

Business Finance

Want a job that's in demand, will pay well and will allow you to work independently? Do you enjoy working with numbers and feel comfortable using math? Then a degree in finance at UW-Eau Claire might be right for you!

Major

Comprehensive major (no minor required)

- **Business Finance**

Minor

- **Business Finance**

Where you'll find our grads

- Credit Analyst, Associated Bank, Green Bay, WI; US Bank, Associated Bank, Royal Credit Union and Wells Fargo Bank Eau Claire, WI
- Financial Analyst, Ecolab, Cargill, Hormel Foods, IBM, United Health Group
- Staff Accountant, Carson Co., Plymouth

Prepared for Success

Typical positions held by finance graduates include corporate financial analyst, insurance underwriter, portfolio manager, banker, stockbroker, investment analyst, personal financial planner, and chief financial officer.

According to the U.S. Bureau of Labor Statistics, the projected growth in employment for personal financial

advisors (27 percent) and financial analysts (16 percent) will be above the average growth of 11 percent for all occupations from 2012-2022.

Our curriculum includes content specially designed to ensure students are well prepared for the rigorous Chartered Financial analyst (CFA) exam. The CFA is an internationally recognized certification earned by finance professionals who aspire to be at the top of the field. Courses directly related to the CFA include Introduction to Derivative Securities, Advanced Derivative Securities and Wealth Management.

Students get the most from their College of Business experience through the resources offered by our nationally recognized Center for Advising, Development and Enrichment (CADE). CADE professionals also lead students through the Student Professional Development Program, a graduation requirement for all business majors that prepares them to present themselves in a professional manner throughout their career.

Why UW-Eau Claire

Accreditation

Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International), a mark of quality achieved by fewer than 5 percent of all

business schools in the world.

Internships

Finance internships last three to eight months, are paid, and are taken for academic credit. Students participate in the finance internship program as juniors or seniors after admission to the College of Business and completion of Finance 320 (Principles of Finance). Finance students can participate in collaborative research work with an accounting or finance faculty member on a project of mutual interest.

Study Abroad

More and more, people are working for organizations that view the world as their marketplace. Our students can study business and economics abroad, with programs available in 19 different countries.

First-Year Suggested Curriculum

- Principles of Microeconomics and Macroeconomics
- University writing requirement—depending on placement exam.
- Short Course in Calculus
- Statistics
- Introduction to Psychology or Sociology
- Physical Education/Wellness
- General electives
- Science course
- Student Professional Development Program

Contact Info:

Accounting + Finance
Schneider Social Science Hall 400B
1702 Park Avenue
715-836-2184 | acctfin@uwec.edu

The Power of  AND

University of Wisconsin
Eau Claire

Business Finance (continued)

Course Work / Pre-Professional Courses

Most students take 30 credits (15 credits each semester) their freshman year.

Special Admission Guidelines

You must be formally admitted to the College of Business, complete Math 246 and earn at least 60 credits before you take your finance courses. Meeting these requirements will allow you to enroll in your finance courses first semester junior year and will help you to graduate in four years. See College of Business admission requirements on the department website.