



Gerardo Licón

Assistant Professor
Latin American Studies

Pachucos: Not Just Mexican-American Males or Juvenile Delinquents

KCET Artbound

The article is about the origins and evolution of pachuco culture in the U.S. Southwest during much of the twentieth century. Pachuco is a term used to refer to Mexican American zoot suit wearers during WWII. Zoot Suits were a men's fashion style of formal dress that was popular from the 1930s to the 1950s. Most of my article focuses on deessentializing pachuco culture. KCET is the Los Angeles version of Public Broadcasting Services (PBS). Artbound is a branch of KCET that publishes articles, essays and think pieces that focus on the arts and culture of Southern and Central California.

