psychology majors work with children through the program. Many UW-Eau Claire Psychology majors continue academic study and obtain graduate degrees so that they can work as academic or practicing psychologists. Psychology students also are well prepared to pursue a variety of careers in diverse fields immediately following graduation because they've developed the skills employers identify as highly desirable.

**Why UW-Eau Claire**

**Hands-On Experience**

Students also gain hands-on experience at our on-campus counseling center and off-campus locations such as a center for the developmentally disabled, a treatment center for children with emotional disabilities, halfway houses and a crisis intervention service.

**Service-Learning**

Many students select volunteer, for-credit or paid work experiences that allow them to help others, gain skills and explore interests related to psychology. Examples of such experiences include: service-learning projects that enable you to work with specific populations, such as survivors of domestic abuse, school-age children or older adults; involvement in campus programs, such as Counseling Services' peer counselors or the Center for Awareness of Sexual Assault (CASA); employment through an area hospital, the Eau Claire Academy or other businesses/organizations. Many services in the area recruit applicants through UW-Eau Claire's Career Services.

**Innovative Facilities**

UW-Eau Claire has excellent facilities, including state-of-the-art human and animal laboratories, rooms equipped for group or individual experiments, and behavior observation rooms with videotape equipment.

**Course Work / Pre-Professional Courses**

In addition to a variety of general education courses in communications, social sciences, natural sciences and humanities, all psychology majors and minors are required to take the following core courses in psychology:

- General Psychology
- Psychology as a Discipline and Profession
- Statistics
- Research Methods
- History and Systems
- Senior Capstone

Elective courses within the major may be organized around students' interests and career goals. The department offers courses in the following areas: clinical/counseling, developmental, social, personality, behavior genetics, evolutionary, physiological, motivation, cognition, learning, language, gender, and the applied areas of behavior analysis, education and aging.
Psychology (continued)

Special Admission Guidelines

Undergraduate Emphasis in Behavior Analysis Leading to National Certification

The department of Psychology has an emphasis in behavior analysis designed to prepare students for certification as associate behavior analysts. Certification as an associate behavior analyst requires the successful completion of course work, supervised experience and the certification examination described below. All credits earned in the certification emphasis may be applied toward the graduation requirement for a Psychology major.

Course Requirements:
- Psyc 281, Intro to Behavior Analysis and Therapy
- Psyc 312, Experimental Analysis of Behavior
- Psyc 390, Advanced Applied Behavior Analysis

Supervised Experience:
- Psyc 480/481, Internship in Applied Behavior Analysis (six months)

Certification Examination:
- Certification is awarded after successful completion of the National Certification Examination