

CAREERSERVICES

Employer Research

By doing employer research you can:

- identify employers you have not thought of before
- prepare a customized resume and cover letter
- prepare for the interview by understanding the employer and identifying questions you can ask at the interview

Meet with a Career Counselor in Career Services to help you fine tune your employer research.

Things to look for:

- Age
- Location(s)
- Growth Pattern
- Number of Employees
- Strategies and Goals
- News items about the employer
- Personnel
- Size
- Divisions and Subsidiaries
- Assets and Earnings
- History
- Foreign Operations
- Mission Statement
- Services and Products
- New Products
- Reputation
- Type of Facilities
- Competitors

General Research

[Handshake](#)

[College Grad - Employer Information](#)

[College Grad - Top Entry Level Employers](#)

[CareerBuilder](#)

[The Riley Guide - Business and Employer Research](#)

Business

[Hoovers Online](#)

[Business.com](#)

[Wetfeet - Company Profiles](#)

[Vault - Company Research](#)

[Thomas Register](#)

Education

[Department of Education](#)

[US Department of State - Office of Overseas Schools](#)

[NCSET - Website List](#)

[National Center for Education Statistics](#)

Government

[GoGovernment](#)

[USA Jobs](#)

[State and Local Government](#)

[First Gov - Government Departments and Agencies](#)

Healthcare

[American Hospital Directory](#)

[Senior Living Map](#)

Non-Profit

[Guide Star](#)

[Idealist.org](#)

[The Internet Public Library](#)

[Give.org](#)