

Advanced Business Communication

CERTIFICATE

College of Business

University of Wisconsin
Eau Claire

The Power of **AND**



Advanced Business Communication Certificate

A 12-credit certificate awarded to students who complete course work in business communication and earn a grade of B- or above in each business communication course.

The certificate is available to any UW-Eau Claire student.

Completion of the certificate is noted on the student's official transcript.

Required Courses (12 credits from the following)

- Bcom 206 Business Writing OR
Bcom 216 Business Writing II
- Bcom 207 Business Presentations
- Bcom 306 Advanced Business Writing
- Bcom 307 Advanced Business Presentations
- Bcom 308 Technology for Business Communication
- Bcom 405 Advanced Business Communications
- Bcom 490 Internship in Business Communication
- Bcom 491 Selected Topics in Business Communication
- Bcom 495 Directed Studies
- Bcom 499 Independent Study – Seniors

College of Business students may petition to count up to 3 credits of a communication-intensive course in the College of Business toward the 12 credits earned for the certificate. The petition must be approved by the business communication program director prior to taking the course.

**See the university catalog for course requirements and restrictions.*

Questions? Contact

Dr. Paula Lentz

Program Director, Department of Business Communication

ginderpj@uwec.edu (715) 836-3604