December 13, 2020

To: College of Arts and Sciences Curriculum Committee

From: Gretchen Peters, Chair, Department of Music and Theatre Arts

Re: Program Change

We request implementation of the following program change with the next possible Catalog. These changes were approved by the Department on 12/11/20.

Arts Administration, Certificate (Code 060-602)

FROM:

https://catalog.uwec.edu/undergraduate/arts-sciences/music-theatre-arts/arts-administration-certificate/

TO:

The **Certificate in Arts Administration** provides students with a core body of knowledge and skills to effectively manage community or institutionally based arts organizations and provides a foundation for continued study in arts administration. Emphasis is placed on management and communication skills useful to administrators of arts enterprises. The 18-credit program includes, an arts management seminar, an immersive arts leadership course, three (3) credits of internship experience, and elective courses.

Eighteen semester credits, including:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDIS 410</td>
<td>Arts Administration Seminar</td>
<td>3 credits</td>
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<tr>
<td>THEA 300</td>
<td>Leadership in the Arts</td>
<td>3 credits</td>
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<tr>
<td>OR</td>
<td>An additional internship in arts administration (MUSI 498 or THEA 498)</td>
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Three credits from one of the following internship courses:1 3 credits

MUSI 498 or THEA 498

Nine credits from at least two different department areas 9 credits

(see stipulations below)

<table>
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<tr>
<th>Total credits</th>
<th>18 credits</th>
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1 The internship must be in arts administration with clear learning outcomes appropriate to the discipline. It may consist of a single 3-credit internship experience or multiple experiences that add up to 3 credits. Although the course listing is a THEA or MUSI course, the internship experience itself may be from any arts discipline with department permission.
A combined total of at least nine (9) credits from the listings below, with the following stipulations:

1) Courses used to complete major requirements do not count toward completion of the certificate.
2) Students must take at least three (3) credits from Group A (ART, ARTH, DNCE, HIST, IDIS 303, MUSI, THEA) and at least three (3) credits from Group B (ACCT, BSAD, BCOM, CJ, ENGL, IDIS 190, MGMT, MKTG). The remaining three (3) elective credits may come from either group.

**GROUP A**
- Art Area: ART 105
- Art History Area: ARTH 109, 111, 112, 333, 350, 389
- Dance Area: DNCE 101
- History Area: HIST 380 (moved from non-arts area)
- Interdisciplinary Studies: IDIS 303
- Music Area: MUSI 110, 111, 112, 114, 224, 225, 307 (remove IDIS 174)
- Theatre Area: THEA 101, 121, 171, 221, 271, 335, 371, 377, 379, 421, 434 (remove THEA 125, THEA 325, THEA 336)

**GROUP B**
- Accounting Area: ACCT 201
- Business Administration Area: BSAD 105, 115, 125, 130, 135, 140, 145, 155, 300, 305, 306
- Business Communication Area: BCOM 206, 207, 317 (remove BCOM 307, BCOM 405)
- Communication and Journalism Area: CJ 184, 201, 202, 203, 205, 250, 260, 307, 318, 350, 351 (remove CJ 355, CJ 374)
- English Area: ENGL 409
- Interdisciplinary Studies: IDIS 190
- Management Area: MGMT 300, 340
- Marketing Area: MKTG 330

Changes in red.

**WHY:**

1) An option for a new course, Leadership in the Arts, is included.
2) The internships are tied to the MTA Department for greater oversight.
3) The number of elective credits is reduced to 9.
4) The reduction of the elective credits to 9 allowed for a simplification in the requirements for the electives. This change will reduce the need for substitutions.
5) Course options for the electives have been updated.