to complete one of the selected receiving programs:
 - a. Management: 66 credits remaining
 - b. Management, Sport Management emphasis: 75 credits remaining
 - c. Human Resource Management: 75 credits
 - d. Entrepreneurship: 66 credits

- B. Courses will transfer as described in the attached Program Articulation Table.
- C. Elective courses taken or substituted at the sending institution and sending program not listed in this agreement will be reviewed on a case-by-case basis and determined how they may apply to the degree at the receiving institution.

III. Implementation and Review

- A. The Provost, Dean, Department Chair or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. The University of Wisconsin-Eau Claire and Chippewa Valley Technical College will provide academic advising to Chippewa Valley Technical College learners inquiring about UW-Eau Claire's programs. Learners will be connected with a UW-Eau Claire advisor prior to transfer. Chippewa Valley Technical College Accounting department will work with UW – Eau Claire Management Leadership Programs department to coordinate recruitment events on campus.
- C. Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution on its website, with notice to the other party.
- D. Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
- E. This Articulation Agreement is effective on 09/01/2025 and shall remain in effect until the end date of 8/31/2030 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice. At any time that a program from either institution changes their current program requirements, this agreement will be revisited and may be amended, if necessary.
- F. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- G. This Articulation Agreement will be reviewed by both parties beginning 3/01/2030 (within six months of the end date).
- H. When a student enrolls at the receiving institution following this agreement, the receiving institution will encode any course waivers and substitutions.
- I. This articulation agreement applies only to the receiving program in effect Fall 2025 until revised.

PROGRAM ARTICULATION TABLE

	Chippewa Valley Technical College (CVTC)	University of Wisconsin-Eau Claire (UWEC)
Program name	Business Management	Management
Award Type (e.g., AAS)	A.A.S.	B.B.A.
Credit Length	63 credits	120 credits
Describe program admission requirements		Minimum Cumulative 2.0 GPA required

SECTION A – General/Liberal Education

Chippewa Valley Technical College			University of Wisconsin-Eau Claire			
Course Code	Course Name	Credits	Course Prefix & #	Course Name	Credits Applied	LE, COB Prof
General Education						
801-219	English Composition I	3	WRIT 907L	Writing elective, lower division	3	No LE
801-196	Oral/Interpersonal Communication	3	CJ 203	Fundamentals of Human Communication	3	S1
804-230	Statistics	4	MATH 246	Elementary Statistics	4	S2, Univ Math, COB Prof
809-291	Principles of Microeconomics	3	ECON 103	Princ of Microeconomics	3	K2, COB Prof
809-198	Introduction to Psychology	3	PSYC 100	General Psychology	3	K2
General Education Total		16	Section A Subtotal		16	

Notes:

SECTION B - Major, Concentration, Emphasis, Electives, or Other

Occupational Courses			Contributing to the Major			
Code	Course Name	Credits	Course #	Course Name	Credits	Area
102-112	Principles of Management ¹	3	MGMT 907L	Management Elective	3	MGMT Elec
+			MGMT 340	Organizational Behavior ¹		Bus Core
102-133	Leadership for Business Excellence ¹	3	MGMT 907L	Management Elective	3	MGMT Elec
104-102	Marketing Principles	3	MKTG 330	Principles of Marketing	3	Bus Core
116-193	Human Resources Intro ²	3	MGMT 907L	Management Elective	3	MGMT Elec
103-170	Microsoft Excel ³	1	IS 907L	Information Systems Elective	1	IS Elec
+			IS 240	Information Systems in Business ³		Bus Core
102-109	Business Analytics ³	3	IS 907L	Information Systems Elective	3	IS Elec
102-113	Business Ethics (R3) ⁴	3	PHIL 980L	Philosophy Elective	3	R3
+			BLAW 305	Legal and Regulatory Environment ⁴		Bus Core
102-160	Business Law ⁴	3	BLAW 907L	Business Law Elective	3	BLAW Elec
102-130	Innovative Business Mindset	3	ENT200	Creativity and Innovative Mindset	3	S3
102-117	Business Management Career Planning ²	2	MGMT 907L	Management Elective	2	MGMT Elec
102-188	Project Management	3	MGMT 364	Project Management	3	MGMT Elec
101-111	Accounting I	4	ACCT 201	Introduction to Accounting	4	Bus Core
138-150	Global Business	3	INTB 907L	International Business Elective	3	
101-172	Business Finance	3	FIN 320	Principles of Finance	3	Bus Core
102-114	Managing Operations	3	OSCM 341	Operations Management	3	Bus Core
102-115	Business Management Internship ²	1	MGMT 907L	Management Elective	1	MGMT Elec
102-116	Strategic Management ²	3	MGMT 907L	Management Elective	3	MGMT Elec
Total Occupational Courses:		47	Total Occupational Courses Contributing to Major:		47	
General Ed and Occupational Courses Total		63	Total College Credits Applied (sum of sections A and B)		63	for BBA

Notes:

¹ 102-112 and 102-133 independently transfer to UWEC as MGMT 907L. If both courses are completed, then together they have an equivalency with MGMT 340 (i.e., they would transfer as MGMT 340 and MGMT 907U).

² 9 credits MGMT 907L could be petitioned to contribute as elective credits to the BBA in Management; 6 credits MGMT 907L could be petitioned to contribute as elective credits to the BBA in Entrepreneurship.

³ 103-170 and 102-109 independently transfer to UWEC as IS 907L. If both courses are completed, then together they have an equivalency with IS 240 (i.e., they would transfer as IS 240 and IS 907L).

⁴ 102-113 and 102-160 independently transfer to UWEC as PHIL 980L and BLAW 907L. 102-113 also contributes LE-R3 credit. If both courses are completed, then together they have an equivalency with BLAW 305; 102-160 also contributes 3 credits as BLAW 907L, for a total of 6 transferrable credits.

SECTION C - Remaining University of Wisconsin-Eau Claire Requirements

Liberal Education (LE) Core (36 credits) ⁵			
	WRIT 118	2	S1, Univ Writing
	Two experiences, including one lab ⁶	6	K1, K1L
ECON 104	Principles of Macroeconomic	3	K2, COB Prof
	Two experiences	6	K3
	One experience	3	K4
MATH 109	Algebra for Calculus	4	S2, Univ Math, COB Prof
	Two experiences, including one that fulfills the Design for Diversity requirement	6	R1, DDIV
	One experience	3	R2
	One experience (MGMT 449 fulfills 2 nd experience)	3	I1
	Community Engaged Learning (CEL)	N/A	CEL
Remaining LE Credits:		36	

Notes:

⁵ Some courses fulfill more than one LE requirement, so credits will most likely be less than indicated. See your advisor.

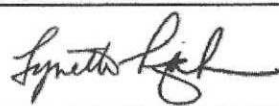
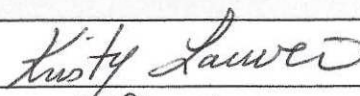
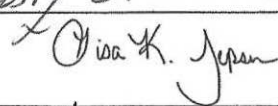
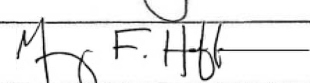
⁶ Depending on the lab chosen, the K1/K1L requirement may be up to 8 credits.

MANAGEMENT, Comprehensive Major, Remaining Requirements			
Course #	Course Name	Credits	Area
BCOM 206 or BCOM 207	Business Communication: Writing, Speaking, and Collaborating or Business Communication: Persuasive Messaging, Conversations, and Professional Development	3	Bus Core
BSAD 300	Cultural Competence for Today's Workplace	1	Bus Core
MGMT449	Strategic Management in a Global Business Environment	3	Bus Core, I1-Integration
ACCT 214	Managerial Accounting	3	Major Core
MGMT 300	Personal Leadership Management	3	Major Core
MGMT 345	Managing Global Organizations	3	Major Core
MGMT 349	Human Resource Management	3	Major Core
MGMT 446	Advanced Organizational Behavior	3	Major Core
MGMT 456	People Analytics	3	Major Core
OSCM 342 or OSCM 343 or OSCM 344 or OSCM 363	Quality Management or Supply Chain Management or Managerial Decision Modeling and Analysis or International Logistics and Supply Chain Management	3	Major Core
	Management electives ²	2	Major Electives
Remaining Major Credits:		30	
Management:		66	
Total Remaining UW-Eau Claire Credits (LE + Major)			

MANAGEMENT, SPORT MANAGEMENT Emphasis, Remaining Requirements			
Course #	Course Name	Credits	Area
BCOM 206 or BCOM 207	Business Communication: Writing, Speaking, and Collaborating or Business Communication: Persuasive Messaging, Conversations, and Professional Development	3	Bus Core
BSAD 300	Cultural Competence for Today's Workplace	1	Bus Core
MGMT449	Strategic Management in a Global Business Environment	3	Bus Core, I1-Integration
ACCT 214	Managerial Accounting	3	Major Core
MGMT 220	Introduction to Sport Management	3	Major Core
MGMT 300	Personal Leadership Management	3	Major Core
MGMT 320	Trends and Issues in Sport	3	Major Core
MGMT 321	Sport Event and Facilities Management	3	Major Core
MGMT 349	Human Resource Management	3	Major Core
MGMT 446	Advanced Organizational Behavior	3	Major Core
MGMT 456	People Analytics	3	Major Core
MKTG 338 or MKTG 426	Marketing & Sales Analytics or Sports Marketing	3	Major Core
	Sport Management electives	5	Major Electives
	Sport Experience	N/A	Major Req
Remaining Major Credits:		39	
Management Sport Management Emphasis:		75	
Total Remaining UW-Eau Claire Credits (LE + Major)			

HUMAN RESOURCE MANAGEMENT, Comprehensive Major, Remaining Requirements			
BCOM 206 or BCOM 207	Business Communication: Writing, Speaking, and Collaborating or Business Communication: Persuasive Messaging, Conversations, and Professional Development	3	Bus Core
BSAD 300	Cultural Competence for Today's Workplace	1	Bus Core
MGMT449	Strategic Management in a Global Business Environment	3	Bus Core, I1-Integration
ACCT 214	Managerial Accounting	3	Major Core
MGMT 349	Human Resource Management	3	Major Core
MGMT 444	Training, Developing, and Engaging Employees	3	Major Core
MGMT 445	Compensation Theory and Administration	3	Major Core
MGMT 446	Advanced Organizational Behavior	3	Major Core
MGMT 455	Industrial Relations	3	Major Core
MGMT 456	People Analytics	3	Major Core
MGMT 459	Advanced Human Resource Management	3	Major Core
	Management Human Resource Electives	8	Major Electives
	Completion of the SHRM certification exam	N/A	Major Req.
	Remaining Major Credits:	39	
	Human Resource Management:	75	
	Total Remaining UW-Eau Claire Credits (LE + Major)		
ENTREPRENEURSHIP, Comprehensive Major, Remaining Requirements			
BCOM 206 or BCOM 207	Business Communication: Writing, Speaking, and Collaborating or Business Communication: Persuasive Messaging, Conversations, and Professional Development	3	Bus Core
BSAD 300	Cultural Competence for Today's Workplace	1	Bus Core
MGMT449	Strategic Management in a Global Business Environment	3	Bus Core, I1-Integration
ACCT 214	Managerial Accounting	3	Major Core
BLAW 306	Business Law	3	Major Core
ENT 371	Customer Discovery and Business Model Design	3	Major Core
ENT 373	New Venture Feasibility	3	Major Core
ENT 374	New Venture Launch	3	Major Core
ENT 471	Entrepreneurship Capstone	3	Major Core
	Entrepreneurship electives ²	5	Major Electives
	Remaining Major Credits:	30	
	Entrepreneurship:	66	
	Total Remaining UW-Eau Claire Credits (LE + Major)		

SECTION D - Summary of Total Program Credits			
Chippewa Valley Technical College		UW-Eau Claire Requirements	
General/Liberal Education	16		
Major, Concentration Emphasis, Electives or Other	47		
Total College Credits	63	Total College Credits Applied	63
		MANAGEMENT: Remaining credit to be taken at UW-Eau Claire	66
		Total Program Credits	129
		MANAGEMENT, SPORT MANAGEMENT EMPHASIS: Remaining credit to be taken at UW-Eau Claire	75
		Total Program Credits	138
		HUMAN RESOURCE MANAGEMENT: Remaining credit to be taken at UW-Eau Claire	75
		Total Program Credits	138
		ENTREPRENEURSHIP: Remaining credit to be taken at UW-Eau Claire	66
		Total Program Credits	129

Chippewa Valley Technical College	Name	Signature	Date
Provost & Vice President of Academic & Student Affairs	Dr. Lynette Livingston		07/21/2025
University of Wisconsin- Eau Claire	Name	Signature	Date
Department Chair, Accounting	Dr. Kristy Lauver		7/28/25
Dean, College of Business	Dr. Lisa Jepsen		07/28/25
Provost and Vice Chancellor for Academic Affairs	Dr. Mary Hoffman		7/29/25

Agreement Contacts: UWEC: Isabel Walters, walterik@uwec.edu; CVTC: Brian Gunderson, bgunderson14@cvtc.edu, 715-833-6327