International Business

Major
Comprehensive major (no minor required)
- International Business

Minor
- International Business

Certificate
- International Business

Where you'll find our grads
Typically, four types of organizations seek individuals to work internationally:
- multinational corporations
- international trade and economic development organizations
- non-profit and humanitarian organizations
- government agencies

Why UW-Eau Claire

Accreditation
Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International). This mark of quality is achieved by fewer than 5 percent of all business schools in the world.

Hands-On Experience
In the senior capstone course, Strategic Management in a Global Business Environment, students run a global digital camera company in a head-to-head competition against companies managed by students in their class section and students around the world using Glo-Bus, a course-wide computer simulation. In the Marketing Management course, student teams learn how to start and manage entrepreneurial firms in the global marketplace by competing in the Global Marketplace Business Strategy Competition, a 10-week Internet-based computer simulation. UW-Eau Claire teams compete at the most difficult level and have finished ahead of teams from universities around the world!

Cultural Immersion
Business students have special, faculty-led international immersion opportunities during the summer and winter interim periods. During Winterim, students can participate in a two-week introduction to the business culture of China at Jinan University, Zhuhai campus. During the summer, students can spend two weeks in India exploring the cities of New Delhi, Agra, and Jaipur. The program covers topics related to the business, economy, politics, society, religion, history and culture in India.

“The CADE academic focus group student mentors were always available to help me study for exams and work through homework problems. As a result, my grades went back up – way up from the previous semester.”
— Ryan | Management
Study Abroad

All students pursuing the international business major gain proficiency in a foreign language and complete either a study abroad experience or an international internship. Our students have completed internships in Great Britain, India, Germany and China, and they can select from business-specific study abroad programs in 19 different countries.

Get Involved / Student Orgs

Networking is the essence of international business. UW-Eau Claire students can join AIESEC, a student association with members in more than 113 members countries. AIESEC offers opportunities for students and recent grads to develop leadership skills for a global society.

Special Admission Guidelines

You must be formally admitted to the College of Business before you can take junior- and senior-level International Business courses. Most students apply for admission at the end of their sophomore year. See College of Business admission requirements on the department website.