Management

The Management major at UW-Eau Claire provides students with a broad skill set that is useful in a wide array of possible careers. The program emphasizes communication, teamwork, critical thinking and analytic abilities.

Contact Info:
Management + Marketing
Schneider Social Science Hall 400D
1702 Park Avenue
715-836-3677 | mgmtmark@uwec.edu

Prepared for Success

We take your success personally. Our mission, "We prepare you for success," means we will partner with you to help you achieve an education that fits your own definition of success. You will be in demand: As a graduate of our college, you will have the knowledge and skills you need for success now and in the future. 93% of our 2014-15 management graduates report they were employed or continuing their education (Source: First Destination Report, UW-Eau Claire Class of 2014-15).

We prepare students for success through a curriculum that includes a strong liberal education core and a broad background of major-specific coursework in management and business. We also help students develop communication, teamwork and problem solving skills, which are highly valued by organizations seeking graduates with a management degree. HR management and Ops/Supply Chain management majors complete certification exams as part of their degree requirements, and they are exposed to enterprise-wide business applications such as SAP.

Anchorage, AK

“My involvement in APICS definitely played a major role in finding an incredible job. I had the opportunity to interact with professionals in the field, lead fellow students as a board member, participate in regional and national competitions, and obtain a professional certification, all things that employers look for!”
— Sean | Operations/Supply Chain Management

Why UW-Eau Claire

Accreditation

Our academic programs are among the best. We are accredited by AACSB International, a mark of excellence achieved by less than 5% of all business schools worldwide.

Comprehensive majors (no minor required)
• Management - Entrepreneurship
• Management - General Management
• Management - Human Resource Management
• Management - Operations/Supply Chain Management

Minors
• Management - Entrepreneurship
• Management - General Management
• Military Leadership

Certificates
• Entrepreneurship
• Leadership Studies

Where you'll find our grads
• Operations engineer; Lockheed Martin; Dallas, TX
• Technical recruiter; TEKsystems; Appleton, WI
• Procurement professional; IBM; Research Triangle Park, NC
• District manager trainee; ALDI USA; Minneapolis, MN
• Executive team leader; Target;

Contact Info:
Management + Marketing
Schneider Social Science Hall 400D
1702 Park Avenue
715-836-3677 | mgmtmark@uwec.edu
Management (continued)

Hands-On Experience

You will learn by doing. We encourage students to participate in learning experiences outside the classroom.

• 75% have completed one or more internships. (Source: COB 2015-16 Graduating Senior Surveys)
• 49% have completed a real world, applied class project for a business or organization in the community. (Source: COB 2015-16 Graduating Senior Surveys)
• 21% have studied abroad. (Source: COB 2015-16 Graduating Senior Surveys)

Get Involved / Student Orgs

Our students are engaged. You will have the opportunity to participate in internships, international study, competitions, service projects and other high impact educational experiences that will enhance your self-confidence while allowing you to apply and test what you have learned.

• 92% of our students have participated in at least one high impact experience during their college career. (Source: COB 2015-16 Graduating Senior Surveys)

You will develop leadership skills. Our students are active in national professional organizations like APICS, the association for operations management, Collegiate Entrepreneurs’ Organization, and the Society for Human Resource Managers, where they attend regional and national conferences and competitions. Members of the UW-Eau Claire chapters of APICS and SHRM have worked hard to achieve national recognition for their groups. Students may also elect to join general business organizations like Beta Upsilon Sigma and Collegiate DECA.

• 71% of our students report that they belong to at least one student organization. 30% hold a leadership position. (Source: COB 2015-16 Graduating Senior Surveys)

First-Year Suggested Curriculum

• Course(s) to satisfy the University's writing requirement—determined by placement exam
• Course(s) to satisfy the University's mathematics requirement—determined by placement exam
• Principles of Microeconomics (Econ 103)
• Principles of Macroeconomics (Econ 104)
• Foundations for Success in Business (BSAD 180)
• Courses to satisfy the University's Liberal Education requirements