Prefix Change Request

New Proposal

Date Submitted: 10/04/22 2:29 pm

Viewing: ENT

Last edit: 10/10/22 12:08 pm
Changes proposed by: Jean Pratt (prattja)

<table>
<thead>
<tr>
<th>Request Type</th>
<th>Request New Prefix/Subject Code</th>
</tr>
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<tbody>
<tr>
<td>Preparer(s)</td>
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<td>Jean Pratt</td>
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</tbody>
</table>

Effective Term       Fall 2023
New Prefix           ENT
Full Prefix Title     Entrepreneurship

In Workflow
1. MGMTMRKT Chair
2. COB Dean PreCurrComm
3. COB Dean (PIM)
4. University Senate APC
5. University Senate
6. Provost/Chancellor
7. Registrar (PIM)
8. Reg Cat

Approval Path
1. 10/06/22 10:00 am
   Kristy Lauver (lauverkj): Approved for MGMTMRKT Chair
2. 10/10/22 3:30 pm
   Jean Pratt (prattja): Approved for COB Dean PreCurrComm
3. 10/10/22 3:32 pm
   Jean Pratt (prattja): Approved for COB Dean (PIM)
Is this new Prefix replacing an existing Prefix?  
No

College          Business

Department   Management and Marketing

Request

Justification

In 2021, the Board of Regents approved moving the Entrepreneurship emphasis (in Management) to its own comprehensive major. In 2022, the Princeton Review included the Entrepreneurship program in its list of programs for ranking. The Entrepreneurship program currently has four dedicated courses that have MGMT prefixes: 371, 373, 374, 471. Providing these four courses with the ENT prefix will help students identify them better, will help increase the ranking of the Entrepreneurship major, and is a logical next step for a growing comprehensive major.

Optional Supporting Documents

Reviewer

Comments