Management

The Management major at UW-Eau Claire provides students with a broad skill set that is useful in a wide array of possible careers. The program emphasizes communication, teamwork, critical thinking and analytic abilities.

Prepared for Success
Management majors complete certification exams as part of their degree requirements, which makes them more competitive in the job market. Human Resource students and Operations/Material Management majors must take and pass one professional certification examination (SHRM or APICS) prior to graduation. (Our students’ pass rate of the SHRM exam is higher than the national average.) Few if any campuses have this as a requirement or prepare students to take these exams, setting UW-Eau Claire ahead of the rest.

You can expect innovative faculty and classes at UW-Eau Claire. In a class required for all College of Business majors, students compete in a management strategy simulation known as the "Sim Super Bowl." This class is taught by management faculty and is not replicated at any other university. Another class allows students to earn service-learning credit while taking on a civic project, and in another, students provide business consulting services to actual Chippewa Valley small businesses.

Typical positions held by our graduates include retail manager, job or inventory analyst, purchasing agent, labor relations specialist, employee benefits and compensations specialist, operations manager, entrepreneur/business owner, and human resources officer.

Why UW-Eau Claire

Accreditation
Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International), a mark of quality achieved by fewer than 5 percent of all business schools in the world.

Get Involved / Student Orgs
UW-Eau Claire has excellent student organizations for management majors. The Association of Operations Management is one of only seven chapters in U.S. to receive a "Platinum" designation five years in a row. Other active organizations are the Society for Human Resource Management and the Collegiate Entrepreneurs’ Organization.

Suggested Freshman Curriculum
- University Writing Requirement—depending on placement exam.
- Principles of microeconomics and macroeconomics
- Short course in calculus
- Statistics
- Introduction to psychology or sociology
- Physical education/wellness
- General education electives

Majors
Comprehensive majors (no minor required)
- Management - Entrepreneurship
- Management - General Management
- Management - Human Resource Management
- Management - Operations/Supply Chain Management

Minors
- Management - Entrepreneurship
- Management - General Management

Certificates
- Entrepreneurship
- Leadership Studies

Where you'll find our grads
- Human Resources Assistant, Kroll Ontrack, Eden Prairie, MN
- Retail Supply Planner, Harley-Davidson, Inc., Milwaukee, WI
- Executive Team Lead, Target Corporation, Mankato, MN
- Director of HR, Curt Manufacturing, Inc., Eau Claire, WI

Contact Info:
Management + Marketing
Schneider Social Science Hall 400D
1702 Park Avenue
715-836-4636 | mgmtmark@uwec.edu
Management (continued)

Special Admission Guidelines

You must be formally admitted to the College of Business before you can take junior and senior level management and business courses. Most students apply for admission at the end of their sophomore year. See College of Business admission requirements on the department website.