WHEREAS, the Student Senate at the University of Wisconsin-Eau Claire (UW-Eau Claire) is the official voice of the student body; and

WHEREAS, a student body mascot, of the image of a Blugold Mythical Bird, was adopted and established through Student Senate with the passage of 54-B-8, by the name of ‘Blu’; and

WHEREAS, Blu is funded and operated through the UW- Eau Claire Student Senate allocations of student segregated fees funds; and

WHEREAS, Since the establishment of Blu, there has been no formal guidelines for requesting the presence of Blu or providing performance accommodations; and

WHEREAS, the Blu Managerial Ad Hoc Committee was created on December 2nd, 2019 with the passage of 63-B-7 to create guidelines of how Blu can be used by other departments at UW- Eau Claire.

BE IT THEREFORE RESOLVED, these guidelines are provided as the Event Terms and Conditions. (See attachment A); and

BE IT THEREFORE RESOLVED, guidelines for marketing terms and conditions will be created at a later date; and

BE IT FURTHER RESOLVED, the UW- Eau Claire Student Senate supports these Terms and Conditions and adopts this as the official guidelines for clients to request or use Blu; and

BE IT FINALLY RESOLVED, that upon passage of this resolution, President Johnson will transmit a copy to Dr. James Schmidt, Chancellor; Dr. Patricia Klein, Provost and Vice Chancellor, Academic Affairs; Dr. Warren Anderson, Vice Chancellor, Equity, Diversity, Inclusion and Student Affairs; John Haven III, Vice Chancellor, Finance and Administration; LaRue Pierce, Dean of Students; Dang Yang, Director, Office of Multicultural Affairs; Teresa O’Halloran, Director, Affirmative Action; Kristin Schumacher, Director, University Centers; Miranda Ricci, Student Body President, UW-Eau Claire Barron County; Michael Rindo, Assistant Chancellor, Facilities and University Relations; Evan Weiher, Chair, University Senate; Kelly Holzer, Chair, University Staff Council; Rebecca Jane Dienger, IMC Director; Dan Schumacher, Athletics Director; Quincy Chapman, Housing and Residence Director; Joey Bohl, Interim Director, Admissions; Isabel Walters, Interim Director, Admissions.

SUBMITTED BY:
Luke Schowalter, Blu Managerial Ad Hoc Committee Chair
Joel Meier, Communications Director
Annika Angelo, On-Campus Student Senator
Kayde Langer, On-Campus Student Senator
Sophia Spittlemister, Off-Campus Student Senator
Emma Mabie, Events and Outreach Intern