UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION

Calling on the Student Body President and Parliamentarian to
Add Language to the Student Senate Operating Documents Regarding the
Livestream of Meetings on Instagram and Facebook and
Notice of Meetings via Facebook and Instagram

WHEREAS, the University of Wisconsin-Eau Claire (UW-Eau Claire) Student Senate is the official
voice of the student body; and
WHEREAS, the University of Wisconsin – Eau Claire (UW-Eau Claire) Student Senate is bound by
Wisconsin State Statute 19.81 (1): “all meetings of all state and local governmental bodies shall be
publicly held in places reasonably accessible to members of the public and shall be open to all citizens at
all times unless otherwise expressly provided by law.”; and
WHEREAS, “a majority of Instagram users are under 30, and many are in their teens. The top
metric that Instagram has over Facebook is engagement. A social media engagement study reports that
brands see a median engagement rate of 0.09% per Facebook post, in comparison to a 1.60% median
engagement rate per post on Instagram.”; and
WHEREAS, average voter turnout at UW-Eau Claire is just 10 percent.
WHEREAS, the Student Body Constitution of UW-Eau Claire Section Two states that “all
members of the student body shall have the right to petition the Senate for redress of a grievance. A
petition may be presented to the Vice President of the Student Body or any Senator; and
BE IT FURTHER RESOLVED, that upon passage of this Resolution, the Student Body President and
Parliamentarian shall add the following language to the Student Operating procedure document
“Student Senate should strive to live stream all public General Assembly meetings on both Instagram
and Facebook. The livestream shall last until meeting adjournment, and afterwards, a recording of that
General assembly meeting shall be posted on both platforms for public availability, and shall remain
posted Indefinitely”; and
BE IT FURTHER RESOLVED, that upon passage of this Resolution, the Student Body President and
Parliamentarian shall add the following language to the Student Operating procedure document
“Campus media, all applicable administrative, faculty, and staff stakeholders, and the student body shall
be notified of meetings, including through and Instagram and Facebook post that includes the meeting
time, location, and agenda at least 24 hours in advance, so that students are encouraged to actively
participate in general assembly meetings; and

BE IT FINALLY RESOLVED, that upon passage of this resolution, President Gaitán will transmit a
copy of this bill to Dr. James Schmidt, Chancellor; Greggory Heinselman, Dean of Students; Dr. Patricia
Kleine, Provost and Vice Chancellor, Academic Affairs; Grace Crickette, Vice Chancellor, Finance and
Administration; Billy Felz, Interim Vice Chancellor, Enrollment Management; Evan Weiher, Chair,
University Senate; Quincy Nesgoda, Student Body President, UW Eau Claire-Barron County; Gary
Wheeler, Interim Campus Director, UW Eau Claire-Barron County.

AUTHORED BY:

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