

WELCOME TO OUR

# Winter Newsletter



## GSA

Dr. Hawes (right) presented at the Gerontological Society of America on intergenerational programming in nursing homes in Seattle, Washington from November 13-16.

This presentation was a part of a symposium featuring universities that have adopted the Age-Inclusivity in Higher Education (AIHE) model to promote innovative caregiver support and foster intergenerational connections.

The project is in collaboration with HCAD student, coauthor, Inessah Cernohous ('27) (left), who said "it was a great opportunity to explore the topic more in-depth and work on the visual aspects of presenting,".



## NAB MID-YEAR MEETING

In November, Dr. Johs-Artisensi (right) and Dr. Creapeau (left) traveled to Savannah, GA for the NAB Mid-Year Meeting, where Dr. Johs, as NAB Chair, introduced an exciting new session—Innovations Through Conversations—where attendees collaborated on real-world challenges. After a productive meeting, they walked the nearby beach where they (literally!) left their mark in the sand.



## FOCUS CONFERENCE AND ALUMNI EVENT

The FOCUS Conference and Red Solo Alumni Event took place on November 20-21 and was hosted by M3 Insurance, Illuminus, and Pathway Health. The event was very successful in fundraising for CHAASE.



## WINTER MODULE

From January 29-31, the HCAD Administrative Residency students returned to campus for their winter learning module. Throughout the three days, students spent time networking with their peers, creating NAB exam study guides, working on team building activities, and showcasing their knowledge while reviewing for their national licensing exam.



## IMMERSION TRIP

From January 15-17, Professor Natalie McMurry and several Health Care Administration students took part in this year's Winter Immersion Trip.

During their time, students visited three current residency sites where the current residency students provided a tour and insight into their experience in the field so far.

One of the days were spent at Direct Supply, where students toured the campus, learned how DS supports the senior living industry, and tried out some of their products.

Overall, it was a wonderful experience and opportunity for all involved.

Pictured left to right, back to front: Ryder Arians ('25), Grace Krenn ('27), Hannah Carpenter ('27), Elsie Smith ('25), Heston Amble ('25), Professor Natalie McMurry, Inessah Cernohous ('27), Josephine Weinand ('25), Alexa Bielawa ('26)



## LEADING AGE

From February 12-13, several HCAD residency students attended LeadingAge MN. They had the opportunity to connect with each other as students, attend learning sessions, and network with many companies and individuals in the aging industry.

Pictured left to right, back to front: Reece Jensen ('25), Carissa Prestholdt ('25), Issac Breunig ('25), Anna Benishek ('25), Karla Gomez ('25), Amber Yang ('25)





## WALA SPRING CONFERENCE

On February 26 and 27, several HCAD students had the opportunity to attend the Wisconsin Assisted Living Association (WALA) conference in the Wisconsin Dells. The students attended informational sessions about the assisted living setting, employee retention and well-being, and current information in the long-term care field. They also got to meet the Director of Medicare for the state of Wisconsin.

HCAD student Delia Pullen ('26) said, "As a student I had an amazing time networking with professionals in the field and listening to sessions on relevant topics in healthcare that we have learned about in our classes,".

Pictured from left to right, back to front row: Jen Hoffman (Director of Workforce Development, WALA), Ryan McNicoll ('26), Delia Pullen ('26), Kaylee Tauferner ('25), Ryder Arians ('25), Heston Amble ('25), Fernanda Diaz ('26), Emily Martel ('25), & Mike Pochowski (President & CEO, WALA), Anna Sands ('25), Sara Lacoursiere ('26), Olivia Fladhammer ('26), Emma Sullivan ('26), Kaylee Engel ('25), Morgen Schmid ('26)



## UWEC CHAASE MN ALUMNI EVENT

On February 27, several alumni and supporters of CHAASE/HCAD met in Minneapolis, MN for a night of networking and learning. This event was sponsored by CHAASE, M3 Insurance, Monarch Healthcare Management, Health Dimensions Group, Lifespark, St. Therese and Pathway Health



## WHCA/WICAL LEADERSHIP ACADEMY

We are excited to have these two exceptional students, left: Greta Nelson ('25) and right: Ella VanderBloemen ('25), be selected to join the WCHA/WiCAL Leadership Academy class of 2024. This experience exposed them to new viewpoints on situations and allowed them to build connections with others in the field. So proud of you!



## 2025 ACHCA NATIONAL CONVENTION

The 2025 National ACHCA Convention is taking place on April 7-10 in Myrtle Beach, South Carolina, and we are excited to share that Dr. Creapeau and Prof. McMurry will be attending alongside several outstanding HCAD students.

This year we are especially proud to highlight our student research presenters, **Grace Krenn ('27)**, **Inessah Cernohaus ('27)**, and **Emma Cochrane ('26)** who will be sharing their work with industry professionals. Additionally, representing the UWEC ACHCA student organization, **Mary Martin ('26, President)** and **Grace Denstad ('26, Vice President)** will be in attendance connecting with leaders in the field and showcasing our university's strong presence.

Recent graduates and current seniors in the program including **Michael Schumacher ('24)**, **Peter Vander Meer ('24)**, **Luke Bjorklund ('24)**, **Annabelle Howat ('24)**, **Lily Kiffmeyer ('25)**, **Brad Heap ('25)**, and **Michael Beckfield ('23)** will also attend the Convention.

Several other student organization members will be announced at a later date to assist with volunteer efforts at the event. In past years, student/recent graduate attendees have appreciated the opportunity to network with professionals across the country, join & participate in the ACHCA Mentorship program, attend many educational sessions, and have fun at various events throughout Convocation.

## 2025 CHAASE BANQUET

### SAVE THE DATE!

The 2025 CHAASE Banquet will take place at 5 p.m. on Tuesday, April 22nd at the Lismore Hotel in downtown Eau Claire, Wisconsin.

The banquet will consist of a partner open house, social hour, dinner, and a program where Lisa A. Thomson, Chief Operating Officer, attends as this year's keynote speaker. Join us for an afternoon filled with individuals who are "drafting a brighter future in health care"

### REGISTER HERE

Please contact Jacob Hall with any questions at [halljaco@uwec.edu](mailto:halljaco@uwec.edu)