About the major:
Finance is the field of study that focuses on managing finances and analyzing the results of business decisions. Whether analyzing the profitability of different divisions, product lines or offices, or analyzing alternative future courses of action, finance professionals play an essential role in business. Students majoring in finance frequently take positions at financial institutions, investment firms, and insurance companies. A major growth area for finance majors is financial planning. Students who are strong in math frequently double major in math (actuarial science) and finance and obtain jobs as actuaries upon graduation. Careers in finance include: corporate financial officer, banker, financial analyst, portfolio manager, financial consultant, and personal financial planner.

<table>
<thead>
<tr>
<th>Major:</th>
<th>Minor:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Finance (Comprehensive Major)</td>
<td>• Finance</td>
</tr>
</tbody>
</table>

Required GE or University courses:
General Education (GE) classes should be taken throughout a student's undergraduate program. This will add some variety to the course load in the junior and senior years when most of the business administration and business classes will be taken.

Students should refer to the General Education and College of Business Proficiency Requirements table in the College of Business section of the University Catalog.

**Category IA:** CJ 202

**Category IB:** Math 111 or its equivalent; Math 246

**Category II:** (9 to 12 credits) Students must complete either: two courses from List A, or one course from List A and one course from List B. If a third course is needed, any GE-II course can be used. List A and B can be found in the catalog.

**Category III:** (9 to 12 credits) ECON 103 and 104 are required as part of the College of Business admission requirements. Students must select a third GE III course from the approved list in the catalog.

**Category IV:** (minimum 9 credits) No specific courses are required. Students are required to complete courses in two of the five subcategories.

University Requirements: Foreign Language/Culture, Cultural Diversity, Wellness Theory, and Physical Activity. See catalog for specific details.

**Additional Registration Information:**
- Math 246 (Elementary Statistics), must be completed prior to Fin 320 (Principles of Finance).
- Finance 320 requires junior standing (completion of 60 credits or more).
- Fin 320 (Principles of Finance) is the first course in the major. You should take the course as soon as you have been admitted to the College of Business (and have junior standing) as it is a prerequisite for all other finance courses.

**Information for new students:**
Financial Management Association (FMA) is a student organization that strives to assist in the professional, educational, and social development of college students interested in finance, banking, and investments. http://www.uwec.edu/fma/index.html
Admission:
College of Business admission criteria: To be eligible for admission, the student must meet all of the following criteria:

- Complete the following five courses with at least a 2.2 Grade Point Average (GPA): ACCT 201, ACCT 202, ECON 103, ECON 104, IS 240.
- Present a 2.6 or higher GPA in all undergraduate work completed prior to admission.
  - Transfer students must have at least a 2.0 GPA on all UW-Eau Claire coursework they have completed.
- Complete 54 credits.
- All College of Business majors are required to complete the Student Professional Development Program, a series of four workshops. All workshops must be completed prior to College of Business admission.
  - http://www.uwec.edu/COB/undergraduate/SPDP/index.htm

The Student Professional Development Program is a series of non-credit workshops designed to give business students the skills they need to present themselves in a professional manner throughout their career.

The workshops are a graduation requirement for all College of Business Majors. Students are required to take all four workshops prior to applying for admission to the College of Business. Multiple workshops will be offered in the fall and spring semesters.

For questions about the Student Professional Development program, email spdp@uwec.edu.

Courses Not Recommended for the First Semester Freshman Year:
ACCT 201 and IS 240.

College of Business Laptop Initiative:
Students in certain business classes must provide their own laptop when one is required for in-class use. Currently, IS 240, Fin 326, Fin 327 and Fin 420 require laptops.

Helpful Tips:
1. The department offers an Honors program. Students do not need to be enrolled in the University Honors program to participate in the department program. Consult with your faculty advisor for details.
2. A tutor lab is available for students in Acct 201 and 202 in Schneider 314. Schedules of availability are posted outside Schneider 314.
3. Students majoring in finance should consider taking courses that would lead to one or more of the Certificate Programs in the College of Business. The College offers Certificate Programs in Advanced Business Communications, Information Technology, Leadership and International Business. Consult with your faculty advisor to determine if one of these programs would benefit you.
4. Finance majors commonly have excellent math skills. Finance students should consider a math minor or math-actuarial science major as an addition to their finance studies.

Contact information:
Dr. Rajarshi Aroskar, Department Chair
Schneider Social Science 400A
(715) 836-2184
http://www.uwec.edu/COB/departments/accountingfinance/programs/finance.htm

UW-Eau Claire respects individual differences.
This guide complements rather than substitutes for individual advising.
For instructions about how to declare this major:
www.uwec.edu/Registrar/student/chgofmajor/index.htm