

# Art & Design

From earliest times, human beings have given meaning to life through artistic expressions. In our contemporary world, visual awareness and the communication of visual ideas have become increasingly significant. The art design program responds to the needs of a visually oriented world through instruction in studio art, art history, art education and the exhibition of art. Students will integrate and analyze knowledge to creatively communicate ideas, emotions and social conditions. You will develop visual problem-solving skills and utilize technical equipment from hand tools to computers and lathes to video equipment. In addition, you will gain organizational and communication skills to help you present your art work.

## Majors

- Art - Art History
- Art - Studio Art

**Comprehensive majors (no minor required)**

- Art - Teaching
- Art - Ceramics
- Art - Digital Media
- Art - Drawing and Painting
- Art - Graphic Communications
- Art - Studio Art
- Art - Graphic Design
- Art - Illustration
- Art - Photography
- Art - Printmaking
- Art - Sculpture

## Minors

- Art - Art History
- Art - Studio Art
- Art - Studio Art

## Where you'll find our grads

- Art Director, Target Corporate Headquarters, Minneapolis, MN
- Graphic Designer, Meyers Printing Company, Minneapolis, MN
- Core Member, AmeriCorps, Charleston, SC
- Senior Art Director, Ultra Creative Inc., Minneapolis, MN
- Gallery Assistant, Margo Leavin Gallery, Los Angeles, CA

## Prepared for Success

Graduates of the art design majors work in graphic and electronic design, teach art in public or private schools or become self-employed artists. They also are museum curators, art conservationists, gallery dealers, photographers and magazine or book illustrators. The possibilities are endless!

## Why UW-Eau Claire

### Hands-On Experience

The department of art design sponsors annual faculty-led field trips to the Twin Cities, Chicago and New York. These trips offer students an opportunity to visit some of the nation's finest museums and private galleries. International field study to all European cultural centers and Japan are also available.

In the past decade, students have had the opportunity to meet and listen to many internationally recognized artists. These artists often display their work and allow students to see their latest and finest paintings, sculptures, photography, ceramics, prints, drawings, design and fiber art.

### Innovative Facilities

Students have access to equipment in all studio areas. There are three computer labs with up-to-date hardware and software to work with print media, Web/electronic design, digital photography, video and animation.

## First-Year Suggested Curriculum

- General electives
- Foundation art courses:
- 3-D
  - Art of the 20th Century
  - Ceramics
  - Digital Media
  - Color and Composition
  - Drawing and Composition
  - Drawing and Painting

## Contact Info:

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The Power of  AND

University of Wisconsin  
**Eau Claire**

# Art & Design (continued)

- Graphic Design
- Illustration
- Photography
- Printmaking
- Sculpture

## Special Admission Guidelines

Students must be prepared to pay for any materials, supplies and/or services in excess of the amount and kind provided by course lab fees.

A portfolio is required for graduation in the BFA program and will be requested by course instructors as well to help advise students in their studies.