About the major:
Psychology is a standard major that provides an avenue for self-exploration and growth consistent with a liberal arts education. Psychology coursework and related extracurricular activities contribute to a greater understanding of one’s own and others’ behavior and development, social relationships, and various individual and social issues. Students who want a career devoted to helping others often choose psychology as a major. Students who study psychology may or may not have plans to become “psychologists.” The psychology major provides an excellent background for a variety of careers in education, the helping professions, law, medicine, research, business/industry, and government.

Majors
- Psychology - liberal arts emphasis
- Psychology - behavior analysis emphasis

Minor
- Psychology

Required GE or University courses
Psychology majors choose a Bachelor of Arts (foreign language required) or a Bachelor of Science degree within the College of Arts and Science. The General Education requirements differ depending on the degree, so the student should consult the Catalog.

Essential courses
Psyc 100 (Introduction to Psychology); Psyc 101 (Psychology as a Discipline and a Profession)
Math for Bachelor of Arts or Bachelor of Science competency requirement. Math competency is a prerequisite for Psyc 265 (Statistical Methods in Psychology).

Helpful tips
- Psychology 100 is a good GE course as well as an introduction to the major.
- Psyc 101 is an important course for orienting and advising new Psychology majors and minors. Students explore career options in the field and plan their academic paths.

Sequencing
Psychology majors need to take courses in the following order:
- Psychology 100 and 101
- Psychology 265 (after meeting math prerequisite)
- Psychology 271
- At least 18 upper-division credits (300- and 400-level Psychology courses)

Additional Information
Behavioral analysis emphasis/certification
The Psychology Department offers an emphasis in behavior analysis designed to prepare students for certification as associate behavior analysts. As associate behavior analysts, graduates can achieve high paying professional careers serving the needs of children, youth or adults with cognitive, emotional or behavioral challenges. Certification as an associate behavior analyst requires the successful completion of coursework, supervised experience, and certification examination.

Contact information
Dr. Jeff Goodman, Director of Undergraduate Studies
www.uwec.edu/psyc/
Hibbard Humanities Hall 264
(715) 836-2215
For instructions about how to declare this major:
www.uwec.edu/Registrar/student/chgofmajor/index.htm

UW-Eau Claire respects individual differences. This guide complements rather than substitutes for individual advising.

An example of a 4 year plan in psychology can be found at: www.uwec.edu/AcadAff/degreeplans/psych.htm