

**UNIVERSITY OF WISCONSIN-EAU CLAIRE
STUDENT SENATE RESOLUTION**

IN SUPPORT OF WINTERMISSION EAU CLAIRE

1 WHEREAS, Wintermission is an 18-month \$15,000 grant awarded by *8 80 Cities*, a company from
2 Toronto, Ontario; and

3 WHEREAS, the mission of *8 80 Cities* follows the thought: “if everything we do in our cities is
4 great for an 8-year-old and an 80-year-old, then it will be great for all people”; and

5 WHEREAS, *8 80 Cities* chooses three North American cities or towns, each from a respective
6 category of population-dependent size, that already experience and convert unique winter
7 disadvantages into beneficial circumstances, and helps them promote healthy activity and social
8 interaction; and

9 WHEREAS, Eau Claire was named a Winter Vanguard City by *8 80 Cities* in January of 2019, being
10 from the ‘medium-sized’ category; and

11 WHEREAS, the other cities awarded the grant were Buffalo, New York and Leadville, Colorado;
12 and

13 WHEREAS, Wintermission Eau Claire has representation from the following parties: the city of
14 Eau Claire (Health Department, Economic Development Department, and Parks, Recreation, & Forestry
15 Department), Eau Claire City Council, the University of Wisconsin – Eau Claire, the city of Altoona,
16 Downtown Eau Claire Incorporated, Visit Eau Claire, and the Wisconsin Economic Development
17 Corporation; and

18 WHEREAS, Wintermission Eau Claire has four wintertime priorities: snow and ice maintenance,
19 winter mobility, winter events and activities, and winter culture; and

20 WHEREAS, Wintermission Eau Claire is a three-phase project designed to help the people of Eau
21 Claire stay involved during winter months; and

22 WHEREAS, the first phase, ENGAGE, was an initiation of conversation about winter life in Eau
23 Claire, starting in March of 2019; and

24 WHEREAS, the second phase, LAUNCH, is the implementation of pilot projects over the 2019-
25 2020 winter season; and

26 WHEREAS, the Eau Claire Winter Recreation Route, kicking off the second phase in November, is
27 the first official pilot project within the Wintermission grant; and

28 WHEREAS, Community Winter Gear Share is a pilot project that allows members of the Eau
29 Claire community to check out winter gear (snowshoes, poles, ice fishing kits, sleds, hockey equipment,
30 more) from L.E. Phillips Memorial Public Library, the Altoona Public Library, and at Pinehurst Park; and

31 WHEREAS, the next project, in collaboration with local media sources, will focus on reframing
32 the rhetoric surrounding the winter season; and

33 WHEREAS, the third phase, STRATEGIZE, promises by end of the grant Eau Claire will have
34 developed its own Winter City Strategic Plan with longer-term policy and planning recommendations to
35 make Eau Claire a vibrant winter city; and

36 WHEREAS, Wintermission Eau Claire will implement the third phase starting in April, and will
37 conclude work in October of 2020; and

38 WHEREAS, on Tuesday, February 11, 2020, the City of Eau Claire proclaimed to “celebrate the
39 progress and efforts of Wintermission Eau Claire and encourage everyone to embrace winter and stay
40 active and involved throughout the year”.

41 BE IT THEREFORE RESOLVED, the University of Wisconsin – Eau Claire Student Senate recognizes
42 and supports the goals and progress of the Wintermission Eau Claire team; and

43 BE IT FURTHER RESOLVED, UW – Eau Claire Student Senate supports the city of Eau Claire in its
44 efforts to provide beneficial and accessible winter recreation opportunities for the Eau Claire
45 community; and

46 BE IT FURTHER RESOLVED, UW - Eau Claire Student Senate encourages members of the
47 community to use sustainable practices when being active in the winter months; and

48 BE IT FURTHER RESOLVED, UW-Eau Claire Student Senate will continue to promote sustainable
49 methods for students, members of the university, and community members to actively participate in;
50 and

51 BE IT FINALLY RESOLVED, that upon passage of this resolution, President Johnson will transmit a
52 copy to Dr. James Schmidt, Chancellor; LaRue Pierce, Dean of Students; Dr. Patricia Klein, Provost and
53 Vice Chancellor for Academic Affairs; Albert Colom, Vice Chancellor, Enrollment Management; Kristin
54 Schumacher, Director, University Centers; Jacob Wrasse, Government and Community Relations
55 Specialist; Michael Rindo, Assistant Chancellor, Facilities and University Relations; John Haven III, Vice
56 Chancellor, Finance and Administration; Evan Weiher, Chair, University Senate; Kelly Holzer, Chair,
57 University Staff Council; Teresa O’Halloran, Director, Affirmative Action; Dang Yang, Director, Office of
58 Multicultural Affairs; Mike Knuth, Integrated Marketing and Communications; Sara Larsen, Business and
59 Communications Specialist, Economic Development, City of Eau Claire; Aaron White, Manager,
60 Economic Development, City of Eau Claire; Heather Smith, Regional Economic Development Director,
61 Wisconsin Economic Development Corporation;

Submitted by:

Austin Gulbrandson, Intergovernmental Affairs Director and Off-Campus Senator

Hannah Yonker, On-Campus Student Senator

Stephanie Hoeksema, Senate Equity Director