

## Communication, Communication Studies Emphasis, B.A, Major

The following is a hypothetical schedule, based on the 2019-2020 catalog. It assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, and no remedial courses that may be required. UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that will enable prepared students to fulfill their requirements in a timely period. This is just a guide. Please consult your advisor, your degree audit, and the catalog to create your personalized degree plan. Note: In order to complete their degrees in four years, students should plan to take 15 credits each semester or 30 credits each year.

### FIRST YEAR

#### SOME TIME IN THE FIRST YEAR:

Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
CJ 202	Fundamentals of Public Speaking (S1)	3	CJ 201	Interpersonal Communication (K2, S1)	3
WRIT 114/116	Blugold Seminar (S1)	5	LE Core Elective	Natural Sciences (K1)	3
Math 104, 106 or 108	Mathematics (S2)	4	LE Core Elective	Humanities (K3)	3
LE Core Elective	Equity, Diversity, Inclusivity (R1)	3	LE Core Elective	Integration (I1)	3
			Elective credits	Any 3 credit course	3
			<b>TOTAL FIRST YEAR</b>		<b>30</b>

### SECOND YEAR

FIRST SEMESTER			SECOND SEMESTER		
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
			CJ 300	Research Methods	3
Lang 101	BA Requirement and S1	4	Lang 102	BA Requirement	4

#### SOME TIME IN THE SECOND YEAR:

Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
CJ 207	Introduction to Rhetoric and Society (K3, R3)	3	Elective credits	Any 3 credit course	3
CJ 206	Human Communication Theory	3	Course in second program	Course in minor	3
LE Core Elective	Fine Arts (K4)	3	LE Core Elective	Natural Sciences (K1) with lab	4
			<b>TOTAL SECOND YEAR</b>		<b>30</b>

### THIRD YEAR

#### SOME TIME IN THE THIRD YEAR

Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
Communication Studies Elective	Choice of course from list in degree audit/catalog	3	Communication Studies Elective	Choice of course from list in degree audit/catalog*	3
Communication and Journalism Elective	Choice of any course with CJ prefix not already included in major program	3	Communication and Journalism Elective	Choice of any course with CJ prefix not already included in major program	3
Course in second program	Course in minor	3	LE Core Elective	Equity, Diversity, and Inclusivity (R1 + DD)	3
Course in second program	Course in minor	3	Course in second program	Course in minor	3
Elective credits	Any 3 credit course	3	Elective credits	Any 3 credit course	3
			<b>TOTAL THIRD YEAR</b>		<b>30</b>

### FOURTH YEAR

#### SOME TIME IN THE FOURTH YEAR

Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
CJ 459	Communication Research (S3, I1)	3	Course in second program	Course in minor	3

LE Core Elective	Social Sciences (K2)	3	Course in second program	Course in minor	3
LE Core Elective	Global Perspectives (R2)	3	Course in second program	Course in minor	3
Course in second program	Course in minor	3	Elective credits	Any 3 credit course	3
Communication Studies Elective	Choice of course from list in degree audit/catalog*	3	Communication Studies Elective	Choice of course from list in degree audit/catalog	3
			<b>TOTAL FOURTH YEAR</b>		<b>30</b>

### RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like [Study Abroad](#), [Intercultural Immersion](#), [Internship](#), and/or [Student/Faculty Collaborative Research](#) into your time at UW-Eau Claire.

### NOTES

- \*9 of 12 credits in the "Communication Studies Electives" must be taken at the 300 level or above.
- Students must complete 39 credits in courses above the 300 level in order to complete their degree. Those credits may be accumulated in major courses, minor courses, liberal education electives or general elective credits. Levels of major elective, minor elective, liberal education and general elective credits are not indicated on this guide. The student and advisor will monitor progress toward that requirement.
- If a student selects a certificate rather than a minor, there will be fewer required credits in the second program than are reflected on this guide.
- Depending on selection of electives and second program courses, some liberal education requirements may be satisfied by a major or second program course. The student and advisor will monitor those opportunities.
- Students must complete 120 credits in order to complete their degree. The low range of credits on this guide does not total 120.

### Liberal Education Core (LE Core)

The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- K1 – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- K2 – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- K3 – Humanities; two experiences.
- K4 – Fine Arts; one experience.
- S1 – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- S2 – Mathematics; one experience (must satisfy the University math competency requirement).
- S3 – Creativity; one experience (can be fulfilled in a student's major).
- R1 – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- R2 – Global Perspectives; one experience.
- R3 – Civic and Environmental Issues; one experience.
- I1 – Integration; two experiences (one experience can be fulfilled in a student's major).
- SL—Service Learning; 30 hours

### Additional LE Core Information

- Most LE Core learning experiences are course based, and many courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- S1 – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- S1 – A foreign Language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- S1, R2 – A foreign language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.
- S2 – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- S3 – Completion of two credits from any approved music ensemble fulfills the S3 experience.
- I1 – Any semester long study abroad program can fulfill one I1 experience.

### Course Suggestions:

Upper division electives in Communication Studies will be offered as CJ 318: Topics in Communication & Social Advocacy and CJ 306: Topics in Advanced Interpersonal Communication. Students can take each of these courses up to three times provided that the topic of the course is different each time they enroll. CJ 318 topics include Rhetorical Criticism, Environmental Rhetoric, and Political Communication. CJ 306 topics include Family Communication and Communication and Conflict. The department is committed to offering one rhetoric/social advocacy elective course during fall semesters and one advanced interpersonal elective course during spring semesters. Please note that CJ 312: Gender and Communication is considered an upper division interpersonal elective and will be offered in the spring of even numbered years.

Students are not obligated to choose upper division electives only in a specific track (e.g., a student could take CJ 318 twice and CJ 306 once), but students should take note that they would need to take an upper division elective during their second year if they wanted to take each available iteration of either topics course.