As one of the top and in-demand fields, our accounting program provides you with the accounting and general business knowledge you need to compete in today’s job market. If you're interested in a career that allows you to connect with people and assist clients in producing creative solutions, accounting may be the perfect fit! It also helps you develop communication, interpersonal, technical and critical-thinking skills, all of which are highly valued by organizations seeking to employ accountants.

“I realized that hard work and determination does pay off and that all of my time spent studying and doing homework was well worth it.”
— Katelyn Goettl | University, accounting and finance honors

Major

Comprehensive major (no minor required)
- Accounting

Minor
- Accounting - Audit and Control

Where you'll find our grads
- Audit or tax, Baker Tilly, Larson Allen, KPMG, Deloitte, Ernst and Young, WIPFLI, Boulay, PriceWaterhouseCoopers, Zibell

Prepared for Success

According to the Bureau of Labor Statistics, the employment of accountants and auditors is expected to grow by 13 percent between 2012-2022, above the average growth of 11 percent for all occupations. The 2012 median annual salary for accountants and auditors was $63,550.

Our accounting program prepares you to sit for the Certified Public Accountant and Certified Management Accountant professional certification examinations. Job prospects for accountants and auditors who are certified, especially CPAs, are the best!

Accountants may choose to work for themselves rather than for employers. Accounting gives you the skills and knowledge you need to understand the finances of an organization.

Students get the most from their College of Business experience through the resources offered by our nationally recognized Center for Advising, Development and Enrichment (CADE). CADE professionals also lead students through the Student Professional Development Program, a graduation requirement for all business majors, which gives them a competitive edge with training on networking, interviewing, career development and
Accounting (continued)

business etiquette.

Why UW-Eau Claire

Accreditation
Our business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International). This mark of quality is achieved by fewer than 5 percent of all business schools in the world.

Hands-On Experience
Our students have the opportunity to participate in the IRS Volunteer Income Tax Assistance (VITA) program. In 2014, we prepared more than 1,600 tax returns for people in our local community. VITA allows students to earn two credits and fulfills the service learning requirement at UW-Eau Claire.

Internships
Internships are an integral part of the accounting major and are taken for credit. Your paid accounting internships will supplement academic knowledge and promote personal and professional development. Internships aid in the job search, as many companies use internship programs as an opportunity to pre-screen prospective employees.

Innovative Facilities
The Baker Tilly Accounting and Finance classroom was created with a gift made to the UW-Eau Claire Foundation by Baker Tilly and 17 UW-Eau Claire alumni. This unique classroom also provides students an opportunity to network with an amazing company.

Suggested Freshman Curriculum
Most students take 30 credits (15 credits each semester) their freshman year.
Many accounting students take the following courses during their first year:

- Principles of Microeconomics and Macroeconomics
- University writing requirement—depending on placement exam.
- Short Course in Calculus
- Introduction to Psychology or Sociology
- Science course
- Statistics
- General Education Electives
- Student Professional Development Program

* While the Accounting major requires only 120 credits, the CPA exam requires 150 credits.

Course Work / Pre-Professional Courses
General Education (GE) classes should be taken throughout a student’s undergraduate program. This will add some variety to the course load in the junior and senior years when most of the accounting and business classes will be taken.