International Business

Major
Comprehensive major (no minor required)
• International Business

Minor
• International Business

Certificate
• International Business

Where you'll find our grads
• Multinational corporations
• International trade and economic development organizations
• Non-profit and humanitarian organizations
• Government agencies

Prepared for Success
We take your success personally. Our mission, "We prepare you for success" means we will partner with you to help you achieve an education that fits your own definition of success. You will be in demand: As a graduate of our college, you will have the knowledge and skills you need for success now and in the future. 75% of our 2014-15 international business graduates report they were employed or continuing their education (Source: First Destination Report, UW-Eau Claire Class of 2014-15). This percentage is higher among students who have a double major and who are proficient in multiple languages.

We prepare students for success through a curriculum that includes a strong liberal education core and a broad background of courses in all the areas of business. We also help students develop communication, teamwork and problem solving skills, which are highly valued by organizations seeking business graduates. The International Business major is an interdisciplinary program. The major includes an international experience, such as the completion of an approved business course at a study abroad site or the completion of an international internship in the United States or abroad. International Business students are strongly encouraged to consider a double major in a functional business area such as management, marketing, information systems, accounting or finance.

Why UW-Eau Claire

Accreditation
Our academic programs are among the best. We are accredited by AACSB International, a mark of excellence achieved by less than 5% of all business schools worldwide.

Scholarships

Hands-On Experience

You will learn by doing. We encourage students to participate in learning experiences outside the classroom. UW-Eau Claire international business majors can study business and economics in more than 20 programs in 15 countries on 4 continents. The College of Business also hosts two, faculty-led international immersion experiences in China and India. Many Eau Claire students have also participated in global internships arrangement through AIESEC.

Get Involved / Student Orgs

Our students are engaged. You will have the opportunity to participate in internships, international study, competitions, service projects and

“I was active in ECLIPSE, an AmeriCorps program that focuses on early childhood literacy. I also studied abroad in Australia and had an internship in Argentina through AIESEC, where I was a member of the executive board.”

— Crisbel | International Business

Contact Info:
Management + Marketing
Schneider Social Science Hall 400D
1702 Park Avenue
715-836-3677 | mgmtmark@uwec.edu

The Power of AND

University of Wisconsin
Eau Claire
International Business (continued)

other high impact educational experiences that will enhance your self-confidence while allowing you to apply and test what you have learned.

• 92% of our students have participated in at least one high impact experience during their college career. (Source: COB 2015-16 Graduating Senior Surveys)

You will develop leadership skills. Many of our international business students are active in AIESEC, an international student organization whose members are interested in world issues, leadership and management. UW-Eau Claire AIESEC members attend regional, national and international conferences.

Suggested Freshman Curriculum

• Course(s) to satisfy the University’s writing requirement—determined by placement exam
• Course(s) to satisfy the University’s mathematics requirement—determined by placement exam
• Principles of Microeconomics (Econ 103)
• Principles of Macroeconomics (Econ 104)
• Foundations for Success in Business (BSAD 180)
• Language courses
• Courses to satisfy the University’s Liberal Education requirements