

REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies Committee

Brief History of Issue - why the issue is being considered:

The Department of Communication and Journalism is proposing a credit bearing certificate in Journalism. This 12-credit certificate consists primarily of core courses found in the journalism major and minor. The target audience is non-communication and journalism majors and minors. Students in other disciplines, notably English, Political Science, and the sciences have a vested interest in learning the principles and practices of journalism as they seek to present information to a broader public.

Points Discussed by Committee:

1. All classes are already offered on a frequent basis and have capacity for students.
2. About five students per year can be expected to take this certificate in the beginning and possibly 15 – 20 students in the future.
3. If growth in certificate program, Department of Communication and Journalism should consider thematic options for students in other disciplines.

Pros of Recommendation:

Students in any field would benefit from understanding how to develop and design reported information. These are skills that translate across disciplines and professions. Attracting qualified students from other areas fosters diversity within the Department of Communication and Journalism and promotes interdisciplinary collaboration.

Cons of Recommendation:

None

Technology/Human Resource Impact:

None

Committee Recommendation:

The committee recommends approval of the credit bearing certificate in: Journalism Certificate to be administered by the Department of Communication and Journalism.

MOTION FOR THE UNIVERSITY SENATE

The University Senate Committee: Academic Policies Committee

by a vote of 8 for to 0 against on September 25, 2018 (Date)

Recommends that:

The Department of Communication and Journalism will offer a credit bearing certificate: Certificate in Journalism starting with the 2019/20 AY

Implementation Date: 19/20 catalog

Signed: _____
Chair of the Committee

Send to: University Senate Office