

University of Wisconsin – Eau Claire
University Senate Academic Policies Committee
Vol. 56, Meeting No. 4
Tuesday, November 19, 2019
Chancellors Room, 311 Davies

Present: *Members:* Travis DuChene, Robert Hooper, Marquell Johnson, Hans Kishel, Der-Fa Lu, Grace Luloff, Bill Miller, Darrell Newton, Vicki Samelson, Evan Weiher
Guests: Margaret Cassidy, Rodd Freitag, Manny Fernandez, Debra Jansen, Jim Phillips, Jill Prushiek

Presiding: Chair Marquell Johnson called the meeting to order at 2:00 p.m.

Meeting Minutes

1. Approval of minutes from November 12, 2019

- Motion to approve the minutes of November 12, 2019, as distributed. Motion was seconded and approved unanimously (7-0-0).

2. Proposal for Department of Chemistry Rename

- Jim Phillips was in attendance to provide information and answer questions. Original idea came from external consultant during the department's program review, many other institutions already do this, 25% of the department's faculty label themselves as biochemists, better acknowledges what the department does, would like this aspect more visible externally to attract more students, better aligns with advising cluster, no new curriculum or course prefixes—changing primary name only.
- Department of Biology had initial concerns surrounding BMB, ensuring students aren't confused. Think this may be better, will be looking for Biochemistry and BMB currently gets lost between Biology and Chemistry. BMB is the only truly shared interdisciplinary program on campus.
 - Still concerns that students are going to get pulled away from BMB to Biochemistry but think the change will highlight the options for students. Biochemistry has been an option for three years and students have been pulling away from BMB and Chemistry, will bring more students to campus looking of this major.
- Can students still double major in Biology and Chemistry?
 - Yes, no change to any majors.
- Do Chemistry majors have to take Biochemistry?
 - Yes
- Motion to approve the proposal for the Department of Chemistry rename. Motion was seconded and approved unanimously (7-0-0).

3. Proposal for Latin American Studies Program Rename; 4. Proposal for Latin American Studies Language Emphasis Major Rename [code 340-023]; 5. Proposal for Latin American Studies Culture and Society Emphasis Rename [code 340-205]; 6. Proposal for Latin American Studies Minor Rename [code 340-402]; 7. Proposal for Latin American Studies Certificate Rename [code 340-601]

- Manny Fernandez was in attendance to provide information and answer questions. Request relates to part of an ongoing discussion, external reviewer during their program review recommended orienting the program towards an ethnic studies perspective, have had a course on *Latinos in the US* for the past 8 to 9 years, the requested name change reflects what is already being done, may help make people aware of what is really being presented.

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- Do you feel with the addition of *Latinx* as it pertains to the possible recruitment and/or gaining more information that it may speak to some students that Latin American Studies didn't?
 - It may for students in education, social work, or those interested in heritage, but it's more about the program's identity and being honest with what is being done.
- *Latinx*, why this term?
 - Latino/a vs. Hispanics (no issue), *Latinx* is used in different parts of the country and in different fields, gender binary, newer term, could make arguments about any of the other options, use has grown in other institutions, feel comfortable adopting it— doesn't mean it's perfect
- Motion to approve the proposals for Latin American Studies Program Rename, Latin American Studies Language Emphasis Major Rename [code 340-023], Latin American Studies Culture and Society Emphasis Rename [code 340-205], Latin American Studies Minor Rename [code 340-402], and Latin American Studies Certificate Rename [code 340-601] by adding *Latinx*. Motion was seconded and approved unanimously (7-0-0).

8. Proposal for UW System Collaborative Online Associate of Arts and Sciences Degree; 9. Proposal for New Course Prefix UW System Collaborative Online Associate of Arts and Sciences Degree

- Rodd Freitag was in attendance to provide information and answer questions. The online AAS degree offered by UW Colleges Online was eliminated when UW Colleges was dismantled. UW Extended Campus was tasked by UW System to recreate an online associate degree. UWEC is one of the seven UW institutions who participated in the creation of the proposed degree and curriculum this past summer. Rodd Freitag, Abbey Fischer and Angie Stombaugh were the UWEC participants. UWEC will be responsible for delivering six of the proposed courses, which were chosen based on the expertise of faculty at the UWEC-BC campus. The courses chosen for the degree were those most highly enrolled under the UW Colleges Online degree. The degree, prefix, and courses must now be approved through each institution's governance process. UW Extended Campus plan to offer the degree in fall 2020 and course development has already begun.
- If a student completes the degree, will meet our LE.
- Who is the "academic program director"?
 - Temporarily, Rodd. He'll usher it through governance, reach out to chairs during the approval process for course equivalencies. Eventually someone from UWEC-BC will probably take over.
- Concern that if the course design is happening at each institution, there won't be consistency.
 - UW Extended Campus knows which common components and consistency they want, lead developers will work with them to develop and create each course. Instructor will then need to provide continuity and consistency.
- Students will need to choose a home campus. Concern about library resources and if courses are being developed that only use campus-specific materials.
 - Would assume the necessary resources aren't campus-specific
- What's the risk and reward for the institution?
 - UW Extended Campus will hold us harmless if it doesn't make money, they're not obligated to continue it after three years. If it makes money, gains will be dispersed amongst participants. Will fit into load what we can for our colleagues at UWEC-BC but may need to hire for a second section if needed. Can reach out to individuals involved in the past.

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- Is each institution teaching six courses?
 - One is teaching seven; our courses will be taught during fall, spring, or summer
- Will have its own learning outcomes, in the process of creating rubrics to use for the program's assessment.
- Who makes up the "program workgroup"?
 - Phase I included Rodd, Angie, and Abbey. Assume Phase 2 will also include the larger group and not just the academic program directors (who oversee implementation)
- Why is the preferred prefix UWX vs. UWEX?
 - George Kroeninger from UW Extended Campus met with registrars. Prefix needed to be completely unique. Also worked with registrars to determine course numbers.
- Appreciate this will increase the workload of UWEC-BC and that we're facing decreasing high school graduates. How many students do you anticipate, and will the degree be a competitor for us?
 - UW Extended Campus conducted a demand analysis and plans to market the degree program as they do their other collaborative programs. Intended students are those who want a higher education but can't go to a campus. The courses could be restricted to UW Collaborative Online AAS degree-seeking students. UWEC students would have to pay on top of plateau, buy their own book, disincentives for UWEC students currently enrolled in a 4-year program.
 - Haven't been given information on tuition which will go to UW Extended Campus, but we would get a share of the revenue.
- If projected demographic are geographically constrained students, what do they do when they complete the online degree?
 - Could decide to move closer and finish a 4-year degree or maybe completion of the AAS degree was their intended goal
- Where is this in the process at other campuses?
 - All in similar places, some must create courses first and go back and forth depending on governance process
- Motion to approve the proposal for UW System Collaborative Online Associate of Arts and Sciences Degree and the proposal for new course prefix UW System Collaborative Online Associate of Arts and Sciences Degree. Motion was seconded and approved (3-1-3).

Chair Marquell Johnson adjourned the meeting at 2:58 p.m.

Respectfully submitted,

Sarah Forcier
Secretary for the Meeting