“Grantseeking is always a competitive process. As organizational needs outstrip resources, groups turn to grants as a means of strengthening their financial footing while pursuing their missions. The authors first provide practical strategies for project planning, including identifying sponsors, matching grantseeker needs to sponsor priorities, and qualifying prospects through pre-proposal contacts. The authors then guide users systematically through proposal writing, including introducing a template for letter proposals to private foundations and corporations, describing the primary elements of government proposals, and providing tips for constructing a realistic budget. This advice will help beginning and experienced grantseekers to better plan and develop fundable projects.”