Information systems professionals serve companies in a wide variety of roles. They are passionate about maintaining and improving business systems as well as the creation of innovative and strategic systems with high business value. In these roles information systems professionals need to have excellent communication and collaboration skills with a technical background. These skills and knowledge allow them to determine the needs of business people and address those needs by working with other information systems professionals. At UW-Eau Claire we prepare you for working with people and current technologies so you are ready to make a difference in whatever role you start your career. Our vision is to provide leaders for the information systems profession.

Major
Comprehensive major (no minor required)
• Information Systems

Minor
• Information Systems

Certificate
• Information Systems

Where you'll find our grads
• Business Analyst, Kohl’s Department Stores, Menominee Falls, WI
• Security Analyst, Travelers Insurance, St. Paul, MN
• Web Developer, Northwestern Mutual, Milwaukee, WI
• IS Project Manager, Ecolab, Minneapolis, MN
• IT System Analyst, Cargill, Minnetonka, MN
• Software Engineer, CUNA Mutual, Madison WI
• Database Administrator, Menards, Eau Claire, WI
• Network Administrator, JAMF Software, Eau Claire, WI

Prepared for Success
Many of the fastest growing employment categories tracked by the U.S. Bureau of Labor Statistics are in Information Systems. This strong demand is forecasted to continue for at least 15 years. More than 120 businesses recruit IS majors on our campus each year, accounting for about a third of all job openings posted with UW-Eau Claire Career Services. Companies of from many different business segments, from Health Care to Retail, from Banking and Insurance to Software Development, seek our graduates. Large international companies to small regional companies recruit Eau Claire graduates and provide a wide variety of work/life balance opportunities. All IS jobs tracked by the U.S. Bureau of Labor Statistics are in the top earnings quartile. Average starting salaries of our graduates in the cities of the Midwest are about $60,000.

The IS major consists of core courses in the business disciplines and in information systems. If you develop a passion for a particular area of business systems our two blocks of
Information Systems (continued)

electives let you follow your interest. Information systems electives let you follow interests in software development, security, project management and interning with a company. Other electives permit you to explore leadership and communication, accounting or production systems, analytics or software development.

The great majority of our graduates accept respected and well-paid professional entry-level positions as business analysts, application programmers, Web developers, network administrators, project managers and a variety of other positions with similar titles.

Why UW-Eau Claire

Rankings / Reputation / Well-funded programs

UW-Eau Claire’s IS program is one of the largest in the nation and includes outstanding faculty members who have a variety of business and industry experiences. The College of Business is accredited by AACSB International, which places the College among the world’s elite business computing institutions.

Internships

High-quality internship opportunities are available to UW-Eau Claire IS students. The corporate headquarters of such organizations as Kohl’s Department Stores, Target Stores, St. Jude Medical, 3M, PwC, Ernst Young, Travelers Insurance and Cargill Inc. all seek UW-Eau Claire IS students.

Course Work / Pre-Professional Courses

The IS program at UW-Eau Claire is distinctive in that it offers a balanced curriculum in Information Systems. It offers courses that are focused on managerial and behavioral topics in addition to courses that have a technical focus. Students take a mix of these courses in the Information Systems Core but can then pursue their individual interests via two categories of electives. Electives can be courses that are either technical or managerial/behavioral in nature.

Suggested Freshman Curriculum

- University Writing Requirement — depending on placement exam.
- Principles of Microeconomics
- Principles of Macroeconomics
- Algebra for Calculus — depending on placement exam
- Liberal education electives

The Power of AND

University of Wisconsin Eau Claire