2022 STUDENT SENATE ELECTION

CAMPAIGN RULES AND PROCEDURES

All candidates for Student Senate elected offices are responsible for the knowledge of and observance of all official Student Senate Election and Campaign Procedures as given to the prospective candidate at the time the petition is taken out. Please note the procedures, rules and regulations stated in this document will be the sole rules regulating/governing over Senate Bylaws or other university policy.

Ignorance of these procedures shall at no time be considered a valid defense for failure to at all times during a campaign and election process properly observe these procedures.

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OBJECTIVE

The objective of these policies is to ensure that all candidates for Student Senate elected offices have a fair and equal opportunity in attaining an elected position. These policies may also be used as a guideline in resolving any conflicts in the election process.

CANDIDATE LIVING STATUS

Each candidate shall run for either an on or off campus position corresponding to the community in which they will reside during the following semester. Proof of on or off campus residence must be provided upon request. All residence halls are considered ON campus (including the Priory, Haymarket and Aspenson Mogenson Hall).

Students participating in an off-campus program (including but not limited to, Study Abroad and National Student Exchange) during elections may run for office if they will return in the following semester. They must provide evidence that they are participating in an off-campus program sponsored by UW-Eau Claire (a letter or email from the Center for International Education or the appropriate educational department will suffice). They must also contact the Student Senate Program Assistant to get information on the procedure for running for office from off-campus (“abroad”). In these cases, petitions may be filed electronically using a method determined by the Elections Committee. If elected, absences at meetings while “abroad” are excused.

CREDIT AND GRADE POINT CRITERIA

Any candidates for office shall maintain a minimum cumulative grade point average of 2.0 and be officially enrolled in at least six credit hours at the university at the time of election and must thereafter maintain a minimum official enrollment, exclusive of summer and winter sessions, of six credit hours while in office.
PETITIONS FOR OFFICE
Petitions are to be distributed by an authorized Student Senate representative, located in the Student Senate Office (Davies 220), The completed petition must be returned to an authorized Student Senate representative (President, Vice President, Elections Committee, Parliamentarian, authorized office staff, DOS) by 4:00pm on Friday, April 8, 2022, with the required 50 signatures for student senator candidates and 125 for president/vice president candidates. Signatures must be obtained from UW-Eau Claire Students ONLY. Failure to obtain the required number of signatures will result in the candidate’s name not appearing on the ballot.

A student may campaign and file a petition for both a student senator position and an executive ticket. An executive ticket will consist of a Presidential and Vice Presidential candidate and will require only one petition.

A student winning both an executive and senatorial position must resign their senatorial position at the same meeting they are appointed to the executive position.

ONLINE PETITION RULES
Candidates can access the online petition from the link found on the Student Senate website, the online petition must be accompanied by the required signatures, 50 signatures are required for student senator candidates and 125 are required for president/vice president candidates. Signatures must be obtained from UW-Eau Claire Students ONLY. All signatures must be submitted by 4:00pm on Friday, April 8th, before campaigning can begin. Failure to obtain the required number of signatures will result in the candidate’s name not appearing on the ballot.

You are allowed to use your UW-Eau Claire email to acquire your signatures, but candidates are prohibited from using UW-Eau Claire created email lists to distribute the petition, this includes department email lists.

Candidates are prohibited from using social media to obtain signatures (as this would be considered campaigning, and official campaigning cannot begin until the required signatures are received.

CAMPAIGNING
Campaigning will be defined as any activity, either written or spoken, that is designed to influence students to vote for a prospective or official candidate or a referendum question on the ballot. CAMPAIGNING SHALL NOT BEGIN UNTIL AFTER THE COMPLETED PETITION FOR OFFICE and REQUIRED SIGNATURES IS RETURNED.

The Student Senate office shall not be used for ANY campaigning or storage of campaign material. This also includes materials related to a referendum question on the ballot. The signing of petitions may occur in the Student Org Complex on the other side of the designated Senate office line.
Campaigning shall strictly adhere to the Student Senate Election and Campaign Procedures given to the prospective candidate at the time the petition is taken out. A candidate shall at no time interfere with another candidate's right to legally campaign; this includes the removal of another candidate's properly displayed campaign material.

During the election period, no personal campaigning shall be allowed inside any classroom space or University computer lab (including walk-up computer labs), or otherwise within twenty feet of a fixed University computer station.

**CHALKING:**
Chalking can begin as soon as petition is turned in. Chalking is permitted under the following conditions: that washable sidewalk chalk is used (no paints or aerosol –propelled substances), horizontal surfaces only (not vertical surfaces such as stairs, buildings or retaining walls), chalking must be done in open, uncovered areas where the weather can remove the chalk naturally.

**SOCIAL MEDIA:**
No individual running for office, whether it be an Executive position or Senator position, is to use any form of OFFICAL University social media (University Snapchat, Instagram, Etc.) Additionally, any individual running for office shall not have access to any form of Student Senate social media (Facebook page, Instagram, Twitter, Snapchat).

Online campaigning has become a big part of the Senate election, and we respect your right to free speech, we do strongly encourage candidates be kind, respectful and refrain from negative or inflammatory comments while campaigning. Social media posts to support your campaign may not be displayed until your petition for office has been turned in. If your post/page has been created before your petition has been received you may be asked to provide proof of the date the post was created.

**E-MAIL:**
A candidate or candidates may use their UWEC e-mail account, but they **may not use any electronically created university administrative lists** for campaign purposes or in any other way that violates the university's policy regarding the use of e-mail. Anyone that sends a list on behalf of a candidate is responsible for following this policy including faculty, administration, and any student. In addition, the candidate is responsible for informing anyone who sends an email for them of the email policy. The use of organizations lists is, however, acceptable.

**ROOM USAGE:**
Rooms may not be reserved in Davies Center in Student Senate’s name, by individual candidates, by members of student’s organizations the candidates are affiliated with, or by Presidential tickets for campaign use.

**OUTSIDE CAMPAIGNING:**
Candidates can campaign outside in areas designated by University Centers. Candidates are required to follow all rules set forth by University Centers.
**RESIDENCE HALLS:**
No candidate or student may go door to door in the residence halls to campaign and/or solicit votes and/or hand out promotional materials in accordance with current residence hall policies. Posters placed in the residence halls must be approved by the Hall Director, excluding those placed on personal property (doors).

**PROMOTIONAL MATERIALS**
All candidates must submit one copy of each poster, yard sign, and leaflet for approval to the Student Senate Program Assistant or authorized Student Senate Representative. Bridge signs, buttons, stickers, and t-shirts do not need to be approved. If any of the above-named campaign materials are displayed before approval by the Student Senate Program Assistant or Senate Representative, the candidate will be asked to remove all materials until approval is received. Anything submitted for approval that contains inappropriate material as determined by the Senate Program Assistant or authorized representative, will not be valid for display. Use of UW-Eau Claire branding or logos is prohibited on any campaign materials.

All campaign materials not meeting these requirements may be removed, documented, and destroyed by any member of the Elections Committee if they are discovered.

No campaign materials may be placed in university computer labs or inside any classroom space, in accordance with LTS policies.

**BRIDGE SIGNS:**
Signs can be displayed on the Bridge beginning Monday, April 11th, signs must be removed on April 14th at 5pm and can be put back up on April 18th at 8am. All signs must be removed by 4:00pm on April 20th.

**POSTERS:**
Candidates may begin to display posters immediately following the return of the completed petition. Posters are prohibited on the boards in Davies Center and in the stairwells of campus buildings. They can be taken down by any member of the Elections Committee if they are discovered. There shall be NO posters/signs taped to the sidewalk. The candidate must remove the posters by the Thursday following the completion of the election; otherwise, the candidate could be monetarily charged for their removal.

**BANNERS IN DAVIES:**
Candidates can hang banners on the railing of the Davies Staircase. Banners can be displayed April 18-20, and will need to be approved by the Senate Program Assistant before they can be displayed. Space is limited, we will allow for the president/vice president candidates to display their banners for the three days, a sign up sheet for senator candidates will be provided and will have a rotation schedule for banners if needed.
YARD SIGNS:
Yard signs may be displayed beginning Monday, April 11th after 10am and removed by 6:00pm on Thursday April 14th, signs can be displayed again Monday, April 18 after 10am through April 20th. Out of courtesy to other candidates it is suggested that signs be put at least 6 feet from other candidate signs. Signs must be no larger than 24in x 24in, and may contain content on both sides, signs must be placed on eight or nine-gauge plastic or wire stands. Signs may not be placed on trees, flower beds, next to fire hydrants or impede the flow of traffic. Signs must be at least three feet from the edge of sidewalks. You are allowed up to 10 signs per person. Signs violating any of the above rules may be removed and/or destroyed without notice, and you may be referred to the Dean of Students Office.

EXPENSES AND SPENDING:
Both members of an executive ticket and senatorial candidates must submit expense reports. A link to the Campaign Expenses Report can be found on the Student Senate website under the Election tab.

All receipts for campaign expenses must be attached to the submitted expense report. These expense reports shall be kept until the final date of the next Student Senate election and then they may be destroyed. Failure to submit the completed expense report within the one-week time limit will constitute a campaign violation and be treated as such by the Elections Committee.
A presidential ticket may not exceed $1,500 in spending for an election unless all presidential tickets agree to waive the cap. The presidential ticket(s) who wish to exceed the cap must make their request to the Elections Committee by the same day that the presidential candidate petitions are due. The place and manner in which the separate presidential tickets shall vote whether to exceed the cap is up to the discretion of the Elections Committee. A senator may not exceed $500 in spending for an election. Failing to stay below these limits will constitute a campaign violation and be treated as such by the Elections Committee.

ELECTION

BALLOTS:
The Student Senate Program Assistant shall publish a list of all candidates, referenda, initiatives, and recall questions placed on the Student Senate election ballot and will post the list in a public manner one week prior to the start of each election.

The daily tabulated elections results shall only be known by the Program Assistant, the Elections Committee Chair, and the Student Senate Advisor until the polls are closed on the last day of elections at which point the members of the Elections Committee will be notified of the results.

A copy of the results must be kept until the next Student Senate election.

If there is an administrative issue with voting while the polls are open or supposed to be open, the administration of the ballot, the Elections Committee, shall be solely designated to resolve the situation.

NAME ORDER ON BALLOTS:
The program used for online voting will automatically randomize the name order. Ample opportunity for casting write in ballots shall be provided on the ballot.

VOTING:
Currently enrolled students at the University of Wisconsin – Eau Claire are eligible to vote once for representatives running for seats on Student Senate. Students shall be able to cast a cumulative ballot, casting up to eighteen votes for off-campus senators and up to twelve votes for on-campus senator positions. Students will only be allowed to vote for one Presidential ticket.

Polling will take place via online ballots only. The program employed for polling shall insure privacy for all voters. It will not allow students to vote more than once. All votes shall be taken by secret ballot. The student must agree to a disclaimer in the online voting program stating they are voting by secret ballot before proceeding to the voting ballot. Responsibility for set-up and configuration of the polling program shall be primarily that of the Student Senate Program Assistant. Only the Chair of the Elections Committee, the Student Senate Program Assistant, and the Student Senate Advisor will have access to the online ballot.

The online ballot will open at 8am on the first day of voting (April 18, 2022), a link to the online
ballot will be sent to all UWEC students from the Dean of Students Office or an appointed affiliate. Online voting will be closed at 5:00 p.m. on the third day of voting (April 20, 2022). The candidate with the most votes for an open seat will be declared the winner.

**NOTIFICATION OF RESULTS:**
Upon finalization, the results must be posted outside of the Student Senate office and must include the vote totals for all candidates appearing on the ballot and all write-in candidates. Recounts may only take place within one week of the exact time the polls closed for the election. After any recounts are completed, election winners may take office, excluding the President and Vice President who take office the third meeting after the general elections according to Article III, Section 2, Paragraph C of the Student Body Constitution.

Since elected senators take office the Monday following elections, it shall be the responsibility of all candidates to become informed of the results of the election before that time.

The Elections Committee Chair will certify the results of the election and shall ensure that the results of the election are posted as soon as possible, but no sooner than the closing of the polls.

**ELECTIONS COMMITTEE:**
An Elections Committee of at least four members will be appointed in March. The Parliamentarian and Senate Program Assistant will chair the committee. The Senate shall appoint other members. **No member of the committee shall be involved in a referendum or active in a campaign.**

The definition of “involvement in a referendum” shall include, but not be limited to, being an author in the writing of the bill placing the referendum on the ballot, creating or assisting in the creation or the distribution of referendum literature either for or against, and actively campaigning for or against a referendum. In election years with a United Council referendum, delegation members cannot serve on the Elections Committee in any position. Representatives from United Council must be aware and follow all applicable election laws. All promotional materials created for a referendum must follow applicable election laws and university policies.

The definition of “active in a campaign” shall include, but not be limited to, attending campaign meetings, creating or assisting in the creation or the distribution of campaign materials, or actively campaigning for or against a candidate or candidates.

The Elections Committee shall be responsible for overseeing all aspects of the elections process: including, but not limited to, investigating any grievances and making reports and recommendations regarding those grievances and counting and verification of ballots. The committee will also be responsible with producing non-partisan advertisements including the location and dates of the elections.
GRIEVANCE PROCEDURES AND PENALTIES

All complaints concerning elections and violations of the Election and Campaign Procedures or campus shall be submitted in writing to the Student Senate Program Assistant no later than three school days after the alleged violation. **It is up to the discretion of the Senate Program Assistant to determine if the complaint violates election and campaign procedures. The Senate Program Assistant will discuss the complaint with the candidate in question.** If the alleged violation cannot be remedied, the Elections Committee will investigate the written complaint and submit a written, signed recommendation and report to the Senate regarding the alleged violation or complaint. Complaints must include a description of the evidence, or the names of witnesses of the alleged violation. All violations shall be submitted in writing on the official Election-Campaign-Violation form approved by the Student Senate. The Elections Committee will not act on a verbal complaint. The Elections Committee will investigate all written complaints and submit a written, signed recommendation and report to the Senate regarding the alleged violation or complaint.

Any accused candidate will be given a copy of the written complaint prior to a hearing before the Elections Committee.

The Report and Recommendations of the Elections Committee will be open to the public. Members of the Elections Committee may not publicly discuss any grievances before the Report and Recommendations regarding the grievance have been submitted to the Senate.

The Report and Recommendations of the Elections Committee must state the belief of the Elections Committee regarding the validity of the complaint and its status as a campaign violation. The Elections Committee may recommend:

- A. Dropping the case. (If the case is dropped, no further action is necessary)
- B. Holding a formal hearing by the Executive Board.

Following the recommendation of the Executive Board, the Senate shall consider the report and recommendations.

Following a formal and public hearing, the Senate Body may, if it votes to, take the following actions:

- A. Make the student ineligible for commission membership for certain time period.
- B. Make the student ineligible to run for any elected Student Senate position for a certain time period.
- C. Make the student ineligible to hold an executive position (including Executive Board) for a certain time period.
- D. May request the University Investigating to require restitution for damages under Chapter 17 of the University of Wisconsin Administrative Code.
- E. Recommend a formal meeting with the President and Vice President regarding the alleged violation.
- F. Make a motion for the removal of the person from Student Senate office.
- G. Write a resolution regarding the alleged violation.
- H. Any other disciplinary action approved by the Senate.

If the Elections Committee or entire Student Senate finds the alleged violator innocent of a campaign violation, the matter should be immediately dropped. **The Elections Committee and the Student Senate may not penalize an executive or senatorial candidate with the subtraction of votes.** All grievances and the Reports and Recommendations of the Elections Committee should be kept for a five-year period to aid the Elections and Campaign Procedures Review Committee.
CAMPAIGN VIOLATION FORM:
Campaign violations shall be defined as any activity committed by or given prior approval by a candidate contrary to the Election and Campaign Procedures, which are given to prospective candidate at the time a petition is taken out for an elected Student Senate position, as well as any and all university policies.

The Campaign Violation Form can be found on the Student Senate website under the Election Tab. Please complete the form and notify the Student Senate Program Assistant that the violation has been submitted. The violation will be reviewed, and you will be notified for the outcome within 24 hours.