

UW-Eau Claire Foundation
Notice of a Breach

August 6, 2020

In keeping with our commitment to transparency, the following notice is being provided to all UW-Eau Claire Foundation constituents who may be potentially affected by a data breach.

On July 16, 2020, we were informed of a data security incident experienced by one of our vendors, Blackbaud Inc., that may have involved personal information about our constituents. Blackbaud is a provider of cloud and data services used by more than 28,000 organizations in more than 60 countries. UW-Eau Claire Foundation uses Blackbaud's fundraising and engagement technology platform.

Based on the information that was provided to us, Blackbaud discovered a ransomware attack in May of 2020. The statement we received from Blackbaud can be found here: <https://www.blackbaud.com/securityincident> (please note that this link will take you to the Blackbaud website). We only learned of this incident on July 16, 2020.

What Information Was Involved: As part of the ransomware attack, it is our understanding that a cybercriminal removed a copy of a backup file containing constituent information relating to our Foundation. We understand that we are not the only organization that experienced this, and, in fact, a large number of Blackbaud's clients were also impacted. Blackbaud has assured us that credit card information was not obtained by the cybercriminal because it was not stored in the file that was stolen. Information accessed by the cybercriminal may have included the following relating to our constituents: 1) identifying information, including name, date of birth, name of spouse, address, phone number and email addresses, 2) philanthropic interests and giving history, and 3) educational attainment. Social security numbers may also have been included in the information that was stolen, however, Blackbaud has assured us that social security number information was not accessible to the cybercriminal because it was encrypted, meaning that, through a technological algorithm, it was rendered unreadable and unusable without the use of a key. Blackbaud informed us that after they paid the ransom, the cybercriminal informed Blackbaud that the data they had stolen had been destroyed.

What Blackbaud Is Doing: Blackbaud has stated that it has implemented several changes that will protect data in the future. It has identified the vulnerability associated with this incident and has worked to address it. They also are taking steps to further protect data through enhancements to their existing systems.

What We Are Doing In Response: We are in contact with Blackbaud in an effort to learn more, have initiated our own investigation and are notifying you of this incident, so that you are aware this has occurred and can take steps to protect yourself.

What You Can Do: We want to emphasize again that Blackbaud has assured us that constituent information including social security numbers were not accessible to the cybercriminal, however,

we have no way of independently verifying this. We recommend you remain vigilant by reviewing your account statements and credit reports closely and reporting any suspicious activities.

- Remain vigilant for incidents of fraud and identity theft by regularly reviewing your account statements and monitoring free credit reports. If you detect any suspicious activity, then promptly notify the financial institution or company where the account is maintained. You also should report any fraudulent activity or suspected incidence of identity theft to law enforcement authorities, your state attorney general, and/or the Federal Trade Commission.
- You can obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months at <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348.
- To file a complaint with the FTC, go to www.ftc.gov/idtheft or call 1-877-ID-THEFT (877-438-4338). The Federal Trade Commission offers tips on how to avoid identity theft. For more information, please visit <http://www.ftc.gov/idtheft> or call 1-877-ID-THEFT (877-438-4338).

UW-Eau Claire Foundation's Commitment: We apologize that this incident occurred. We partner with experienced vendors whose systems we believe are secure, but in this instance, we were let down and, consequently, you were let down. Maintaining your privacy is essential to us and we are taking steps to assure the data we maintain is secure. If you have questions about this incident, please contact Regina Dodge, the Foundation's Information Specialist, at 715-836-5624, toll free at 1-877-625-2473, or by email at foundation@uwec.edu.

Our relationship with our alumni, donors and friends is very important to us and we know that your trust in our integrity is paramount to this relationship. Know that we will continue to be vigilant in protecting data in our system and will work proactively to ensure data integrity in the future. Thank you for your understanding.

Regards,

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