

# Health Care Administration

Are you a leader? Today is a time of change and challenge in health care, and new leaders are needed to guide development of innovative methods that provide the highest quality health services at affordable costs. You can make a positive difference in the lives of others by joining efficient management practices with a dedication to service.

## Major

**Comprehensive major (no minor required)**

- **Health Care Administration**

## Where you'll find our grads

- Assistant Campus Administrator; Crest View Senior Communities; Columbia Heights, MN
- Assistant Administrator; ManorCare; Libertyville, IL
- Assistant Executive Director; Willowcrest Care Center; South Milwaukee, WI
- Administrator in training; The Good Samaritan Society; Luverne, MN

## Prepared for Success

We take your success personally. Our mission, "We prepare you for success," means we will partner with you to help you achieve an education that fits your own definition of success. You will be in demand: Graduates of the UW-Eau Claire program are prepared for a variety of managerial positions in the health care field, such as nursing home administrator, human resources director, marketing manager,

pharmaceutical salesperson, HMO underwriter, and health care consultant. Our program also provides an excellent preparation for those going on to graduate school and positions in the acute care sector (hospitals). 98% of our 2014-15 HCAD graduates report they were employed or continuing their education (Source: First Destination Report, UW-Eau Claire Class of 2014-15).

We prepare students for success through a curriculum that includes a strong liberal education core, and a broad background of major-specific coursework in marketing and business. We also help students develop communication, teamwork and problem solving skills, which are highly valued by organizations seeking graduates with a marketing degree.

## Why UW-Eau Claire

### Accreditation

Our academic programs are among the best. We are accredited by AACSB International, a mark of excellence achieved by less than 5% of all business schools worldwide. The HCAD program is also accredited by the National Association of Long Term Care Administrative Boards (NAB), the nation's leading authority on licensing, credentialing, and regulating

"The hands-on experience I gained from my practicum was the best learning experience I could have had. And it turned into a full time job for me as well!"

— Julia | Health Care Administration

administrators of organizations along the continuum of long term care. Only 11 programs in the U.S. are NAB accredited.

### Hands-On Experience

**You will learn by doing.** All HCAD students complete a paid, yearlong internship (called a practicum) in an affiliated health care facility while completing online coursework. The practicum allows you to apply your skills and classroom knowledge as part of a leadership team. Upon completion of the practicum, you will be ready to begin performing as a leader and manager in health care facility.

### Get Involved / Student Orgs

**Our students are engaged.** You will have the opportunity to participate in

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# Health Care Administration (continued)

internships, international study, competitions, service projects and other high impact educational experiences that will enhance your self-confidence while allowing you to apply and test what you have learned. You will develop leadership skills. Many of our students are active in the American Collegiate of Health Care Administrators (ACHCA). The local ACHCA student chapter hosts social events for senior care residents, raises money for Alzheimer's research, organizes the annual spring banquet, and sponsors tours to long term care facilities in addition to planning fun events for its members. UW-Eau Claire students also attend national ACHCA conferences, where they attend workshops and keynote presentations, present research, and network with other professionals at national conferences.

- Health care, including an introduction to health care administration, overview of U.S. health care, health economics, medical terminology, and advanced coursework focusing on leadership and management, delivery systems and programs in health and aging services.
- General requirements and other additional course work, including English, biology, human nutrition, statistics and other foundation courses.
- A health care practicum component that explores all practical aspects of health care administration designed for a 12-month practicum

## First-Year Suggested Curriculum

- Introduction to Health Care Administration
- Course(s) to satisfy the University's writing requirement—determined by placement exam
- General psychology
- Biology
- Human Nutrition
- Principles of Microeconomics (Econ 103)
- Principles of Macroeconomics (Econ 104)

## Course Work / Pre-Professional Courses

The coursework is in four areas:

- Administration, including accounting, finance, management principles and personnel management.