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Electrifying Transparency
The Role of Open Communication in Board Meetings

Tri-County Electric in South Carolina had conducted board meetings for decades without open transparency. Before the entire board was voted out during a special election, there were accusations of board member pay having doubled the national average and enacting rules that made it difficult for members to challenge co-op directors. This teaching case, as a result, uses this situation to provide students with the opportunity to (1) understand how to conduct board meetings, (2) communicate professionally as a board member, and (3) present board meeting decisions.