University Senate Committee: Academic Policies Committee

Brief History of Issue - why the issue is being considered:

The College of Business requests the establishment of a new Pre-Business/Pre-professional program. Changes to the e-application form removed program “Undecided” as an option, leaving prospective students with the erroneous impression that UW-Eau Claire does not offer a program for students who desire a major in COB but are “Undecided”. Over 250 students a year (Fall 2019 and Fall 2020) were enrolled as BUS UNDECIDED. This enrollment number is expected to increase. Establishment of this program was recommended by the Admissions office.

Points Discussed by Committee:

1. Is there an introduction course that highlights the multiple majors available in COB.
2. Communication strategies to get “Business Undecided” students.
3. Advantages of choosing this option instead of a BUS minor.
4. Undecided can not be chosen as an option beginning next academic year.

Pros of Recommendation:

Allows students who are unsure of COB major an avenue to pursue courses within the COB.

Cons of Recommendation:

none

Technology/Human Resource Impact:

None

Committee Recommendation:

The committee approved the establishment of a new Pre-Business/Pre-professional program.
The University Senate Committee: Academic Policies Committee

by a vote of 10 for to 0 against on February 23, 2021 (Date)

Recommends that:

The establishment of a new Pre-Business/Pre-professional program, starting 2021-2022 AY.

Implementation Date: 21/22 catalog

Signed: ________________________________

Chair of the Committee

Send to: University Senate Office