The Business Economics program will provide you with the general business knowledge you need to compete in today’s job market with the knowledge and understanding of the economics of our society. If you want a wide range of career options in economics and want to start a career in business immediately after graduation, then this program might be the right fit for you!

Major

Comprehensive major (no minor required)
- Economics - Business Economics

Where you'll find our grads

- Credit Risk Manager, The Swiss Colony, Monroe, WI
- Corporate Bond Representative, Piper Jaffray, Minneapolis, MN
- Technology Analyst, Andersen Consulting, Minneapolis, MN
- Policy Analyst, Wisconsin Department of Workforce Development
- President, Northwestern Bank, Chippewa Falls, WI

Prepared for Success

Our faculty are proud of the individual attention they give their students. You’ll learn in small class settings and get lots of one-on-one attention from professors who go out of their way to get to know you.

Business economists work in finance, manufacturing, mining, transportation, communications, banking, insurance, retailing, investment, and other types of organizations. They also work in trade associations and consulting organizations.

Students can add value to their degrees by earning certificates in communication, leadership, information systems, sales and international business, making them more marketable job candidates.

Certificate programs offer an opportunity for an individual to earn college credit and advance toward a credential that certifies a significant level of achievement within a prescribed area. The following certificate programs are available through the College of Business.
- International Business
- Leadership Studies
- Advanced Business Communication
- Information Systems
- Sales

Why UW-Eau Claire

Accreditation

Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International). This mark of quality is achieved by fewer than 5 percent of all business schools in the world.

“...CADE academic focus group student mentors were always available to help me study for exams and work through homework problems. As a result, my grades went back up – way up from the previous semester.”
--- Ryan | Management

Hands-On Experience

Seniors conduct a capstone project that is a culmination of their experience. Students have worked in teams to study issues like the economics of global warming, regional economic trends and public health initiatives. Students who plan to pursue graduate work in economics have completed capstone projects in mathematical economics, and international students have studied economic policy issues in their home countries. Other students with a deep interest in finance have explored the economics of derivatives markets or foreign exchange markets.
Study Abroad
Through our international business education program, students can study business and economics in 19 different countries.

Research Opportunities
Business Economics students can work one-on-one with professors on fascinating research projects, gaining in-depth knowledge for their careers or graduate school. Our students gain real-world experience with work on projects through the economics department’s Chippewa Valley Center for Economic Research and Development, which provides expert analysis to businesses, government agencies and non-profits in the Eau Claire region.

The economics faculty has in-depth experience in international economics. (For example, during a recent summer, six faculty members pursued research interests abroad — two in Europe, three in Asia and one in Africa.) Based on this faculty experience, we offer several courses with an international focus. In addition, our faculty members have led students in courses and research projects in Argentina, Nicaragua, Germany and China.

Suggested Freshman Curriculum
- University writing requirement—depending on placement exam
- Principles of Microeconomics and Macroeconomics
- Principles of Accounting
- Foreign language and/or math
- Introduction to Psychology or Sociology
- Physical Education/Wellness
- General electives

Special Admission Guidelines
You must be formally admitted to the College of Business before you can take junior- and senior-level management and business courses. Most students apply for admission at the end of their sophomore year. See College of Business admission requirements on the department website.