

Art, Liberal Arts, Graphic Communications Emphasis, Comprehensive Major (B.A.)

The following is a hypothetical schedule, based on the 2018-2019 catalog. It assumes no transferred credits, no requirements waived by placement tests, and no courses taken in the summer. UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that will enable prepared students to fulfill their requirements in a timely period. This is just a guide. Please consult your advisor, the catalog, and your degree audit for specific requirements.

FIRST YEAR

FIRST SEMESTER			SECOND SEMESTER		
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
ART 107	Foundations: Drawing and Composition	3	ART 274	Compositional Principles of Graphic Design	3
LE-K2	Social Science Elective	3	ARTH 109	Art of the 20 th Century	3
LE-S1	Blugold Writing Seminar	5	LE-K1	Natural Science Elective	3
LE-S3	Creativity Elective ^a	3	LE-K3	Humanities Elective	3
			LE-S2	University Mathematics Requirement	4
TOTAL		14	TOTAL		16

SECOND YEAR

FIRST SEMESTER			SECOND SEMESTER		
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
ART 275	Principles of Typography	3	ART 276	Introduction to Visual Identity Design	3
ART	Studio Art Elective	3	ART	Studio Art Elective	3
ARTH 225	History of Graphic Design	3	ART	Studio Art Elective	3
LE-K2	Social Science Elective	3	ARTH 112	Renaissance to 20 th Century Art (K4)	3
LE-S1	101-level Language Elective	4	LE-S1	102-level Language Elective	4
TOTAL		16	TOTAL		16

THIRD YEAR

FIRST SEMESTER – Apply for Admission to Major			SECOND SEMESTER		
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
ART 374	Visual Communication Design	3	ART	Upper Level Studio Art Elective ^c	3
ART 375	Digital Design I: Website Development	3	ART	Upper Level Studio Art Elective ^c	3
CJ or CS	Interdisciplinary Elective ^b	3	ARTH	Art History Elective ^d	3
LE-K1	Natural Science Elective (lab)	4	CJ or CS	Interdisciplinary Elective ^b	3
LE-I1	Integration Elective	3	LE-R1	Equity, Diversity, Inclusivity Elective (DD)	3
TOTAL		16	TOTAL		15

FOURTH YEAR

FIRST SEMESTER			SECOND SEMESTER		
Subj/Area/Course	Title	Crs	Subj/Area/Course	Title	Crs
ART 474 or 476	Digital Design II: Multimedia Development -or- Advanced Graphic Communications	3	ART 477	Professional Practices: Graphic Communication	3
CJ or CS	Interdisciplinary Elective ^b	3	LE-R2	Global Perspectives Elective	3
LE-K3	Humanities Elective	3	LE-R3	Civic and Environmental Issues Elective	3
LE-R1	Equity, Diversity, Inclusivity Elective	3	LE-I1	Integration Elective	3
ELECTIVE		3			
TOTAL		15	TOTAL		12

RECOMMENDATIONS FOR OPTIONAL HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs.

Required: Comprehensive Art majors must complete at least one of the following travel experiences

- 1 | UWEC-approved International Study program
- 2 | At least one of Art & Design's national field trips
- 3 | At least two of Art & Design's regional field trips

NOTES**Liberal Education Core (LE Core)**

The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- K1 – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- K2 – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- K3 – Humanities; two experiences.
- K4 – Fine Arts; one experience.
- S1 – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- S2 – Mathematics; one experience (must satisfy the University math competency requirement).
- S3 – Creativity; one experience (can be fulfilled in a student's major).
- R1 – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- R2 – Global Perspectives; one experience.
- R3 – Civic and Environmental Issues; one experience.
- I1 – Integration; two experiences (one experience can be fulfilled in a student's major).

Additional LE Core Information

- Most LE Core learning experiences are course based, and many LE courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- S1 – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- S1 – A foreign Language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- S1, R2 – A foreign language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.
- S2 – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- S3 – Completion of two credits from any approved music ensemble fulfills the S3 experience.
- I1 – Any semester long study abroad program can fulfill one I1 experience.

Course Suggestions

- ^a ART 108 is recommended as a prerequisite for upper-level studio ART courses required as electives.
- ^b Interdisciplinary Elective – The Graphic Communications area of study requires the integration of courses from the Communication and Journalism and/or the Computer Science departments. Choose three courses from the following list:
 - CJ 184: Multimedia Communication
 - CJ 202: Fundamentals of Speech
 - or- 203: Fundamentals of Human Communication
 - CJ 260: Introduction to Integrated Strategic Communication
 - CS 318: Fundamentals of Web Page Design
 - CS 319: Introduction to Web Programming
 - CS 320: Web Database Design and Implementation
 - CS 322: Animation Programming
- ^c Six credits of electives with the ART prefix must be upper level to meet University requirements. These electives must be at the 300-level or higher.
- ^d Recommended Art History elective – ARTH 333: Themes in Contemporary Art