Are you attracted to careers devoted to helping others live more satisfying lives? Then the Psychology major is an excellent choice. You’ll gain skills, knowledge and understanding of the human experience to assist individuals and groups through difficult life situations. These situations include drug abuse, domestic violence, behavioral and emotional programs, as well as cognitive and physical disabilities.

Majors
- Psychology - Liberal Arts
- Psychology - Behavioral Analysis

Minor
- Psychology - Liberal Arts

Where you’ll find our grads
- Program Coordinator, Alternative for People with Autism
- Child Life Specialist, Mayo Clinic
- Leadership and Talent Consulting, Korn Ferry Hay Group
- Community Mental Health and

Wellness Vice President, Amherst H. Wilder Foundation

Prepared for Success
Through small classroom discussions, hands-on learning, research projects and with a breadth of faculty, UW-Eau Claire will provide you with the knowledge and skills needed to seek an advanced degree or a psychology-related career.

The Campus Autism program at UW-Eau Claire brings together psychology students and families with children with autism to offer intensive behavioral intervention. Professional therapists emphasize teaching communication skills and intervention techniques and educating caregivers about how to help their child make progress. Student therapists provide personalized treatment services in a fun teaching environment. Approximately 20 UW-Eau Claire psychology majors work with children through the program.

Many UW-Eau Claire Psychology majors continue academic study and obtain graduate degrees so that they can work as academic or practicing psychologists. Psychology students also are well prepared to pursue a variety of careers in diverse fields immediately following graduation because they’ve developed the skills employers identify as highly desirable.

Why UW-Eau Claire
Hands-On Experience
Many students select volunteer, for-credit or paid work experiences that allow them to help others, gain skills and explore interests related to psychology. Students gain hands-on experience in on-campus offices like Counseling Services and the Center for Awareness of Sexual Assault (CASA), as well as off-campus locations such as a center for the developmentally disabled, a treatment center for children with emotional disabilities, halfway houses and a crisis intervention service. Some experiences include service-learning projects that enable students to work with specific populations—such as survivors of domestic abuse, school-age children or older adults—or employment through an area hospital, the Eau Claire Academy and other businesses/organizations.

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The Power of AND
Psychology (continued)

Many psychology students also participate in collaborative research with faculty members, and some have the opportunity to present at regional, national, and international conferences.

Mentoring

The psychology department participates in the Peer Advising Program on campus. Students can meet with a peer advisor—a fellow student in the psychology program who has successfully navigated academic life and can offer guidance, support, and resources to students who are still trying to determine their academic path. This program is a supplement to the guidance provided by the Advising, Retention, and Career Center, not a replacement for it.

Innovative Facilities

UW-Eau Claire has excellent facilities, including state-of-the-art human and animal laboratories, rooms equipped for group or individual experiments, and behavior observation rooms with videotape equipment.

Course Work / Pre-Professional Courses

In addition to a variety of general education courses in communications, social sciences, natural sciences and humanities, all psychology majors and minors are required to take the following core courses in psychology:

- General Psychology
- Psychology as a Discipline and Profession
- Statistics
- Research Methods
- History and Systems
- Senior Capstone
- Additional Psychology coursework

Elective courses within the major may be organized around students’ interests and career goals. The department offers courses in the following areas: clinical/counseling, developmental, social, personality, behavior genetics, evolutionary, physiological, motivation, cognition, learning, language, gender, and the applied areas of behavior analysis, education and aging.

Program Options

Students have the opportunity to take online classes during the summer after their senior year and prior to attending UW-Eau Claire in the fall.

Undergraduate Emphasis in Behavior Analysis Leading to National Certification:

The department of Psychology has an emphasis in behavior analysis designed to prepare students for certification as associate behavior analysts. Certification as an associate behavior analyst requires the successful completion of course work, supervised experience and the certification examination described below. All credits earned in the certification emphasis may be applied toward the graduation requirement for a Psychology major.

Course Requirements:

- Psyc 281, Intro to Behavior Analysis and Therapy
- Psyc 312, Experimental Analysis of Behavior
- Psyc 390, Advanced Applied Behavior Analysis

Supervised Experience:

- Psyc 480/481, Internship in Applied Behavior Analysis (six months)

Certification Examination:

- Certification is awarded after successful completion of the National Certification Examination