

Master of Business Administration

The Master of Business Administration program gives students a broad, practical understanding of business and the dynamic, global government environment in which it operates. Students develop the skills and entrepreneurial spirit needed to manage change and recognize the opportunities it creates. They also develop their leadership skills and learn guidelines for confronting situations in an ethical and socially responsible manner.

Students can complete their MBA by taking all courses online through the University of Wisconsin MBA Consortium. The UW MBA Consortium is a unique and innovative program that partners with four AACSB accredited business schools within the University of Wisconsin System (UW-Eau Claire, UW-La Crosse, UW-Oshkosh, UW-Parkside). UW-Eau Claire serves as the managing partner for the UW MBA Consortium.

Why UW-Eau Claire

Rankings / Reputation / Well-funded programs

Our MBA program has been recognized as both innovative and creative by AACSB International. Our graduate curriculum is based on integrated, theme-based modules rather than traditional stand-alone courses.

- **Works with your busy schedule** Complete 100% of coursework online, no campus visits required.
- **Nationally ranked** Ranked among the top programs in the nation for "Best Online MBA Programs" by U.S. News World Report.
- **Competitively priced** Our program costs less than most others with an

estimated total cost (includes tuition, fees, and course materials) of \$23,000 for the 30-credit MBA degree.

- **Reasonable completion time** The average time to complete our program is 2.5-3 years.
- **Highly personal classes** Average class sizes of 25 students allows maximum interaction.
- **Advance your career** Graduates have obtained promotions, moved into new professions, or started and managed their own businesses.

Accreditation

The UW MBA Consortium is AACSB accredited.

Faculty Experts

Our faculty members, from UW-Eau Claire, UW-La Crosse, UW-Oshkosh, and UW-Parkside, have strong academic credentials. They are professionally active in applied

research, consulting, and serve on boards of corporate and nonprofit organizations.

Course Work / Pre-Professional Courses

The 30-credit MBA program consists of the following:

- Four, four-credit MBA modules
- One, one-credit course focusing on leadership
- 13 credits of electives

Getting a graduate degree is demanding. This is especially true for the person who is attempting to coordinate school with work, family or other important obligations. The MBA program allows students with multiple commitments to make reasonably paced progress toward their degree. Students can complete the MBA program in as little as two years after completing MBA program course prerequisites. Most students finish the MBA degree in 2.5-3 years.

The majority of MBA students take 4-6 credits per semester because they are employed full-time. During fall and spring, graduate students who register for 9 or more credits are considered full-time students, while those who register for a minimum of 4 credits are considered half-time. During the eight-week Summer Session, graduate students who register for 6 credits are considered full-time students, while those who register for a minimum of 3 credits are considered half-time.

The MBA modules reflect situations that managers face as their organizations move through the

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Eau Claire

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business cycle. Each module is taught by a team of business faculty members. Students may take one module per semester. In Module 1, students examine the essential issues involved in the day-to-day operations of an existing business. Module 2 focuses on the complexities involved in launching new products, business ventures, subsidiaries or divisions. In Module 3, students learn how to position a firm for long-term competitive advantage by developing strategies that capitalize on worldwide competition and globalization, and reorganization and restructuring. Module 4 builds on previous modules by preparing students to consider present conditions and analyze possible future events.

Program Options

With over 35 elective courses to choose from, students can explore topics that are relevant to their particular needs and interests. View a complete list of elective courses at uwcmba.org/electives.

Special Admission Guidelines

The University of Wisconsin MBA Consortium is designed primarily to meet the needs of working adults from around the world. An applicant's undergraduate degree need not be in a business area. However, individuals without baccalaureate business degrees must satisfy MBA program course prerequisites. Individuals should apply to the MBA program as soon as they are serious about pursuing an MBA degree.

To be considered for admission to the MBA program in full standing, students must meet the following requirements:

- Baccalaureate degree from a regionally accredited college or university

- Cumulative undergraduate grade point average of at least 2.75 (on a 4.0 scale)
- Satisfactory completion of MBA program course prerequisites
- Acceptable Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) score.

View additional admission information at uwcmba.org/apply.

Send materials to:

Graduate AdmissionsUW-Eau Claire
Schofield Hall 111Eau Claire WI
54702-4004admissions@uwec.edu

Financial Aid

Consideration for financial aid will be given following admission to the program. Applicants for financial aid are urged to submit their application as early as possible. To apply for aid, students must complete the Free Application for Federal Student Aid (FAFSA), which is available online at www.fafsa.ed.gov. Students must be enrolled at least half-time (four credits during fall or spring semester, or three credits during summer session) to be eligible for financial aid. Full-time enrollment is nine or more graduate credits during the fall or spring semester, or six credits during the summer session.