Human Resource Management

REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies Committee

Brief History of Issue - why the issue is being considered:

The College of Business requests the establishment of a new major in Human Resource Management (HRM). The program experienced significant growth in enrollment between 2013 and 2016 from 72 students to 113 students. The HRM program continues to steadily attract many students, as evidenced by an average of 103 enrollees in the most recent four-year period (2017-2020). This program has existed as an emphasis under the Management comprehensive major (Code 820-003). Changes to the e-application form removed program emphases, leaving prospective students with the erroneous impression that UW-Eau Claire does not offer a program in HRM. Establishment of the major in HRM would eliminate the need for the Management, Human Resource Management emphasis.

Points Discussed by Committee:

1. HRM is a major on most campuses.
2. Distinctiveness of UWEC HRM major
3. Mechanisms in place to offset the cost of SHRM certification for students.

Pros of Recommendation:

Smooth transition from emphasis to comprehensive major

Cons of Recommendation:

none

Technology/Human Resource Impact:

None

Committee Recommendation:

The committee approved the establishment of a new major in Human Resource Management (HRM) and the elimination of the Management, Human Resource Management emphasis (Code 820-003).
The University Senate Committee: Academic Policies Committee

by a vote of 10 for to 0 against on February 23, 2021 (Date)

Recommends that:

The establishment of a new major in Human Resource Management (HRM) and the elimination of the Management, Human Resource Management emphasis (Code 820-003), starting 2022-2023 AY.

Implementation Date: 22/23 catalog

Signed: _______________________________________

Chair of the Committee

Send to: University Senate Office