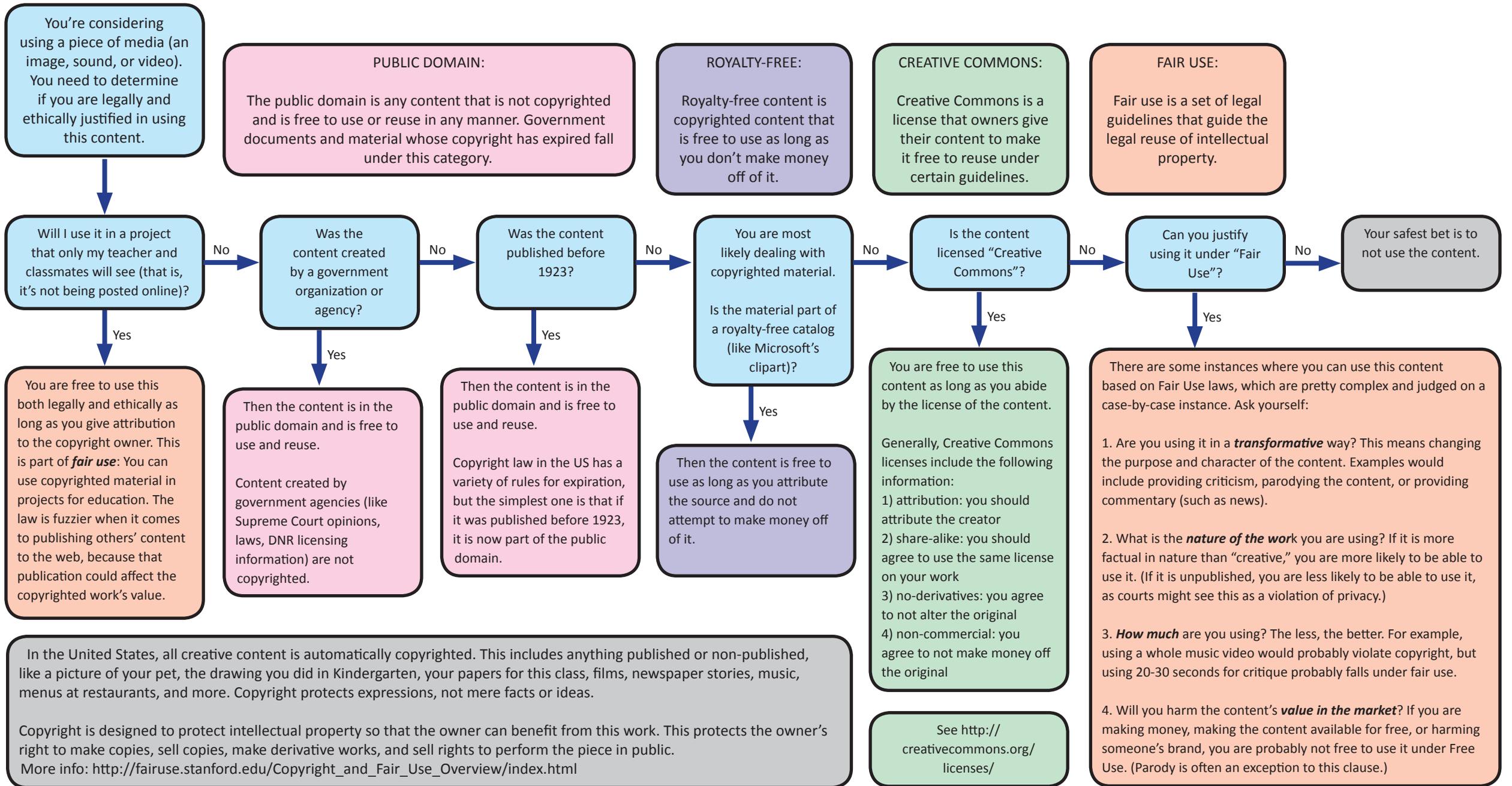


Ethical and Legal Considerations for Using Content You Didn't Create

A Heuristic for Evaluating Media (Images, Sounds, Videos)
and Determining and Justifying Using Them in Your Projects

Blugold Seminar in Critical Reading and Writing

Grounding students in the reading, writing, and rhetorical demands
necessary for success in college and beyond



In the United States, all creative content is automatically copyrighted. This includes anything published or non-published, like a picture of your pet, the drawing you did in Kindergarten, your papers for this class, films, newspaper stories, music, menus at restaurants, and more. Copyright protects expressions, not mere facts or ideas.

Copyright is designed to protect intellectual property so that the owner can benefit from this work. This protects the owner's right to make copies, sell copies, make derivative works, and sell rights to perform the piece in public.

More info: http://fairuse.stanford.edu/Copyright_and_Fair_Use_Overview/index.html

See <http://creativecommons.org/licenses/>