Employer Research

By doing employer research you can:

- identify employers you have not thought of before
- prepare a customized resume and cover letter
- prepare for the interview by understanding the employer and identifying questions you can ask at the interview

Meet with a Career Counselor in Career Services to help you fine tune your employer research.

Things to look for:

- Age
- Location(s)
- Growth Pattern
- Number of Employees
- Strategies and Goals
- News items about the employer
- Personnel
- Size
- Divisions and Subsidiaries
- Assets and Earnings
- History
- Foreign Operations
- Mission Statement
- Services and Products
- New Products
- Reputation
- Type of Facilities
- Competitors

General Research

Handshake
College Grad - Employer Information
College Grad - Top Entry Level Employers
CareerBuilder
The Riley Guide - Business and Employer Research
Business
Hoovers Online
Business.com
Wetfeet - Company Profiles
Vault - Company Research
Thomas Register

Education
Department of Education
US Department of State - Office of Overseas Schools
NCSET - Website List
National Center for Education Statistics

Government
GoGovernment
USA Jobs
State and Local Government
First Gov - Government Departments and Agencies

Healthcare
American Hospital Directory
Senior Living Map

Non-Profit
Guide Star
Idealist.org
The Internet Public Library
Give.org