



“This campaign will sustain the distinctive margin of excellence for which UW-Eau Claire is known.”

CHANCELLOR JAMES SCHMIDT

# SUSTAINING HUMAN INNOVATION

## Priority Focus Areas

**Endowed Scholarships:** A college degree is an asset that never loses its value. Our consistent endowment funding for renewable scholarships removes the financial uncertainty across a student’s entire time in school. More students who aspire to a Blugold education can rely on the stability of scholarship support throughout their studies.

**Faculty Support:** Our strongest faculty are those who advance UW-Eau Claire’s mission inside and outside the classroom, and alumni consistently share that their most transformative experiences came from mentorship by a valued faculty member. We’ll provide enhanced annual support for top-notch faculty, which is synonymous with support for the infrastructure and impact of UW-Eau Claire.

**Programs and Projects of Distinction:** Collaborations with Mayo Clinic, Hewlett Packard Enterprise, and other internationally-renown organizations enhance the Blugold experience and grow UW-Eau Claire’s national reputation. Additional investment in these programs from the endowment will show that our relationships reach far beyond our campus and to all the places our students find themselves after graduating, strengthening our national profile to match our local prominence.

**Facility Enhancements and Expansion:** It’s no surprise that UW-Eau Claire is Wisconsin’s Most Beautiful Campus, and it’s important that we maintain our buildings and other facilities to match the physical landscape. While some campus spaces are our prized features, significant private support will elevate others to more widely attract students and faculty to learn and teach here.

## Join us:



Follow the progress of the Sustaining Human Innovation Campaign at [uwec.ly/campaign](https://uwec.ly/campaign)

Contact Julia Diggins, UW-Eau Claire Foundation Interim President, at [digginja@uwec.edu](mailto:digginja@uwec.edu) or 715-836-3273 with questions or a conversation on how to be part of ensuring your lasting impact on UW-Eau Claire’s future.

## GOAL: \$150 MILLION

### TIMELINE:

#### October 21, 2021

Campaign launched with announcement of \$10 million gift

#### Spring—Fall 2022

Engage campus community and other loyal donors in campaign

#### Spring 2023

Broaden campaign audience to network of alumni and other supporters

#### Spring 2026

Goal for campaign completion

### WAYS TO GIVE:

**Mail:** Send check payable to UW-Eau Claire Foundation  
PO Box 1208, Eau Claire, WI 54702

#### Online:

Visit [connect.uwec.edu/donate](https://connect.uwec.edu/donate) to make a donation online

#### Securities + Stocks:

Contact Aspen Ryskoski ([ryskosar@uwec.edu](mailto:ryskosar@uwec.edu)) to coordinate an electronic transfer to the Foundation’s brokerage accounts

#### Planned Giving + Estate Gifts:

Visit [uwec.planmygift.org](https://uwec.planmygift.org) for options, resources and sample bequest language or contact Michele Olson ([olsonmma@uwec.edu](mailto:olsonmma@uwec.edu)) to discuss options

Pledges extending up to five years are welcomed.

# Renewable Resources for Lasting Impact

NEED: \$150 million in donations and pledged support by 2026.

The Sustaining Human Innovation Campaign seeks to create a sustainable funding base of endowed funds that will provide consistent and reliable support to elevate the university's local and national reputation.

University of Wisconsin  
**Eau Claire**  
FOUNDATION



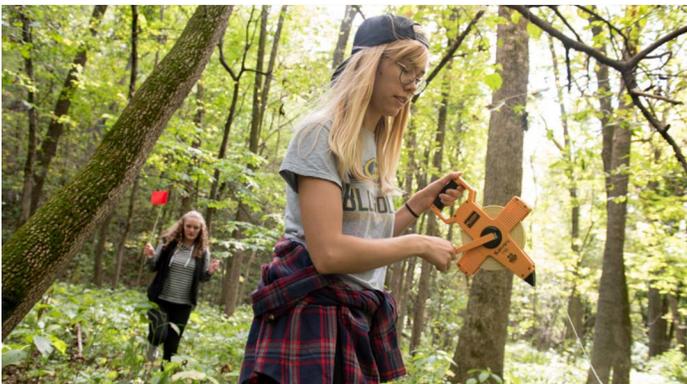
"As a first-generation college student without support to finance my college education, I am so grateful to receive the gift of a scholarship that helps me in my educational endeavors. I hope everyone who has made this happen for students knows how much I value their generosity."

RACHEL | ELLENDALE, MN  
PRE-PROFESSIONAL PHYSICIAN ASSISTANT MAJOR



"UW-Eau Claire Foundation projects have the capacity to bring together those inside and outside our community in ways we've never seen before."

MAIVUE XIONG | PABLO FOUNDATION EXECUTIVE DIRECTOR



"I saw the impact of what my donation could do, and I wanted to be sure the key programs that helped shape me could always be around—for the benefit of other students like me, as well as the reputation and longevity of the institution."

ALEX BROWN '16 ACTUARIAL SCIENCE GRADUATE



"As much or as little as you can do to give back is important."

ERIC WAN '96 INFORMATION SYSTEMS GRADUATE  
FOUNDATION BOARD CHAIR