

ARTICULATION AGREEMENT
BETWEEN
UNIVERSITY OF WISCONSIN-EAU CLAIRE
AND
CHIPPEWA VALLEY TECHNICAL COLLEGE

This Agreement is entered into between Chippewa Valley Technical College (CVTC) (hereinafter sending institution), and the University of Wisconsin-Eau Claire (UWEC) (hereinafter receiving institution). This Agreement, and any amendments and supplements, shall be interpreted pursuant to the guidelines set forth in the University of Wisconsin System Administrative Policy 140, Guidelines for Articulation Agreements between UW System Institutions and WTCS Districts as well as Administrative Policy 135 Undergraduate Transfer Policy. Both institutions agree to maintain accreditation by the Higher Learning Commission and any other accreditation currently in existence pertaining to degree programs articulated via the transfer agreement.

The sending institution has established a **University Transfer Liberal Arts Associate of Arts degree** (hereinafter sending program), and the receiving institution has established a **Bachelors of Business Administration degree** in the following programs: **Management; Management, Sport Management emphasis; Human Resource Management; and Entrepreneurship** (hereinafter receiving programs) and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

I. Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at Chippewa Valley to include:
 - 1. A minimum GPA of 2.00.
 - 2. 60 program credits in required disciplines (see Program Requirement Sheet or advisors for specific guidance).
 - 3. Students may take the additional 9 credits identified in section B to meet Business Core requirements at UW-Eau Claire. If not taken at CVTC, the UWEC courses must be taken at the receiving institution.
- C. Students must fulfill the graduation requirements at UW-Eau Claire to include:
 - 1. Liberal Education (36 credits), which includes the following university requirements: writing, mathematics, design for diversity, and community-engaged learning.
 - 2. A minimum total GPA of 2.00 and a minimum resident GPA of 2.00 for all majors, minors, or certificates.
 - 3. A minimum of 30 credits earned in residence.
 - 4. A minimum of 23 of the last 30 credits earned in residence.
- D. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

II. Transfer of Credits

- A. The receiving institution will apply 62 of the 62 credits from the sending program. A total of 58 credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table.

- C. Courses are specifically identified in the attached Program Articulation Table requiring grades of "C" or higher that may be used towards the degree program. Grades received less than a "C" must be repeated if student is admitted into the program based on overall admission requirements.
- D. Elective courses taken or substituted at the sending institution and sending program not listed in this agreement will be reviewed on a case-by-case basis and determined how they may apply to the degree at the receiving institution.

III. Implementation and Review

- A. The Provost, Dean, Faculty, or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, ensuring compliance with system policy, procedure, and guidelines, and conducting a periodic review of this agreement.
- B. The University of Wisconsin-Eau Claire and Chippewa Valley Technical College will provide academic advising to CVTC learners inquiring about UWECs' programs. Learners will be connected with a UWEC adviser prior to transfer. UWEC and CVTC will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. CVTC will assist UWEC in arranging recruitment events on its campuses.
- C. Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution on its website, with notice to the other party.
- D. Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
- E. This Articulation Agreement is effective on 09/01/2025 and shall remain in effect until the end date of 09/01/2030 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- F. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- G. This Articulation Agreement will be reviewed by both parties no later than 03/01/2030 (within six months of the end date) but will also be considered on a yearly basis upon updates to the undergraduate catalog at UWEC. Both CVTC and UWEC agree to notify each other of any curricular changes in a timely manner.
- H. When a student enrolls at the receiving institution following this agreement, the receiving institution will encode any course waivers and substitutions.
- I. This articulation agreement applies only to the receiving program in effect Fall 2025 until revised.

PROGRAM ARTICULATION TABLE

	Chippewa Valley Technical College (Sending)	University of Wisconsin-Eau Claire (Receiving)
Program name	Associate of Arts	Management; Management, Sport Management emphasis; HR Management; Entrepreneurship
Award Type (e.g., AAS)	AA	BBA
Credit Length	60	120
Program admission requirements (if any)		Minimum Cumulative 2.0 GPA required

SECTION A – General/Liberal Education

Chippewa Valley Technical College (sending)			University of Wisconsin-Eau Claire (receiving)				
Course Code	Course Name	Credits	Course Prefix & Number	Course Name	LE Area Met	Credits Applied	COB Req
General Education							
801-219	English Composition 1	3	WRIT 907L	Elective		3	
801-223	English Composition 2	3	WRIT 116	Blugold Seminar in Critical Reading & Writing	S1, Univ Writ	3	
810-201	Fundamentals of Speech	3	CJ 202	Fundamentals of Speech	S1	3	
803-214	Native American History	3	HIST 240	American Indian History	K3, R1, DDIV	3	
802-218	Latin American Studies	3	LAS 222	Introduction to Latin American History & Culture	K3, R1, DDIV	3	
801-204	Intro to Literature	3	ENGL 150	Introduction to Literature	K4	3	
806-201	Principles of Biology	4	BIOL 105/106	General Biology & Exploring the Living World w/lab	K1 / K1L, S3	4	
806-286	Environmental Science	4	BIOL 180/181	Environmental Biology and Conservation w/Lab	I1, R3 / K1, K1L	4	
804-230	Statistics	4	MATH 246	Elementary Statistics	S2, Univ Math	4	Prof Req
809-198	Intro to Psychology	3	PSYC 100	Intro to Psychology	K2	3	
809-291	Principles of Microeconomics	3	ECON 103	Principles of Microeconomics	K2	3	COB Prof
809-292	Principles of Macroeconomics	3	ECON 104	Principles of Macroeconomics	K2	3	COB Prof
General Education Total		39		Section A Subtotal		39	
Special Notes, if any:							

SECTION B - Major, Concentration, Emphasis, Electives, or Other

Course Code	Course Name	Credits	Course Prefix & Number	Course Name	Credits Applied	LE/ COB Req
102-130	Innovative Business Mindset	3	ENT 200	Creativity and Innovative Mindset	3	S3
101-111	Accounting I	4	ACCT 201	Introduction to Accounting	4	Bus Core
101-118	Managerial Accounting	3	ACCT 214	Managerial Accounting	3	Major Core
101-172	Business Finance	3	FIN 320	Principles of Finance	3	Bus Core
104-102	Marketing Principles	3	MKTG 330	Principles of Marketing	3	Bus Core
102-114	Managing Operations	3	OSCM 341	Operations Management	3	Bus Core
804-224	College Algebra	4	MATH 109	Algebra for Calculus	4	S2, Univ Math, COB Prof
Section B Subtotal		23		Section B Subtotal	23	
Major, Emphasis, Unrestricted Electives Total		62		Total College Credits Applied (sum of sections A and B)	62	
Special Notes, if any:						

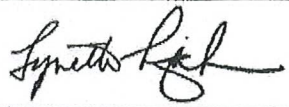
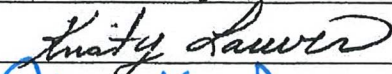
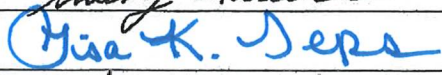
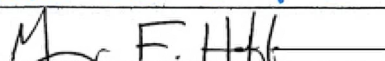
SECTION C - Remaining University of Wisconsin-Eau Claire (receiving) Requirements

Remaining Credits for a BBA in MANAGEMENT			
Course #	Course Name	Area	Credits
BCOM 206 <i>or</i> BCOM 207	Business Communication: Writing, Speaking, and Collaborating <i>or</i> Business Communication: Persuasive Messaging, Conversations, and Professional Development	Bus Core	3
BLAW 305	Legal and Regulatory Environment	Bus Core	3
BSAD 300	Cultural Competence for Today's Workplace	Bus Core	1
IS 240	Information Systems in Business	Bus Core	3
MGMT 340	Organizational Behavior	Bus Core	3
MGMT 449	Strategic Management in a Global Business Environment	I1, Bus Core	3
MGMT 300	Personal Leadership Management	Major Core	3
MGMT 345	Managing Global Organizations	Major Core	3
MGMT 349	Human Resource Management	Major Core	3
MGMT 446	Advanced Organizational Behavior	Major Core	3
MGMT 456	People Analytics	Major Core	3
OSCM 342 <i>or</i> OSCM 343 <i>or</i> OSCM 344 <i>or</i> OSCM 363	Quality Management <i>or</i> Supply Chain Management <i>or</i> Managerial Decision Modeling and Analysis <i>or</i> International Logistics and Supply Chain Management	Major Core	3
	Management electives	Major Electives	11
	Electives required to reach 120 ¹		13
Management: Total Remaining UW-Eau Claire Credits			58
Remaining Credits for a BBA in MANAGEMENT, SPORT MANAGEMENT EMPHASIS			
Course #	Course Name	Area	Credits
BCOM 206 <i>or</i> BCOM 207	Business Communication: Writing, Speaking, and Collaborating <i>or</i> Business Communication: Persuasive Messaging, Conversations, and Professional Development	Bus Core	3
BLAW 305	Legal and Regulatory Environment	Bus Core	3
BSAD 300	Cultural Competence for Today's Workplace	Bus Core	1
IS 240	Information Systems in Business	Bus Core	3
MGMT 340	Organizational Behavior	Bus Core	3
MGMT 449	Strategic Management in a Global Business Environment	I1, Bus Core	3
MGMT 220	Introduction to Sport Management	Major Core	3
MGMT 300	Personal Leadership Management	Major Core	3
MGMT 320	Trends and Issues in Sport	Major Core	3
MGMT 321	Sport Event and Facilities Management	Major Core	3
MGMT 349	Human Resource Management	Major Core	3
MGMT 446	Advanced Organizational Behavior	Major Core	3
MGMT 456	People Analytics	Major Core	3
MKTG 338 <i>or</i> MKTG 426	Marketing & Sales Analytics <i>or</i> Sports Marketing	Major Core	3
	Sport Management electives	Major Electives	5
	Sport Experience	Major Req	N/A
	Electives required to reach 120 ¹		13
Management: Total Remaining UW-Eau Claire Credits			58
Remaining Credits for a BBA in HUMAN RESOURCE MANAGEMENT			
Course #	Course Name	Area	Credits
BCOM 206 <i>or</i> BCOM 207	Business Communication: Writing, Speaking, and Collaborating <i>or</i> Business Communication: Persuasive Messaging, Conversations, and Professional Development	Bus Core	3
BLAW 305	Legal and Regulatory Environment	Bus Core	3
BSAD 300	Cultural Competence for Today's Workplace	Bus Core	1
IS 240	Information Systems in Business	Bus Core	3
MGMT 340	Organizational Behavior	Bus Core	3
MGMT 449	Strategic Management in a Global Business Environment	I1, Bus Core	3
MGMT 349	Human Resource Management	Major Core	3
MGMT 444	Training, Developing, and Engaging Employees	Major Core	3
MGMT 445	Compensation Theory and Administration	Major Core	3
MGMT 446	Advanced Organizational Behavior	Major Core	3
MGMT 455	Industrial Relations	Major Core	3

MGMT 456	People Analytics	Major Core	3
MGMT 459	Advanced Human Resource Management	Major Core	3
	Human Resource Management electives	Major Electives	8
	Pass the Society for Human Resource Management Certification Examination	Major Req	N/A
	Electives required to reach 120 ¹		13
Human Resource Management: Total Remaining UW-Eau Claire Credits			58
Remaining Credits for a BBA in ENTREPRENEURSHIP			
Course #	Course Name	Area	Credits
BCOM 206 or BCOM 207	Business Communication: Writing, Speaking, and Collaborating or Business Communication: Persuasive Messaging, Conversations, and Professional Development	Bus Core	3
BLAW 305	Legal and Regulatory Environment	Bus Core	3
BSAD 300	Cultural Competence for Today's Workplace	Bus Core	1
IS 240	Information Systems in Business	Bus Core	3
MGMT 340	Organizational Behavior	Bus Core	3
MGMT 449	Strategic Management in a Global Business Environment	IL, Bus Core	3
BLAW 306	Business Law	Major Core	3
ENT 371	Customer Discovery and Business Model Design	Major Core	3
ENT 373	New Venture Feasibility	Major Core	3
ENT 374	New Venture Launch	Major Core	3
ENT 471	Entrepreneurship Capstone	Major Core	3
	Entrepreneurship electives	Major Electives	11
	Electives required to reach 120 ¹		16
Entrepreneurship: Total Remaining UW-Eau Claire Credits			58

SECTION D - Summary of Total Program Credits			
CVTC (sending) Credits		UWEC (receiving) Requirements	
General Education	39		
Major, Concentration Emphasis, Electives or Other	23		
Total College Credits	62	Total College Credits Applied	62
		Remaining credit to be taken at University (receiving) Institution	58
		Total Program Credits	120
Special Notes: ¹ Students should be advised to explore the multiple certificates at UW-Eau Claire, ranging from 12-18 credits, to satisfy the 120-credit university graduation requirement.			

SIGNATURE BLOCKS

Chippewa Valley Technical College	Name	Signature	Date
Provost and Vice President of Academic & Student Affairs	Dr. Lynette Livingston		07/09/2025
University of Wisconsin-Eau Claire	Name	Signature	Date
Chair	Dr. Kristy Lauver		7-12-25
Dean	Dr. Lisa Jepsen		7-28-25
Provost	Dr. Mary Hoffman		7/29/25

Agreement Contacts:

UWEC: Isabel Walters, walterik@uwec.edu, 715-836-3094

CVTC: Brian Gunderson, bgunderson14@cvtc.edu, 715-833-6327