

Art, Graphic Design, Comprehensive Major

The following is a hypothetical schedule, based on the 2019-2020 catalog. It assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, and no remedial courses that may be required. UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that will enable prepared students to fulfill their requirements in a timely period. This is just a guide. Please consult your advisors, your degree audit, and the catalog to create your personalized degree plan. Note: In order to complete their degrees in four years, students should plan to take at least 15 credits each semester or at least 30 credits each year. 39 of the 120 total credits are required to be upper division credits (courses numbered 300 and higher).

SOMETIME WITHIN THE FIRST YEAR

FIRST SEMESTER			SECOND SEMESTER			
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs	
ART 107	Foundations: Drawing and Composition	3	ART 110	Foundations: Three-Dimensional Art	3	
ART 108	Foundations: Color and Composition (S3)	3	ARTH 109	Art of the 20 th Century	3	
LE-K2	Social Science Elective	3	LE-K1/R3	Dual-Outcome Elective ^a	3	
LE-S1	Blugold Writing Seminar	5	LE-K3	Humanities Elective	3	
			LE-S2	University Mathematics Requirement	4	
					TOTAL CREDITS FIRST YEAR	30

SOMETIME WITHIN THE SECOND YEAR

FIRST SEMESTER			SECOND SEMESTER – Participate in B.F.A. Review ^d			
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs	
ART 274	Comp. Principles of Graphic Design	3	ART 275	Principle of Typography	3	
ARTH 111	Survey: Ancient to Medieval Art (K4)	3	ART 276	Introduction to Visual Identity Design	3	
ARTH 225	History of Graphic Design	3	ARTH 112	Survey: Renaissance to 20 th Century Art	3	
LE-R1	Equity, Diversity, Inclusivity Elective (DD)	3	ART/ARTH	Art or Art History Elective	3	
LE-S1	101-level Language Elective	4	LE-S1	102-level Language Elective	4	
					TOTAL CREDITS SECOND YEAR	32

SOMETIME WITHIN THE THIRD YEAR

FIRST SEMESTER			SECOND SEMESTER			
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs	
ART 374	Visual Communication Design	3	ART	Area Support ^b	3	
ART 375	Digital Design I: Website Development	3	ART	Area Support ^b	3	
ART	Area Support ^b	3	ART	Area Support ^b	3	
ART/ARTH	Art or Art History Elective	3	ARTH	Art History Elective	3	
LE-K1	Natural Science Elective (lab)	4	LE-R1	Equity, Diversity, Inclusivity Elective	3	
					TOTAL CREDITS THIRD YEAR	31

SOMETIME WITHIN THE FOURTH YEAR

FIRST SEMESTER			SECOND SEMESTER			
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs	
ART 476 ^c	Advanced Graphic Communications	3	ART 477 ^c	Advanced Portfolio Development	3	
ART/ARTH	Art or Art History Elective	3	ART/ARTH	Art or Art History Elective	3	
ART/ARTH	Art or Art History Elective	3	ART/ARTH	Art or Art History Elective	3	
LE-K3/R2	Dual-Outcome Elective ^a	3	LE-K2	Social Science Elective	3	
LE-I1	Integration Elective	3	LE-I1	Integration Elective	3	
					TOTAL CREDITS FOURTH YEAR	30
					TOTAL FOUR-YEAR CREDITS	123

RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like [Study Abroad](#), [Intercultural Immersion](#), [Internship](#), and/or [Student/Faculty Collaborative Research](#) into your time at UW-Eau Claire.

Required Travel Experience

Comprehensive Art majors must complete at least one of the following travel experiences:

- 1 | UWEC-approved International Study program
- 2 | At least one of Art + Design's national field trips (e.g. New York City)
- 3 | At least two of Art + Design's regional field trips (e.g. Chicago, Minneapolis)

Senior Exhibition: To complete the Bachelor of Fine Arts (B.F.A.) program, students must participate in a Senior Exhibition hosted within the University's Foster Gallery.

NOTES**Service-Learning**

All candidates for the baccalaureate degree at the University of Wisconsin-Eau Claire must satisfactorily complete 30 hours of approved service-learning activity. This requirement is intended to provide students with an opportunity to serve their community, apply knowledge gained in the classroom, enhance their critical thinking skills, and become informed, active, and responsible citizens. A Service-Learning Guidebook is available on the [Service-Learning](#) website.

Liberal Education Core (LE Core)

The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- K1 – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- K2 – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- K3 – Humanities; two experiences.
- K4 – Fine Arts; one experience.
- S1 – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- S2 – Mathematics; one experience (must satisfy the University math competency requirement).
- S3 – Creativity; one experience (can be fulfilled in a student's major).
- R1 – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- R2 – Global Perspectives; one experience.
- R3 – Civic and Environmental Issues; one experience.
- I1 – Integration; two experiences (one experience can be fulfilled in a student's major).
- SL—Service Learning; 30 hours

Additional LE Core Information

- Most LE Core learning experiences are course based, and many courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- S1 – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- S1 – A foreign Language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- S1, R2 – A foreign language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.
- S2 – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- S3 – Completion of two credits from any approved music ensemble fulfills the S3 experience.
- I1 – Any semester long study abroad program can fulfill one I1 experience.

Course Suggestions

- ^a Dual-Outcome Electives - To graduate within four years in the B.F.A. program, it is recommended that some Liberal Education Core (L.E.) requirements meet at least two different outcomes with one course (approx. 3 credits). A list of Liberal Education courses and the outcomes they meet can be found on the Advising, Retention + Career Center website. It is strongly recommended that you discuss L.E. courses with your ARCC advisor.
- ^b Area Support Options – Choose four courses from the following list. Note that ART 376 is a prerequisite for the required ART 476 course, so it is strongly recommended that you take it as one of your Area Support options.

ART 241: Life Drawing I
 ART 244: Introduction to Painting
 ART 247: Water-Media I
 ART 249: Introduction to Printmaking
 ART 264: Beginning Sculpture
 ART 278: 3-D Computer Modeling
 ART 281: Introduction to Photography as an Art Form
 ART 332: Illustration Narratives
 ART 342: Illustration Editorials
 ART 376: Advanced Visual Identity Design
 ART 383: Video for Art and Design
 ART 384: Artist Books: Image & Text
 ART 474: Digital Design II: Multimedia Development

- ^c ART 476 is only offered in the fall semesters, and ART 477 is only offered in the spring semesters.

Participation in B.F.A. Review

^d No portfolios are required for admittance to the Art + Design Department. However, students pursuing the B.F.A. degree will be required to participate in a B.F.A. Entrance Review around their second year, where they will need to present a portfolio developed during their time at UW-Eau Claire. Students must pass this review to be accepted to continue in the B.F.A. program. To complete the review, students must apply with a minimum of 18 Art & Design credits including ART 107, ART 108, ART 110, ARTH 109 plus two courses in studio art. The maximum number of Art credits taken (incl. current enrollment) prior to the B.F.A. Entrance Review is 30.

NOTE: Transfers, Changes of Major, and other exceptions must check with the Art + Design Department and their faculty advisor to determine their position within the program and what requirements they will need to meet.