## About the major:
The Business Administration major is the only standard major in the College of Business. It is intended primarily for students planning to minor outside the College of Business, or in an area where there is no corresponding comprehensive major in the College of Business. Students planning to major in Business Administration with a minor in Accounting, Finance, Management, Marketing, or Information Systems are generally better served by declaring the corresponding comprehensive major.

### Major:
- Business Administration

### Minor:
- Business Administration

## Required GE or University courses:
General Education (GE) classes should be taken throughout a student's undergraduate program. This will add some variety to the course load in the junior and senior years when most of the business administration and business classes will be taken.

Students should refer to the General Education and College of Business Proficiency Requirements table in the College of Business section of the University Catalog.

**Category IA:** CJ 202

**Category IB:** Math 111 or its equivalent; Math 246

**Category II:** (9 to 12 credits) Students must complete either: two courses from List A, or one course from List A and one course from List B. If a third course is needed, any GE-II course can be used. List A and B can be found in the catalog.

**Category III:** (9 to 12 credits) ECON 103 and 104 are required as part of the College of Business admission requirements. Students must select a third GE III course from the approved list in the catalog.

**Category IV:** (minimum 9 credits) No specific courses are required. Students are required to complete courses in two of the five subcategories.

### University Requirements:
Foreign Language/Culture, Cultural Diversity, Wellness Theory, and Physical Activity. See catalog for specific details.

## Information for exploring students:
- Business Administration is a standard major and requires a minor. Many students declare this major because they know they want to do “something in business” but do not know what. Many will eventually change to one of the comprehensive majors in the college as they come to understand the different options. This does not really affect their freshman and sophomore year coursework.

- You are welcome to join any of the business organizations focused on a specific major such as:
  - Collegiate Entrepreneurs' Organization (CEO)
  - Students in Free Enterprise (SIFE)
  - Beta Gamma Sigma (BGS)
  - Beta Upsilon Sigma (BUS)
  - DECA
  - American College of Health Care Administrators (ACHCA)
  - AIESEC
  - The Association for Operations Management (APICS)
  - Society for Human Resource Management (SHRM)
  - Marketing
  - American Marketing Association (AMA)
  - Pi Sigma Epsilon Sales and Marketing (PSE)
Admission:
College of Business admission criteria: To be eligible for admission, the student must meet all of the following criteria:

- Complete the following five courses with at least a 2.2 Grade Point Average (GPA): ACCT 201, ACCT 202, ECON 103, ECON 104, IS 240.
- Present a 2.6 or higher GPA in all undergraduate work completed prior to admission.
  - Transfer students must have at least a 2.0 GPA on all UW-Eau Claire coursework they have completed.
- Complete 54 credits.
- All College of Business majors are required to complete the Student Professional Development Program, a series of four workshops. All workshops must be completed prior to College of Business admission.
  - http://www.uwec.edu/COB/undergraduate/SPDP/index.htm

The Student Professional Development Program is a series of non-credit workshops designed to give business students the skills they need to present themselves in a professional manner throughout their career.

The workshops are a graduation requirement for all College of Business Majors. Students are required to take all four workshops prior to applying for admission to the College of Business. Multiple workshops will be offered in the fall and spring semesters.

For questions about the Student Professional Development program, email spdp@uwec.edu.

College of Business Laptop Initiative:
Students in certain business classes must provide their own laptop when one is required for in-class use. This includes IS 240.

Courses Not Recommended for the First Semester Freshman Year:
Neither ACCT 201 nor IS 240.

Note:
Business Essentials courses (BSAD 100 – 195) cannot be counted toward any major or minor in the College of Business.

Contact information:
Dr. Kristy Lauver, Department Chair
Schneider Social Science 400E
(715) 836-3677
www.uwec.edu/COB/departments/managementmarketing/index.htm

UW-Eau Claire respects individual differences.

This guide complements rather than substitutes for individual advising.

For instructions about how to declare this major:
www.uwec.edu/Registrar/student/chgofmajor/index.htm