

**CREDIT-BEARING CERTIFICATE PROGRAM PROPOSAL  
COLLEGE OF ARTS AND SCIENCES**

**I. Background Information**

A. Title of Program: Creative Writing Certificate


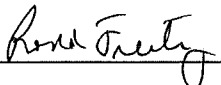
B. Department(s)/Program(s): English

C. Administrative Home: English

D. Division:  **Undergraduate**       **Graduate**  
(Requires approval by APC\*)      (Requires approval by GC\*\*)

E. Effective Year and Term for Implementation of Action: Fall 2020

**II. Unit Approvals**

	Signatures	Date
A. Department Chair(s)/Program Director(s)		<u>11/22/19</u>
	_____	_____
	_____	_____
B. Dean of College		<u>12/16/19</u>
C. Chair, Academic Policies Committee	_____	_____
D. Chair, Graduate Council	_____	_____

**III. Certificate program proposals should originate at the department/program level; all affected departments/programs must endorse proposals. Each proposal will include the following:**

**A. Context for the certificate program (any predecessor programs, relationship to existing programs, alignment with university mission);**

All of the courses required for the creative writing certificate are also listed as requirements for the creative writing major and the creative writing minor programs. Two of the certificate program's courses also fulfill requirements for the minor in multimedia communication.

The creative writing certificate contributes to the Select Mission of the University through its focus on liberal arts education, and through its development of students' creative and critical thinking skills.

**B. Rationale explaining need for the program (e.g., target audience(s), evidence of long-term need, anticipated enrollment);**

The primary audience for this certificate is UWEC students interested in a focused program of study in creative writing, either as a complement to another program (e.g. Art & Design, English, History, Psychology, Journalism, Secondary Education, etc.) or as a springboard to graduate study in related areas. Students seeking a secondary program in creative writing might find satisfaction in the certificate program without the burden that the 26-credit minor program can place on 4-year graduation goals. By the same token, students pursuing a certificate in creative writing could easily shift into a creative writing major or minor program, since all of the certificate's required courses are also required for the major and minor.

**C. Statement of benefits to students, the department(s)/program(s), college(s), and university;**

The proposed certificate program benefits the Department of English, the College of Arts and Sciences and the University by offering its students a brief but focused program of study in creative writing.

**D. Description of the academic component including:**

**i. Learning goals and outcomes for students;**

The goal of the program is to guide students in the creation and revision of their own poems and stories via workshops; writing exercises; lessons in craft; and readings of contemporary fiction, nonfiction and poetry. The program covers Liberal Education Learning Outcomes S3 (Create original work, perform original work, or interpret the work of others) and K4 (Use knowledge, historical perspectives, theories or methods appropriate to the arts to describe their context, function and impact).

**ii. Specification of any program admission requirements, minimum GPA requirements for courses, GPA requirements for certificate completion above the university minimum, applicability of the S/U option;**

There is no admission requirement other than good academic standing. Please note, however that a student must achieve a B or better in ENGL 220 (Introduction to Creative Writing) in order to continue to upper-division creative writing courses and coursework (including ENGL 310, 311, 410, 411, 412 or 413). Also, prerequisites for 400-level creative writing seminars are genre specific. A student who takes ENGL 311 (Intermediate Fiction/Nonfiction Writing) will not be prepared to take ENGL 410 (Creative Writing Workshop - Poetry), without consent of the instructor. Similarly, a student who takes ENGL 310 (Intermediate Poetry Writing) will not be prepared to take a 400-level prose workshop, without consent of the instructor.

**iii. Course array, including specification of new, required and elective courses. If electives are allowed within the certificate program, an explanation of the proposed electives in light of the need for program cohesion should be included.**

The certificate comprises 15 credits, including:

3 credits from "Genre Courses": ENGL 245 (American Literature Since 1945), ENGL 273 (Creative and Narrative Nonfiction), ENGL 274 (The Short Story), ENGL 275 (The Novel) or ENGL 276 (Poetry)  
3 credits from 300-level literature courses  
3 credits ENGL 220 (Introduction to Creative Writing)  
3 credits from ENGL 310 (Intermediate Poetry Writing) or ENGL 311 (Intermediate Fiction/Nonfiction Writing)  
3 credits from ENGL 410 (Creative Writing Workshop - Poetry), ENGL 411 (Creative Writing Workshop - Fiction), ENGL 412 (Seminar in Nonfiction Writing), or ENGL 413 (Prose Writing Workshop - Topics)  
There must be at least 48 unique credits between a student's major and this certificate if course work overlaps for purposes of meeting graduation requirements for first and second degree programs.

**E. Description of the administration, staffing, and budgeting for the program, including:**

**i. Faculty/staff participating in the certificate program;**

The certificate's required "Genre Course" and 300-level literature course may be taught by any member of the English department's critical studies or creative writing faculty. Creative writing courses and workshops are taught by creative writing faculty, including: Dorothy Chan, B.J. Hollars, Allyson Loomis, Jon Loomis, and Molly Patterson.

**ii. Proposed frequency of offering for courses included in the certificate program;**

The courses within the certificate program are offered every year, at least once. Occasionally a specific 400-level creative writing workshop may not be

offered during an academic year, but a goodly array of 400-level creative writing courses is always available.

**iii. Proposed arrangements for ongoing advising for students in the certificate program;**

Students within the certificate program will be advised by members of the creative writing faculty.

**iv. Anticipated need for student support services for students enrolled in the certificate program;**

None anticipated other than services available to all students.

**v. Identification of an administrative home for certificate programs involving more than one academic department/program;**

The administrative unit for the Creative Writing Certificate is the Department of English.

**vi. Funding needs to initiate and maintain the certificate program, including source(s) of funding and any needed resource reallocation;**

The Creative Writing Certificate program draws on current resources, so no additional funding is anticipated.

**vii. Impact on existing courses and programs.**

The Creative Writing Certificate is designed to increase flexibility for students without introducing new courses. Therefore, we anticipate minimal impact on existing courses and programs.