Prior research indicated that collegiate coaches often lack the knowledge or confidence required to provide their student-athletes with effective educational experiences related to eating disorders. We investigated the prevalence and quality of such experiences from the perspective of female student-athletes at UW-Eau Claire. Educational attempts were found to be insufficient to help student-athletes overcome the shame and consequential secrecy associated with eating disorders, and approximately 70% expressed a desire for a more comprehensive and long-term program of study than they had received. Current findings could help coaches revise their educational efforts to enhance engagement and long-term retention of information.