

UNIVERSITY OF WISCONSIN-EAU CLAIRE

STUDENT SENATE

BILL: Adopting the new Student Senate Logo

NUMBER 63-B-5 DATE: November 18, 2019

INTRODUCED BY: Alyssa Pake, Communications Commission Director

1 **WHEREAS, in early October of 2019, the Communications Commission was**
2 **tasked with designing a new logo to be used by the Student Senate; and**

3 **WHEREAS, the Communications Commission sought feedback from senators,**
4 **as well as the executive board throughout the design period; and**

5 **WHEREAS, on November 11th of 2019, the Senate held an informal vote and**
6 **determined a new logo to be brought forth in a bill; and**

7 **WHEREAS, this design can be seen in Attachment A; and**

8 **BE IT THEREFORE RESOLVED, that upon passage of this bill, Student Senate**
9 **will adopt the new Senate logo as seen in attachment A; and**

10 **BE IT FURTHER RESOLVED, this logo shall be used on all Student Senate letter**
11 **heads, business cards, merchandise, promotional materials, etc.;**

12 **BE IT FINALLY RESOLVED, that upon passage, President Johnson will transmit**
13 **a copy of this bill to Dr. James Schmidt, Chancellor; Dr. Patricia Kleine, Provost and**
14 **Vice Chancellor, Academic Affairs; Albert Colom, Vice Chancellor, Enrollment**
15 **Management; John Haven III, Vice Chancellor, Finance and Administration; Dr. Warren**
16 **Anderson, Vice Chancellor, Equity, Diversity, Inclusion, and Student Affairs; Evan**
17 **Weiher, University Senate; Sara Thommesen, Student Organizations Coordinator;**
18 **Kristin Schumacher, Director, University Centers**