Entrepreneurship Management

REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies Committee

Brief History of Issue - why the issue is being considered:

The College of Business requests the establishment of a new major in Entrepreneurship (ENT). Over the past five years, the ENT program has realized an annual average increase in enrollment of 8.28%. This program has existed as an emphasis under the Management comprehensive major (Code 820-002). Changes to the e-application form removed program emphases, leaving prospective students with the erroneous impression that UW-Eau Claire does not offer a program in Entrepreneurship. Establishment of the major in ENT would eliminate the need for the Management, Entrepreneur Program emphasis.

Points Discussed by Committee:

1. Impact on budget, existing resources, or reallocation of resources within COB.
2. Expectation for students to possibly double major with Management. Overlap amongst majors would make it too cumbersome.
3. Ease of students being able to change majors. COB majors are required to take BUSCORE which allows students until their junior year to finalize a major.

Pros of Recommendation:

Smooth transition from emphasis to comprehensive major

Cons of Recommendation:

none

Technology/Human Resource Impact:

None

Committee Recommendation:

The committee approved the establishment of a new major in Entrepreneurship (ENT) and the elimination of the Management, Entrepreneur Program emphasis (Code 820-002).
The University Senate Committee: Academic Policies Committee

by a vote of 10 for to 0 against on February 23, 2021 (Date)

Recommends that:

The establishment of a new major in Entrepreneurship (ENT) and the elimination of the Management, Entrepreneur Program emphasis (Code 820-002), starting 2022-2023 AY.

Implementation Date: 22/23 catalog

Signed: ___________________________________________
Chair of the Committee

Send to: University Senate Office