A central question that every successful grantseeker must understand is: “Why do grant applications fail?” Answers to this question range from “failure to follow the guidelines” to “no plan for sustainability.” In this session you will see common but flawed responses that are often included in proposals. Key dimensions will be explored, drawing attention to what went right, where the narrative veered off course, and what might be done to rescue the passage. These negative examples highlight grant pitfalls others have made, ones that you’ll want to avoid.