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Supply Chain Integration and Firm Financial Performance: A Meta-Analysis of Positional Advantage Mediation and Moderating Factors

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Supply chain integration (SCI) is recognized as strategic process management that can be instrumental for creating positional advantages associated with improved firm performance. In this study, we examine how SCI enhances firm financial performance. We apply a meta-analytic approach by aggregating findings from 170 previous studies and find that each dimension of SCI (i.e., internal, supplier, customer integration) improves financial performance. Time, relationship quality, and collectivist national culture strengthen the relationship between SCI and firm performance. Implications arising from our conclusions will help managers make a decision about how to effectively leverage SCI.

