

COLLEGE OF BUSINESS BY THE NUMBERS

1966

Year the COB was established.

15

Number of majors (including emphases) offered by the COB.

4.43

Average number of years it takes students who started in the COB their freshman year to graduate.

Source: UW-Eau Claire COB

94.4%

Percentage of business undergraduates who completed at least one internship, study abroad, NSE, collaborative research, competition, conference/workshop, or applied field experience.

Source: COB graduating senior surveys, AY 18-19

2,583

Number of undergraduate and graduate students currently in the UWEC COB.

Source: UWEC Advising, Retention + Career Center

95.4%

Percentage of COB grads who are employed or continuing their education.

Source: UWEC Advising, Retention + Career Center First Destination Report, 2019-20

46%

Percentage of COB undergraduates who completed an applied class project in the community.

Source: COB graduating senior surveys, AY 18-19

75%

Percentage of COB undergraduates who completed 1 or more internships or practicums.

Source: COB graduating senior surveys, AY 18-19

26,521

Number of undergraduate students who graduated from the COB since 1962.

Source: UWEC Office of Instructional Research, Spring 2021

1980

Year the college was first accredited by the Association to Advance Collegiate Schools of Business (AACSB International). Less than 5% of all business schools in the world have achieved this mark of excellence.

#10

US News and World Report National Ranking for the UW MBA Consortium Program

Source: US News & World Report

1975

Year the MBA program was started.

38.4

Average class size.

Source: UWEC Office of Institutional Research, Fall 2018

2005

Year the health care administration program was first accredited by the National Association of Boards of Examiners of Long-Term Care Administrators (NAB). Only 13 programs in the United States are NAB accredited.

84.9%

Percentage of UWEC HCAD grads who passed the Nursing Home Administrator Exam. The national pass rate was 62%.

Source: National Association of Long Term Care Administrator Boards, Spring 2016

\$50,143

Average salary of most recent College of Business undergraduate

Source: UWEC Advising, Retention + Career Center First Destination Report, 2019-20

0

Number of classes in the COB where teaching assistants are the course instructors.

Source: UW-Eau Claire COB

16

Number of times a business faculty member was awarded the university's Excellence in Teaching award since it was first given in 1966.

Source: UW-Eau Claire COB

100+

Number of colleges and universities where UWEC students can study business through the National Student Exchange.

Source: www.nse.org

19

Number of student business organizations on campus.

30%

Percentage of COB undergraduates who attended a conference or workshop off campus.

Source: COB graduating senior surveys, AY 18-19

35%

Percentage of COB undergraduates who participated in an academic competition. Students competed at events in California, Florida, Georgia, Illinois, Louisiana, Massachusetts, Minnesota, Ohio, Texas, Washington, D.C., Wisconsin, and Canada (Vancouver).

Source: COB graduating senior surveys, AY 18-19

92%

Percentage of COB students who belong to least one student organization.

Source: COB graduating senior surveys, AY 18-19

42%

Percentage of COB undergrads holding a leadership position in a student organization.

Source: COB graduating senior surveys, AY 18-19

10

Number of times the AMA student chapter has been named a Top 10 chapter in North America since 2009.

Source: UWEC American Marketing Association

9

Number of times UWEC has finished in the Top 10 at the National Collegiate Sales Competition since 2003, the first year UWEC attended the competition.

Source: UWEC Center for Sales and Sales Management

24

Number of programs, located in 20 countries on 5 continents, where COB students can study business and economics.

Source: UWEC Center for International Education

19%

Percentage of COB undergraduates who studied abroad.

Source: COB graduating senior surveys, AY 18-19

141

Number of business scholarships awarded to students through the COB and its departments in 2019-20.

Source: UWEC Foundation

14

Number of times the APICS student chapter has been recognized nationally as a Platinum Circle Chapter.

Source: APICS Fall 2018

75%

Pass rate for HR students taking the Spring 2019 SHRM Certified Professional exam, which is about 15% higher than the national average.

Source: Society for Human Resource Management

\$142,300

Total scholarship dollars awarded through the COB and its departments to students in 2019-20.

Source: UWEC Foundation

Updated 3.1.21