

## Communication, Communication Studies Emphasis, B.A, Major

The following is a hypothetical schedule, based on the 2018-2019 catalog. It assumes no transferred credits, no requirements waived by placement tests, and no courses taken in the summer. UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that will enable prepared students to fulfill their requirements in a timely period. This is just a guide. Please consult your advisor, the catalog, and your degree audit for specific requirements.

### FIRST YEAR

| FIRST SEMESTER       |                                      |     | SECOND SEMESTER  |                                      |       |
|----------------------|--------------------------------------|-----|------------------|--------------------------------------|-------|
| Subj/Area/Course     | Title                                | Crs | Subj/Area/Course | Title                                | Crs   |
| WRIT 114/116         | Blugold Seminar (S1)                 | 5   | CJ 201           | Interpersonal Communication (K2, S1) | 3     |
| Math 104, 106 or 108 | Mathematics (S2)                     | 4   | LE Core Elective | Natural Sciences (K1)                | 3-4   |
| CJ 202               | Fundamentals of Public Speaking (S1) | 3   | LE Core Elective | Humanities (K3)                      | 3     |
| LE Core Elective     | Equity, Diversity, Inclusivity (R1)  | 3   | LE Core Elective | Integration (I1)                     | 1-3   |
|                      |                                      |     | Elective credits | Any 3 credit course                  | 3     |
| <b>TOTAL</b>         |                                      | 15  | <b>TOTAL</b>     |                                      | 13-16 |

### SECOND YEAR

| FIRST SEMESTER           |                                |     | SECOND SEMESTER  |   |       |
|--------------------------|--------------------------------|-----|------------------|---|-------|
| Subj/Area/Course         | Title                          | Crs | Subj/Area/Course | Title   | Crs   |
| Lang 101                 | BA Requirement and S1          | 4   | Lang 102         | BA Requirement                                | 4     |
| CJ 206                   | Human Communication Theory     | 3   | CJ 207           | Introduction to Rhetoric and Society (K3, R3) | 3     |
| LE Core Elective         | Fine Arts (K4)                 | 3   | CJ 300           | Research Methods                              | 3     |
| Course in second program | Course in minor or certificate | 3   | LE Core Elective | Natural Sciences (K1) with lab                | 3-4   |
| Elective credits         | Any 3 credit course            | 3   |                  |   |       |
| <b>TOTAL</b>             |                                | 16  | <b>TOTAL</b>     |   | 13-14 |

### THIRD YEAR

| FIRST SEMESTER                        |   |     | SECOND SEMESTER                       |   |     |
|---------------------------------------|---|-----|---------------------------------------|---|-----|
| Subj/Area/Course                      | Title   | Crs | Subj/Area/Course                      | Title   | Crs |
| Communication Studies Elective        | Choice of course from list in degree audit/catalog*                       | 3   | Communication Studies Elective        | Choice of course from list in degree audit/catalog*                       | 3   |
| Communication and Journalism Elective | Choice of any course with CJ prefix not already included in major program | 3   | Communication and Journalism Elective | Choice of any course with CJ prefix not already included in major program | 3   |
| Course in second program              | Course in minor or certificate  | 3   | LE Core Elective                      | Diversity, Equity and Inclusivity (R1)                                    | 3   |
| Course in second program              | Course in minor or certificate  | 3   | Course in second program              | Course in minor or certificate  | 3   |
| Elective credits                      | Any 3 credit course   | 3   | Elective credits                      | Any 3 credit course   | 3   |
| <b>TOTAL</b>                          |   | 15  | <b>TOTAL</b>                          |   | 15  |

### FOURTH YEAR

| FIRST SEMESTER                 |   |     | SECOND SEMESTER                |   |     |
|--------------------------------|---|-----|--------------------------------|---|-----|
| Subj/Area/Course               | Title   | Crs | Subj/Area/Course               | Title   | Crs |
| Communication Studies Elective | Choice of course from list in degree audit/catalog* | 3   | CJ 459                         | Communication Research (S3, I1)                     | 3   |
| LE Core Elective               | Social Sciences (K2)                                | 3   | Communication Studies Elective | Choice of course from list in degree audit/catalog* | 3   |
| LE Core Elective               | Global Perspectives (R2)                            | 3   | Course in second program       | Course in minor or certificate                      | 3   |
| Course in second program       | Course in minor or certificate                      | 3   | Course in second program       | Course in minor or certificate                      | 3   |
| Course in second program       | Course in minor or certificate                      | 3   | Elective credits               | Any 3 credit course                                 | 3   |

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|              |  |    |              |  |    |
|--------------|--|----|--------------|--|----|
| <b>TOTAL</b> |  | 15 | <b>TOTAL</b> |  | 15 |
|--------------|--|----|--------------|--|----|

## RECOMMENDATIONS FOR OPTIONAL HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs.

### NOTES

- \*9 of 12 credits in the "Communication Studies Electives" must be taken at the 300 level or above.
- Students must complete 39 credits in courses above the 300 level in order to complete their degree. Those credits may be accumulated in major courses, minor courses, liberal education electives or general elective credits. Levels of major elective, minor elective, liberal education and general elective credits are not indicated on this guide. The student and advisor will monitor progress toward that requirement.
- If a student selects a certificate rather than a minor, there will be fewer required credits in the second program than are reflected on this guide.
- Depending on selection of electives and second program courses, some liberal education requirements may be satisfied by a major or second program course. The student and advisor will monitor those opportunities.
- Students must complete 120 credits in order to complete their degree. The low range of credits on this guide does not total 120.

### Liberal Education Core (LE Core)

The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- K1 – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- K2 – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- K3 – Humanities; two experiences.
- K4 – Fine Arts; one experience.
- S1 – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- S2 – Mathematics; one experience (must satisfy the University math competency requirement).
- S3 – Creativity; one experience (can be fulfilled in a student's major).
- R1 – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- R2 – Global Perspectives; one experience.
- R3 – Civic and Environmental Issues; one experience.
- I1 – Integration; two experiences (one experience can be fulfilled in a student's major).

### Additional LE Core Information

- Most LE Core learning experiences are course based, and many courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- S1 – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- S1 – A foreign Language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- S1, R2 – A foreign language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.
- S2 – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- S3 – Completion of two credits from any approved music ensemble fulfills the S3 experience.
- I1 – Any semester long study abroad program can fulfill one I1 experience.

### Course Suggestions

Upper division electives in Communication Studies will be offered as CJ 318: Topics in Communication & Social Advocacy and CJ 306: Topics in Advanced Interpersonal Communication. Students can take each of these courses up to three times provided that the topic of the course is different each time they enroll. CJ 318 topics include Rhetorical Criticism, Environmental Rhetoric, and Political Communication. CJ 306 topics include Family Communication and Communication and Conflict. The department is committed to offering one rhetoric/social advocacy elective course during fall semesters and one advanced interpersonal elective course during spring semesters. Please note that CJ 312: Gender and Communication is considered an upper division interpersonal elective and will be offered in the spring of even numbered years.

Students are not obligated to choose upper division electives only in a specific track (e.g., a student could take CJ 318 twice and CJ 306 once), but students should take note that they would need to take an upper division elective during their second year if they wanted to take each available iteration of either topics course.